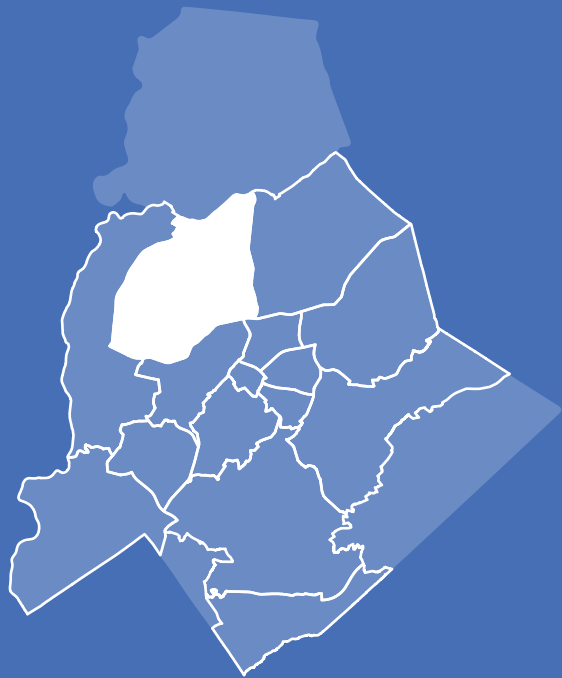




WEST MIDDLE

CHARLOTTE FUTURE 2040
COMMUNITY AREA PLANNING

Date



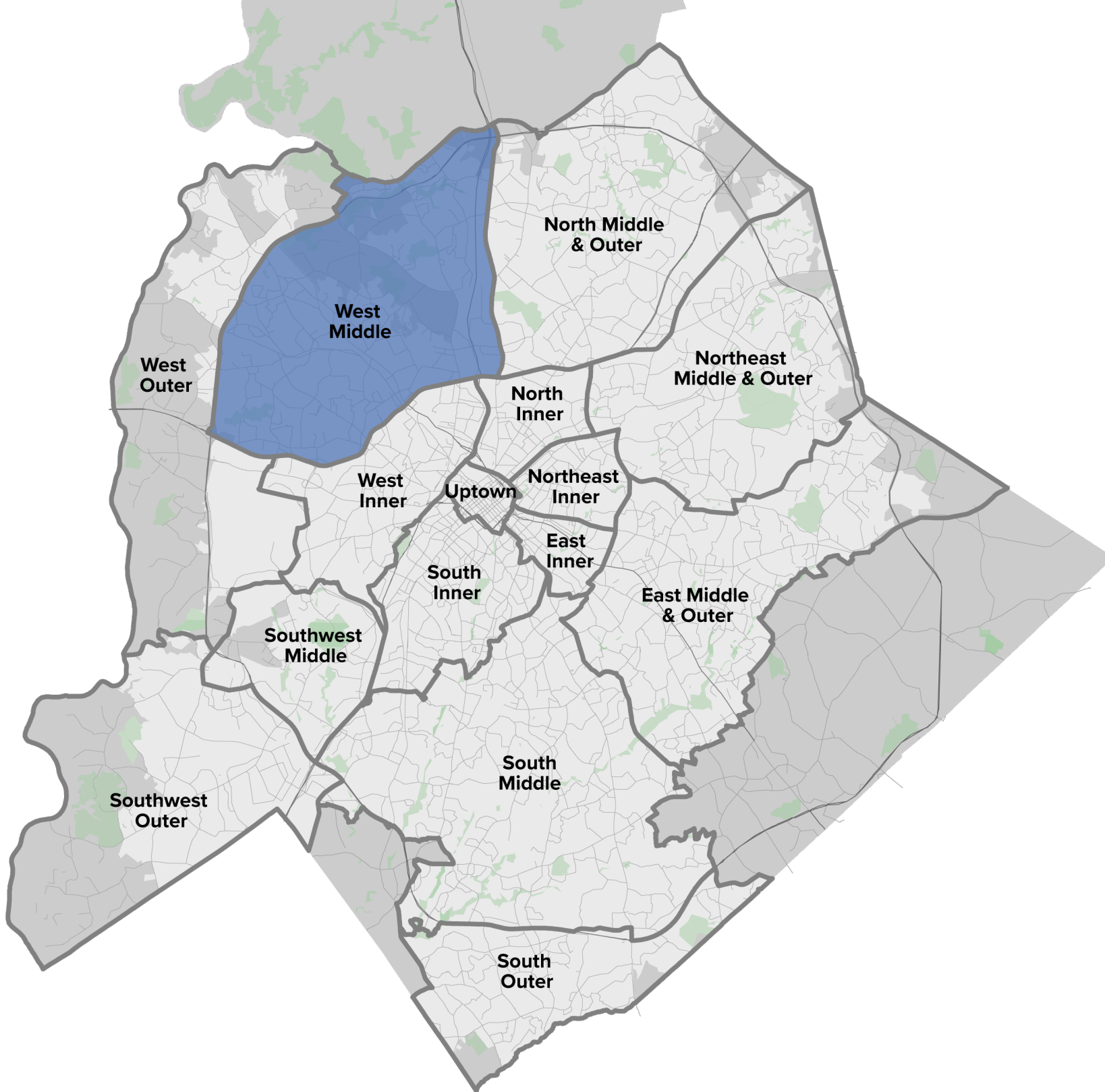


TABLE OF CONTENTS



5 INTRODUCTION

9 COMMUNITY AREA PROFILE

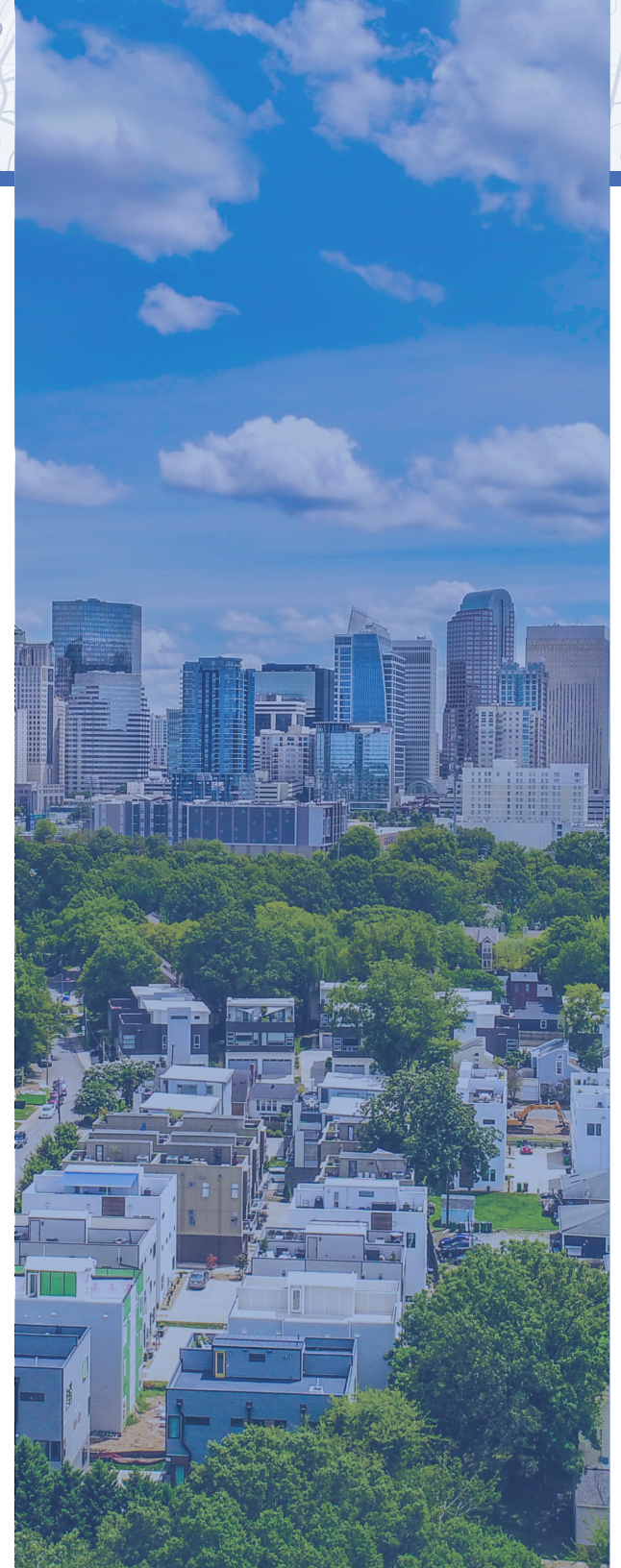
13 COMMUNITY NEEDS & GOALS

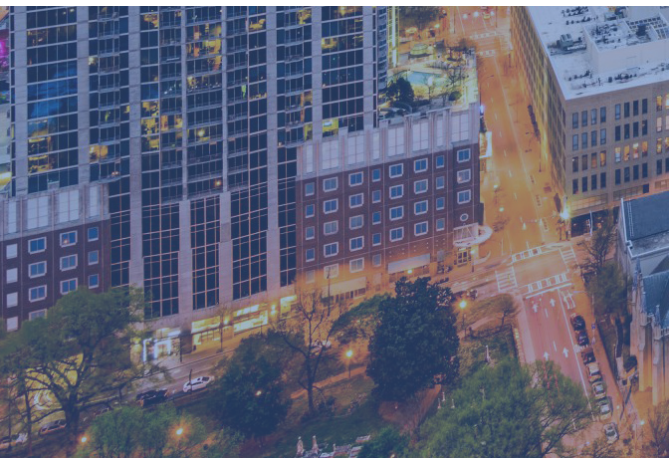
19 CREATING COMPLETE COMMUNITIES

31 SUPPORTING THE VISION

73 IMPLEMENTATION

103 APPENDIX







INTRODUCTION

Community Area Plans are policy guides that provide the framework for future growth and development and serve as a guide for making land use, zoning, and capital investment decisions. The guidance within these plans is intended to help implement the vision and goals adopted within the citywide *Charlotte Future 2040 Comprehensive Plan*, and companion map, the *Charlotte Future 2040 Policy Map*.

INTRODUCTION

BACKGROUND & PURPOSE

In 2021, Charlotte City Council adopted the *Charlotte Future 2040 Comprehensive Plan*, which is Charlotte's shared vision to guide growth over the next 20 years. As a community-driven Plan, it seeks to address the inequities of the past, and unite the city around a shared set of goals for our future. Adopted in June 2021, the Plan is the foundation for strategic policy, equitable investment in infrastructure, and regulatory tools such as the *Unified Development Ordinance*.

