

City of Charlotte

*Charlotte-Mecklenburg Government Center
600 East 4th Street
Charlotte, NC 28202*



Meeting Agenda

Monday, November 7, 2022

Charlotte-Mecklenburg Government Center, CH-14

Jobs and Economic Development Council Committee

*Chairperson Malcolm Graham
Vice Chair Ed Driggs
Council Member Dimple Ajmera
Council Member Marjorie Molina
Council Member Victoria Watlington*

City Council Jobs and Economic Development Committee Meeting

The public and the media can view the meeting on the Government Channel, the city's Facebook page, or on the city's YouTube Channel

1. Housing and Jobs Summit Planning - 30 minutes

Staff Resource(s):

Tracy Dodson, City Manager's Office
Christina Thigpen, Economic Development

Explanation

- Action: This item was referred by Mayor Lyles on October 10 to engage the Council committees in discussions to address the issues of housing and jobs in line with the charge and focus of their respective committees. The committee will assess and make recommendations specific to topics and issues to cover at an upcoming Housing and Jobs Summit.

[01 Housing and Jobs Summit Planning 11-7-22](#)

[01-A HIRE Charlotte Flyer Handout](#)

2. Arts & Culture - 30 minutes

Staff Resource(s):

Tracy Dodson, City Manager's Office
Priya Sircar, City Manager's Office

Guests:

Joy Bailey-Bryant, President of Lord Cultural Resources, U.S.
Rich Overmoyer, Fourth Economy

Explanation

- Action: The committee will explore how arts and culture policies can be used to drive ED and job creation.

[02 Arts and Culture 11-07-22](#)

3. International Business Strategy - 15 minutes

Staff Resource(s):

Tracy Dodson, City Manager's Office
Christina Thigpen, Economic Development
Alexis Gordon, Economic Development

Explanation

- Action: This item was referred to committee on June 6, 2022. The committee will:
 - Review current work programs and policies related to international businesses.
 - Work with the Charlotte International Cabinet, other international organizations, and applicable NC programs to identify a scope of services and funding source for a study to develop a strategy/plan specific to Charlotte's global business interest.
 - Propose any new or revised plans or policies that Committee recommends for promoting international business based on study findings.

[03 International Business Strategy 11-7-22](#)

Adjournment