SOUTHPARK
COMMUNITY
PARTNERS

Annual Report to City Council

April 7, 2025 | southparkclt.org | @southparkclt

Barclay Downs
BRIAR CREEK GREENWAY
Hatherly Rd
Fellsway Rd
Barclay Downs Dr
Topping Pl
Wintercrest Ln
Scofield Rd
Parkdale
Arundel Dr
Fairview Rd
Park Rd
Closeburn Rd
PARK ROAD PARK
Glenkirk Rd
Woodbine Ln
Parkstone Dr
Park South Dr
Fairmeadows
Eastburn Rd
Pendleton
Sunnybrook
Fairheath Rd
Louisburg Square
Rexford Rd
SYMPHONY PARK
SPECIALTY SHOPS SOUTHPARK
Roxborough Rd
Southwick Dr
Carnegie Bv
PIEDMONT TOWN CENTER
Piedmont Row Dr South
Assembly St
SOUTHPARK MALL
Sharon Rd
Apex Dr
Coltsgate Rd
Fairview Rd
SHARON CORNERS
SHARON SQUARE
Charlton Ln
Cameron Valley Dr
PHILLIPS PLACE
Sharon Township Ln
MORRISON
MORROCROFT VILLAGE
APEX SOUTHPARK
Colony Rd
Cameron Oaks Dr
Red Fox Tl
Lemon Tree Ln
Beretania Cr
Warburton Rd
Foxcroft Rd
Sedley Rd
Foxcroft
Morrocroft Farms Ln
Fox Brook Ln
Cortelyou Rd
Belknap Rd
Pomfret Ln
Chevington Rd
MCMULLEN
Preferred Loop Alignment
MSD Boundary

POLICE

@southparkclt
UTHPARK
KIPPER

FALL
32
by mel

SouthPark is the **second most popular** visitor destination in the Charlotte market.

Home to 122 market-exclusive retailers, 25% of the city's Fortune 500 headquarters, and $1 billion of new development in the pipeline, the SouthPark district is an economic engine for the region.

SouthPark **by the numbers**

350+

SHOPS, RESTAURANTS, & SERVICE PROVIDERS

32k

WORKERS

18MM

NON-WORK VISITS IN 2024

92k

RESIDENTS WITHIN A 3-MILE RADIUS

SOUTHPARK
FORWARD

N
BARCLAY DOWNS
Scofield Road
CONNECTION TO FUTURE Cross Charlotte Trail
Rexford Rd
SPECIALTY SHOPS SOUTHPARK
MORRISON
FOXCROFT
THE LOOP
LEGEND
Residential Neighborhood
Retail and Dining
School or Library
Office Clusters
Preferred Loop Alignment
Proposed Trail
Completed Trail
Carnegie Blvd
Roxborough Rd
Colony Pkwy
Colony Rd
SHARON ELEMENTARY
PIEDMONT TOWN CENTER
Assembly St
Barclay Downs Dr
Carnegie Blvd
MORROCROFT VILLAGE
SOUTHPARK REGIONAL LIBRARY
SOUTHPARK MALL
SOUTHPARK TOWERS
Piedmont Row Dr
Fairview Rd
Sharon Rd
APEX SOUTHPARK
Coltsgate Rd
Cameron Valley Pkwy
SHARON CORNERS
SHARON SQUARE
PHILLIPS PLACE
Fairheath Rd
Walden Ct
Ashley Park Ln
BACKLOT TRAIL
FAIRMEADOWS
LAURELWOOD
Hazelton Dr

SOUTHPARK
SKIPPER

SouthPark Skipper

App & Service Area

SKIPPER OPERATIONS

8 a.m. – 9 p.m.
Daily

Free Rides
in SouthPark
1-square-mile district

Point-to-Point
Service

100% Electric
Fleet

6 Vehicles
5 Tesla X & 1 ADA Minivan

App-Based and
On-Demand

SouthPark Skipper **by the numbers**

15,548

PASSENGERS BETWEEN 11/15/24 AND 3/31/25

4.9

AVERAGE DRIVER RATING

8 min

AVERAGE WAIT TIME

0.89 mi

AVERAGE TRIP DISTANCE

SouthPark Skipper

Ride Trends

A NEW ERA FOR Symphony Park

A 10-YEAR VISION

- Enhancing Symphony Park has been a community priority since 2015.
- The 2018 CNIP allocated funds for capital improvements to the park.
- The SouthPark Loop Framework Plan identified Symphony Park as the "town square" for the area.
- SCP has increased park visits by 180% through free community events since 2023

A PLACE TO GATHER

A PLACE TO DISCOVER

A PLACE TO CREATE

A PLACE TO WONDER

A PLACE TO CONNECT

A Renewed Symphony Park

1. New plaza and entry point
2. 500’ SouthPark Loop segment
3. Bridges create direct Loop access
4. Existing bandshell enhanced
5. Flat and sloped lawn areas
6. Permanent restaurants
   - 8,000+/- SF anchor
   - 2,000 +/- SF anchor
7. Micro retail and restrooms
8. Preserve existing tree canopy on Barclay Downs edge

KEY TERMS

Capital Sources

- Total estimated project cost: $21MM
- Private Sector: $13MM
  - Simon Property Group capital investment in buildings and communal areas: ~$8MM
  - SouthPark Community Partners capital campaign: $5MM
- City of Charlotte: $8MM
  - Existing bond capacity for D6 capital projects

KEY TERMS

Site, Design & Construction

- Simon retains ownership and updates permanent park easement with City
- Simon designs and constructs 2 permanent restaurants and outdoor spaces; responsible for all construction cost overages for this portion
- SCP designs and constructs park improvements, micro retail and restroom buildings, and Loop segment
- Construction begins Summer 2026
- Park delivers Summer 2027

KEY TERMS

Operations, Programming & Maintenance

- SCP operates and programs the park as a public amenity through an operating agreement with Simon
- Simon leases and maintains anchor buildings
- SCP leases and maintains micro retail, with emphasis on small business incubation and under-represented entrepreneurs
- The Charlotte Symphony continues its concert series in the park
- SCP may sell park and amenity naming rights during capital campaign

Thank you

Adam Rhew
President & CEO
adam@southparkclt.org

Stay In Touch

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SouthPark Community Partners