Included within the Comprehensive Plan is an approach and hierarchy for additional, supportive policies needed to implement Charlotte's vision. The adopted Planning Approach provides guidance for aligning and guiding future planning efforts and ensures that planning at all levels in Charlotte is completed in an efficient and effective manner with meaningful participation and support from residents, neighborhoods, property owners, business owners, partner agencies, major institutions, and other key stakeholders.

Community Area Plans are an important level of policy guidance (see Figure 1). These plans provide more detailed guidance for land use, building form, mobility, open space, and public facilities for sub-geographies. The community-level approach provides a coordinated, efficient, and effective structure for developing this more detailed guidance at a citywide scale. Furthermore, the community-level approach facilitates conversations between neighborhoods and addresses major barriers that often serve as neighborhood boundaries. The outcome of the Community Area Planning process is policy documents that guide property owners, developers, and elected and appointed officials in making land use and development decisions.

In addition to these policy documents, there are other factors that influence the built environment including development regulations, market demands, available financing, and private/public partnerships. As policy guides, *Community Area Plans* are one component that influences how the built environment changes overtime. While other factors will influence the City's future, this policy guidance is essential to ensuring future growth is aligned with Charlotte's vision to become more equitable in the future.

FIGURE 1: CHARLOTTE'S PLANNING APPROACH



DEVELOPMENT & ADOPTION PROCESS

The *Charlotte Future 2040 Community Area Plans*, developed by an interdepartmental team led by Charlotte Planning, Design & Development Department, included a five-phase process that utilized stakeholder input and technical analysis (see Figure 2).

The Charlotte Future 2040 Community Area Plan portfolio includes three volumes:

Volume 1: Program Guide (1) – Provides an overview of the plans' purpose, including how they affect different users, such as residents and elected officials. It also addresses other policies applicable to the built environment that apply to every plan geography.

