



FINANCIAL STEWARDSHIP FOR NON-PROFIT ORGANIZATIONS

Budget, Governance and Intergovernmental Relations Council Committee

March 6, 2023

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OVERVIEW

Committee referral to:

Review current means by which organizations receive funding from the city

Assess the adequacy of current reporting and if additional measures are needed

Report to full Council on findings and recommendations

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Financial Funding Sources

Discretionary Revenue

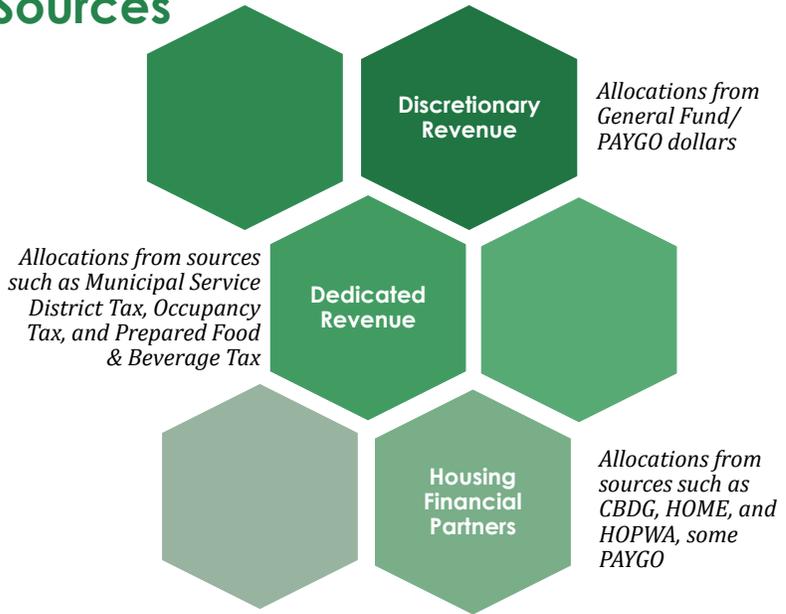
- Competitive process
- “Boots on the ground” organizations

Dedicated Revenue

- Partnerships renewed annually

Housing Financial Partners

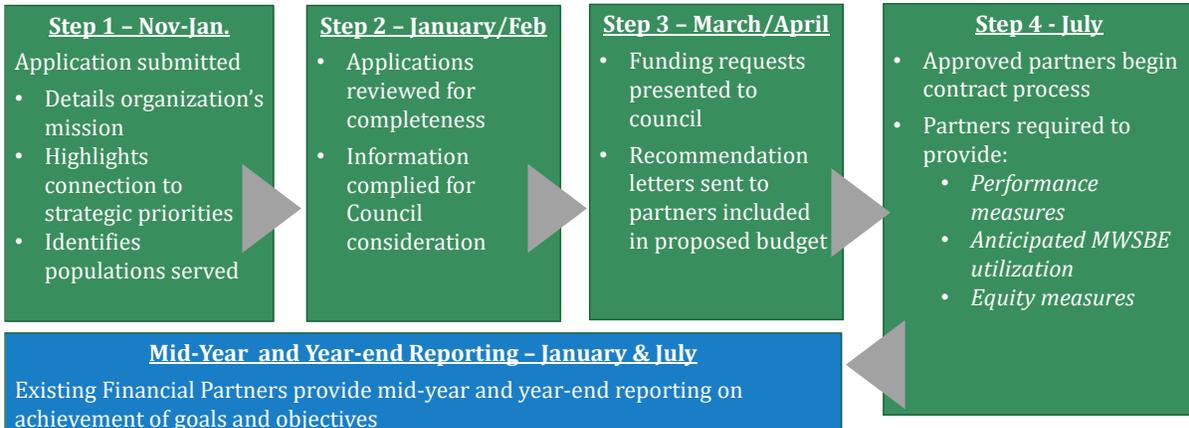
- Organizations typically support housing goals
- Most are federally funded partners highly regulated with federal reporting requirements



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FINANCIAL PARTNERS

Financial Partners are contracted by the City of Charlotte to provide specific services which support key initiatives to advance Council priorities and contribute to community enrichment



