

Engagement Strategy

**BUDGET, GOVERNANCE, AND INTERGOVERNMENTAL RELATIONS
COMMITTEE**

MARCH 6, 2023

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Referral

Policy Topic Area:

- Develop Strategy for Mayor and City Council to utilize in building relationships with State Legislators

Description / Background:

- The City of Charlotte is a political subdivision of the State of North Carolina and must follow applicable state statutes and regulations. In order to enhance and preserve legislative authorities, it is important that Mayor and Council build relationships with members of the General Assembly. Doing so will enable both local and state elected officials to enhance their understanding and appreciation of the challenges that the other faces in their policy-making roles.

Policy Question / Intent:

- The intent is to develop a sustainable strategy to guide Mayor and Council in developing stronger and deeper relationships with members of the General Assembly.

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Regional Focus on Mobility

Mobility is a regional issue

Charlotte Regional Business Alliance Delegation covers 11 NC counties

- 28 Republicans
- 18 Democrats



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Regional Delegation in Key Positions

Senate

- Paul Newton, Chair, Finance, and Majority Leader
- Vickie Sawyer, Chair, Transportation

House

- Tim Moore, Speaker of the House
- Jason Saine, Sr. Chair, Appropriations
- Dean Arp, Sr. Chair, Appropriations
- John Bradford, Sr. Chair, Finance
- Mitchell Setzer, Sr. Chair, Finance
- Jeffrey McNeely, Chair, Transportation

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Communications Strategy

Work with our regional partners on developing this part of the strategy

- Centralina Regional Council / Connect Beyond
- Charlotte Regional Business Alliance
- Metropolitan Transit Commission

Position Statements

Talking Points

Visiting with the NCGA

Work with regional partners on appropriate dates

Scheduling considerations

- Tuesdays and Wednesdays are best days for NCGA to meet
- March 9: Budget Workshop (City of Charlotte)
- March 15: Regional Business Alliance Reception (Raleigh)
- March 26 – 28: National League of Cities (Washington, DC)
- April 6: Budget Workshop (City of Charlotte)
- April 10 – 14: Spring Break (NC General Assembly)
- April 25 – 27: NCLM CityVision Annual Conference (Concord)
- May 2 – 4: Crossover Week (NC General Assembly)
- May 11: Budget Adjustments (City of Charlotte)
- May 25: Budget Straw Votes (City of Charlotte)



Questions and Answers

 CITY of CHARLOTTE

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