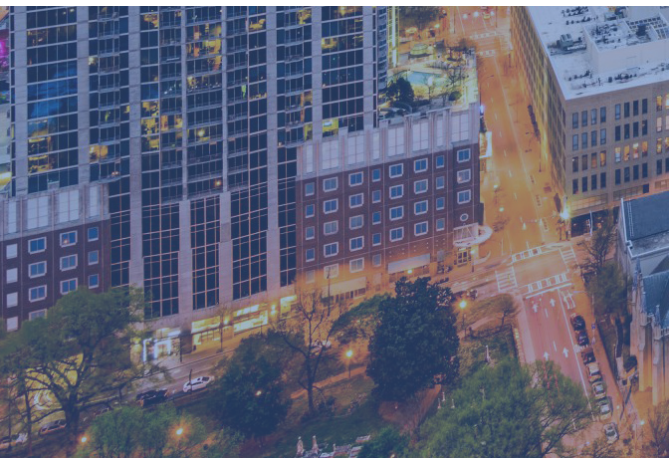
Volume 2: Community Area Plans (14) – Identifies each plan area's needs in relationship to the citywide vision and goals and offers recommendations to move towards that shared vision.

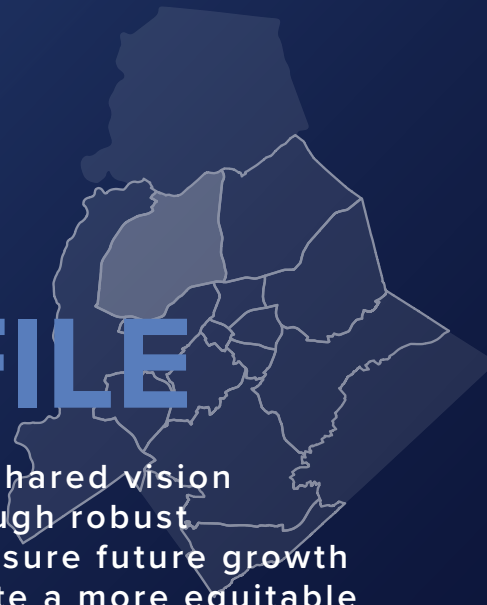
Volume 3: Implementation Guide (1) – Suggest specific actions to be taken to implement the plan recommendations.

Volume 1: Program Guide and Volume 2: Community Area Plans are adopted by City Council and become City policy. **Volume 3: Implementation Guide** is not adopted by City Council; rather it is used to guide staff efforts to implement Volume 2. The Neighborhood Toolkit and information about the technical analysis completed for these plans can be found in the *Appendix*.

FIGURE 2: FIVE-PHASE PLANNING PROCESS







COMMUNITY PROFILE

The *Charlotte Future 2040 Comprehensive Plan* is Charlotte's shared vision to guide growth and development over the next 20 years. Through robust engagement, the Charlotte community expressed a desire to ensure future growth benefits as many residents as possible and helps make Charlotte a more equitable city for all. Within the context of the Comprehensive Plan, equity is defined as thinking about our most vulnerable populations first and working towards increasing access to housing choices, job opportunities, daily goods & services, and reducing environmental impacts throughout Charlotte.

Community Area Plans provide guidance for future development to ensure each area's growth contributes to a more equitable city over time. With that objective in mind, each plan begins with an overview of the geography's existing infrastructure, land use patterns, design of existing development, and demographics. This information sets the stage for understanding the area's greatest needs in terms of increased access and reduced impacts and will inform plan recommendations that are aimed at ensuring future development benefits as many residents as possible.

COMMUNITY AREA PROFILE

WEST MIDDLE

The West Middle geography is roughly bounded by Mt. Holly-Huntersville Road to the north, Statesville Road to the east, Interstate 85 to the south, and Interstate 485 and to the west.

The geography includes several regional-serving streets (Freedom Drive, Brookshire Freeway, Interstate 77) radiating outward from Uptown; all of which include high-capacity or express transit service. There are few east-west avenues such as Sunset Road. The CSX Railway and intermodal yard bisect the southern portion of the geography. The plan area is composed of curvilinear or cul-de-sac streets that limit connectivity.