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FINANCIAL PARTNER REPORTING (non-housing partners)

Performance Measures

- Established in partnership with staff to ensure alignment with strategic priorities
- Reported on at mid-year and year-end

MWSBE Utilization

- Goals established in partnership with CBI at start of contract year
- Ensure selected organizations support competition and participation of Minority, Women, and Small Business Enterprises (MWSBEs) in city contracting
- Reported on quarterly

Equity Measures

- Organizations identify target populations that their programming supports
- Ensure partners support the city's efforts to address systemic and community barriers that limit opportunities for Charlotte's vulnerable communities
- Reported on at mid-year and year-end

NON-PROFIT ORGANIZATIONS THAT RECEIVE \$1 LEASE

Cultural Facility/Sports Facility

- Organizations within this category are associated with the Hospitality Funds and are primarily arts organizations
- There are 9 leases in this category

Non-Profit/Community programs that are Financial Partners

- Organizations within this category provide community programming and already meet reporting requirements due to Financial Partner contributions they receive
- There are 3 leases in this category

Non-Profit/Community programs that are not Financial Partners

- Organizations within this category have leases that were approved by City Council but do not have other reporting requirements
- As of June 2022, General Services staff is including reporting requirements within any new and/or renewal leases within this category
- There are 10 leases in this category

Discussion & Questions



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APPENDIX – FY 2023 FINANCIAL PARTNERS

ORGANIZATION	FY 2023 FUNDING
Discretionary - General Fund	
Alliance Center for Education	\$90,000
Bengali Women's Forum	\$10,000
Charlotte Regional Business Alliance	\$167,322
Community Building Initiative	\$50,000
Greater Enrichment Program	\$200,000
My Brother's Keeper Charlotte Mecklenburg	\$50,000
The Women's Business Center of Charlotte	\$50,000
Safe Alliance	\$397,038
Trees Charlotte	\$250,000
Discretionary - PAYGO	
Crisis Assistance Ministry	\$425,000
Local Initiative Support Corporation (LISC)	\$200,000
Dedicated Revenue	
Charlotte Center City Partners	\$6,498,850
Charlotte Regional Visitors Authority	\$18,912,937
Charlotte Regional Visitors Authority-Film	\$150,000
University City Partners	\$1,239,724
South Park	\$1,353,727
Federal Funding	
Carolinas Care Partnership	\$2,961,512
Federal Funding & PAYGO	
DreamKey Partners - Affordable Housing	\$1,690,000
DreamKey Partners - House Charlotte	\$2,231,000

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APPENDIX - Current \$1 Leases

Special Uses (17 leases): *Construction, or access, or other small uses like ATMs on city properties or to other government organizations like Mecklenburg County*

933LAP, LLC	Charlotte Metro Credit Union
Anthony David Kidd	Concrete Supply Company
Brian Buerger	Johnson Bros Corporation
Charles & Harriette Parker	Mecklenburg County (5 leases)
Charlotte Center City Partners	TSO Tryon Plaza, LLC
Charlotte Mecklenburg Police Activities League	US National Whitewater Center, Inc
Charlotte-Mecklenburg School District	

Cultural Facility/Sports Facility leases associated with the Hospitality Fund (9 leases)

Andreas H Bechtler Arts Foundation	North Carolina Blumenthal Performing Arts Center (2 leases)
Charlotte Mecklenburg Afro-American Cultural and Service Center, Inc (Gantt Center)	Cousins 550 South Caldwell, LP c/o Cousins Properties
Discovery Place	Richardson Sports, LP (Tepper Sports)
Mint Museum of Art (2 leases)	

Community Programs (13 leases)

Anuvia Prevention and Recovery Center, Inc	Habitat for Humanity of the Charlotte Region
Belmont Community Development Corporation	The Bethlehem Center of Charlotte, Inc
Charlotte Family Housing	TreesCharlotte
Envision (2 leases)	Trinity Episcopal School
Good Fellows	Wilmore Neighborhood Association
Greater Enrichment Program, Inc	McGill Rose Garden