A portion of the geography was developed during the 1940s–1970s; this period of development was influenced by Federal policies that encouraged single-family development and car ownership, resulting in a more auto-dependent building form. Most of the geography was developed from the 1970s–2000s which was constructed in a similar form but included more cul-de-sacs. Both periods of development include a significant amount of low-density residential development (54% of development is classified as Neighborhood 1). There is a substantial amount of Manufacturing & Logistics (18%) development due to the intermodal yard and rail lines. The West Middle geography has one of the highest percentages of Parks and Preserves (9%), which is land that is intended to remain as natural space in perpetuity.

MAP 1: WEST MIDDLE PLAN AREA

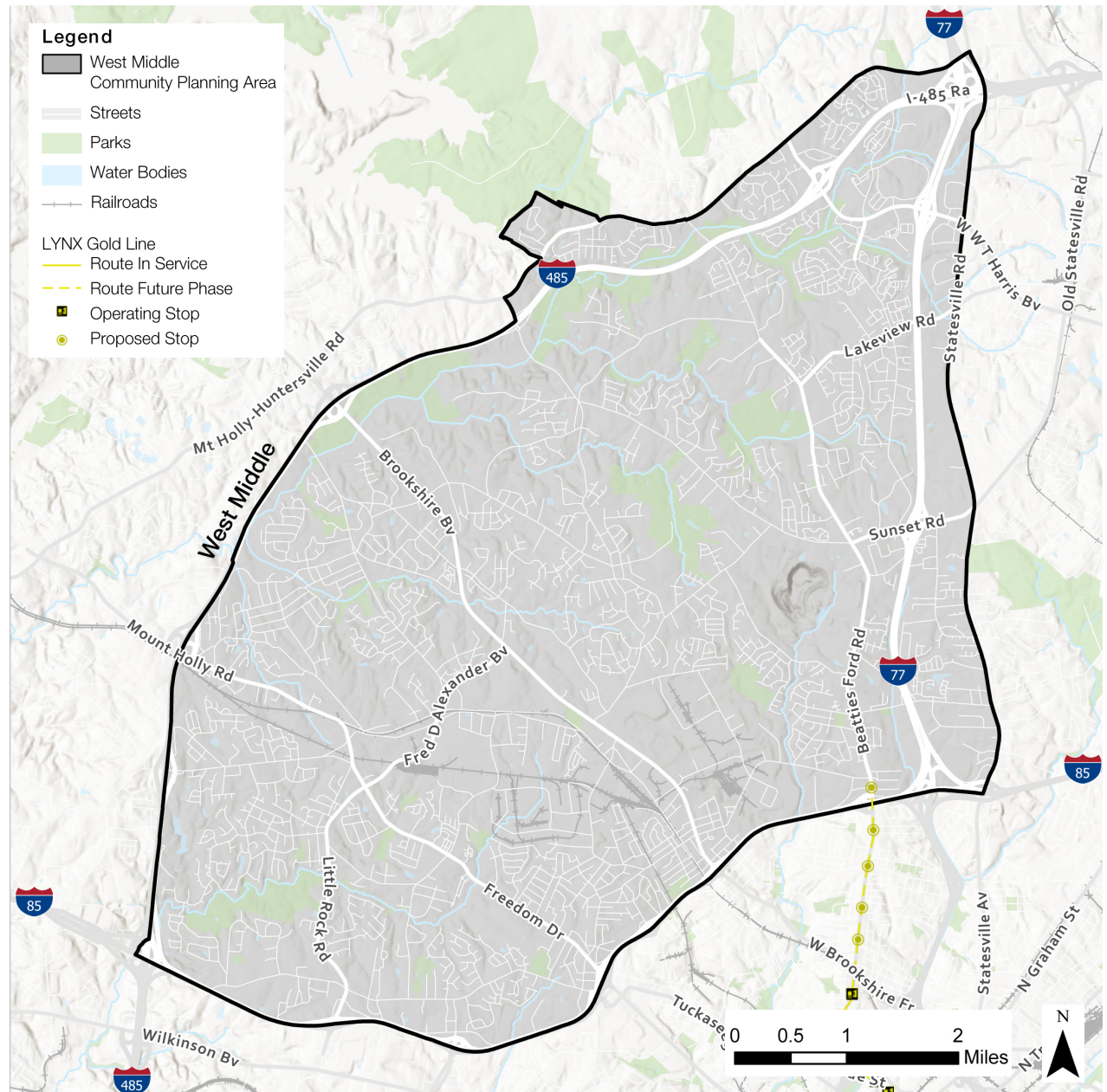


FIGURE 3: WEST MIDDLE QUICK FACTS

EXPECTED GROWTH

The **West Middle** geography is projected to see an increase of **14,488** residential units, which is **10%** of the city's overall residential growth, and **11,210** new jobs, which is **6%** of the city's total job growth, by the year 2040.

WEST MIDDLE PROJECTED GROWTH



POPULATION

The **West Middle** geography is comprised of **80,559** residents, which is **9%** of the city's population.



INCOME

The Median Household Income Range in the **West Middle** geography is between **\$28,834** and **\$80,492**, while the citywide range is \$18,897 to \$250,001.



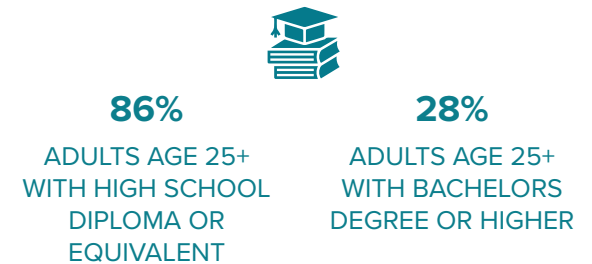
RACE

In the **West Middle** geography, most residents are Black (**61%**), followed by White (**20%**) and Latino (**11%**). While citywide, the majority are White (40%), followed by Black (34%) and Latino (15%).



EDUCATION & JOBS

In the **West Middle** geography, **86%** of adults 25+ have a high school diploma or equivalent, and **28%** have a bachelor's degree or higher, compared to 90% and 46% citywide.



In the **West Middle** geography, **92%** of adults in the labor force are employed and **12%** of the population is foreign-born, compared to 95% employment and 8% foreign-born citywide.

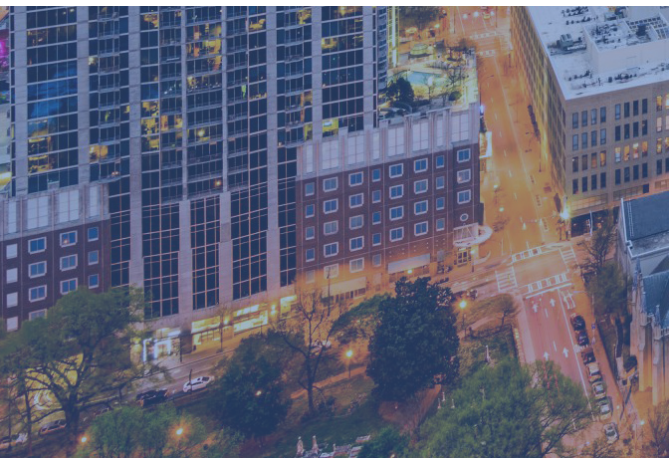


Data Sources: American Community Survey (ACS) 2019, Quality of Life Explorer (QOL) 2020, Community Viz Model 2020, CPA Prioritization Matrix 2019

COMMUNITY REPORTS

Community Reports were developed for each geography during Phase 1 of the Community Area Planning Process. These reports outline who lives, works and plays in each geography, what growth is expected for the community by 2040, and what the community's greatest needs are to ensure that the expected growth will benefit everyone.

These reports are available online at <https://tinyurl.com/CAPCommunityReports>



COMMUNITY NEEDS & GOALS



The *Charlotte Future 2040 Comprehensive Plan* includes ten goals that reflect the values and guiding principles for creating an equitable city. While it is important to advance all ten goals across Charlotte, some goals are more of a priority for a plan area based on existing levels of access to housing choices, job opportunities, daily goods & services, and environmental impacts.

The Equitable Growth Framework, included within the Comprehensive Plan, measures existing levels of access and impacts based on metrics that are tenets of a more equitable growth strategy and the ten Plan goals. The four metrics (Access to Housing Choices, Employment Opportunities, Essential Goods & Services, and Environmental Justice Impacts) include 27 measures, many of which relate to the diversification and proximity of land uses within a geography's existing development. Therefore, a geography's profile (or existing development pattern) can influence its equity score and identify the priority goals for a plan area.

COMMUNITY NEEDS & GOALS

COMMUNITY NEEDS

The Equitable Growth Framework (EGF) includes one overlay, four metrics, and 27 measures. If an area's access and impact scores are below the City's goal (score 5 or higher), then future development should address the area's greatest needs to ensure growth benefits as many people as possible and helps create a more equitable city.

Vulnerability to Displacement Overlay (VDO)			
Measures: Poverty Rate, Race, Educational Attainment, Age			
West Middle is within the VDO			
Access to Housing	Access to Jobs	Access to Amenities	Environmental Justice
Measures: Housing Unit Diversity, Housing Cost, Housing Size, Subsidized Housing, Tenure, Level of (Re)Investment	Measures: Proximity to Employment, Employment in Commute Shed, Wage Levels, Middle Skill Jobs, Knowledge Based Jobs	Measures: Proximity to Childcare and Early Childhood Education, Parks, Open Space, Trails; Community Facilities, Fresh Food, Health Care & Pharmacies, Financial Services, Internet Service	Measures: Tree Canopy, Impervious Surfaces, Proximity to Heavy Industrial Uses, Proximity to Major Transportation Infrastructure, Floodplain
2	3	3	4

KEY					
Scores < 5 = priority	1st Priority	2nd Priority	3rd Priority	4th Priority	White Background = not priority

The West Middle geography's greatest needs are to **increase access to housing choices, employment opportunities, and daily goods & services**. The geography also needs to **mitigate environmental impacts** that are primarily due to the significant amount of manufacturing uses within the plan area.

COMMUNITY GOALS

While it is important to advance all ten goals of the Charlotte Future 2040 Comprehensive Plan across the City, some goals are more of a priority for a geography based on the community's needs for increased access and reduced impacts.

Based on the West Middle's need to increase access to housing choices, employment opportunities, daily goods & services, reduce environmental impacts, and proximity to existing or future rapid transit, the following Comprehensive Plan Goals are a priority for the geography:

Goal 1: 10-Minute Neighborhoods

Goal 2: Neighborhood Diversity and Inclusion

Goal 3: Housing Access for All

Goal 4: Transit- and Trail-Oriented Development (2T-OD)

Goal 6: Healthy, Safe and Active Communities

Goal 7: Integrated Natural and Built Environments

Goal 8: Diverse and Resilient Economic Opportunity

Goal 5: Safe and Equitable Mobility and **Goal 10:** Fiscally Responsible are not directly tied to measures in the Equitable Growth Framework and are priorities across the City.



GOAL 1: 10-MINUTE NEIGHBORHOODS

All Charlotte households will have access to essential amenities, goods, and services within a comfortable and tree-shaded 10-minute walk, bike, or transit trip by 2040.

To increase access to essential amenities, goods, and services, Charlotte will increase the number of households, both new and existing, within a ½ mile walk, bike, or transit trip of the following services and amenities, in part, through the City's integrated land use and transportation growth strategy:

- A concentration of daily goods and services (via Neighborhood Centers, Community and Regional Activity Centers),
- Non-emergency health care services,
- Financial services,
- Family sustaining wage jobs,
- High performance transit stations,
- Trails, greenways, and other bicycle facilities.



GOAL 2: NEIGHBORHOOD DIVERSITY AND INCLUSION

Charlotte will strive for all neighborhoods to have a diversity of housing options by increasing the presence of middle density housing (e.g. duplexes, triplexes, fourplexes, townhomes, accessory dwelling units, and other small lot housing types) and ensuring land use regulations allow for flexibility in creation of housing within existing neighborhoods.

To create a diversity of housing options, Charlotte will increase the number of Accessory Dwelling Units, missing density units (such as duplexes and triplexes), and small footprint housing units in all neighborhoods. Charlotte will also increase middle density housing options along high performance transit corridors, major thoroughfares, and between low intensity and higher intensity Place Types.



GOAL 3: HOUSING ACCESS FOR ALL

Charlotte will ensure opportunities for residents of all incomes to access affordable housing through the preservation of naturally occurring affordable and workforce housing and increasing the number of affordable and workforce housing units through new construction.

To preserve existing affordable housing units, Charlotte will manage change within existing neighborhoods. To increase affordable housing units, Charlotte will increase affordable housing opportunities within ½ mile of Activity Centers and high-performance transit. The City will also increase homeownership opportunities, specifically dedicating 10% of future housing trust funds to homeownership, in areas with low Access to Housing Opportunity scores.



GOAL 4: TRANSIT- AND TRAIL-ORIENTED DEVELOPMENT (2TOD)

Charlotte will promote moderate to high intensity, compact, mixed-use urban development along high-performance transit lines and near separated shared-use paths or trails.

To promote moderate to high-intensity, compact, mixed-use urban development along high-performance transit lines and separated shared-used paths, Charlotte will increase the percentage of households and jobs and encourage maximum build out potential within ½ mile of high-performance transit stations and trail access points. The City will also increase road connectivity, pedestrian crossings, bike infrastructure, and engaging public spaces within two miles of transit stations and trail access points.



GOAL 6: HEALTHY, SAFE, AND ACTIVE COMMUNITIES

All Charlotteans will live and work in safe and resilient neighborhoods that enable healthy and active lifestyles by reducing exposure to harmful environmental contaminants, expanding and improving the quality of tree canopy, encouraging investment in walking, cycling, and recreation facilities, and providing access to healthy food options and health care services.

To ensure safe and resilient neighborhoods that enable healthy and active lifestyles, Charlotte will improve air quality and address key determinants of health to reduce chronic diseases. The City will improve perceptions of public safety and provide accommodations for diverse populations. Charlotte will also increase the percentage of households living within proximity to health care services and health food choices.



GOAL 7: INTEGRATED NATURAL AND BUILT ENVIRONMENTS

Charlotte will protect and enhance its surface water quality, tree canopy, and natural areas with a variety of trees, plantings, green infrastructure, green building practices, and open space at different scales throughout the entire community as a component of sustainable city infrastructure.

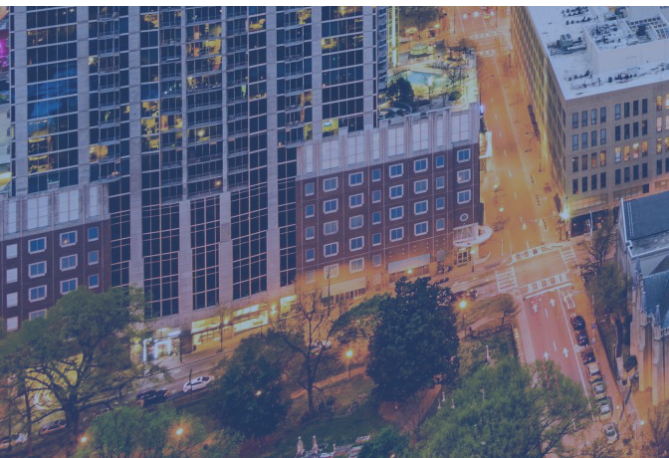
To protect and enhance the natural and built environments, Charlotte will increase the number of open spaces throughout the city and increase the acres of protected natural lands. The City will strive to reduce per capital carbon emissions and source energy use for municipal facilities. Charlotte will also improve surface water quality, reduce the number of flood prone areas, improve the quality of our tree canopy, and encourage green building practices.



GOAL 8: DIVERSE AND RESILIENT ECONOMIC OPPORTUNITY

Charlotteans will have opportunity for upward economic mobility through access to a diverse mix of jobs and careers that align with education and skill levels of residents and the economic strengths of the region.

To ensure upward economic mobility, Charlotte will increase the number of family sustaining wage jobs, middle skill jobs, cooperatively owned businesses, Minority, Women, and Small Business Enterprises (MWSBEs), and the rate of new business formation through supportive programs. The City will maintain or increase the number of jobs and acres developed within Manufacturing & Logistics and Innovation Mixed-Use Place Types through implementation of the Charlotte Future 2040 Policy Map. Charlotte will also increase job-training opportunities and the jobs-to-housing balance to ensure housing keeps pace with job growth through programs and policy implementation.



CREATING COMPLETE COMMUNITIES



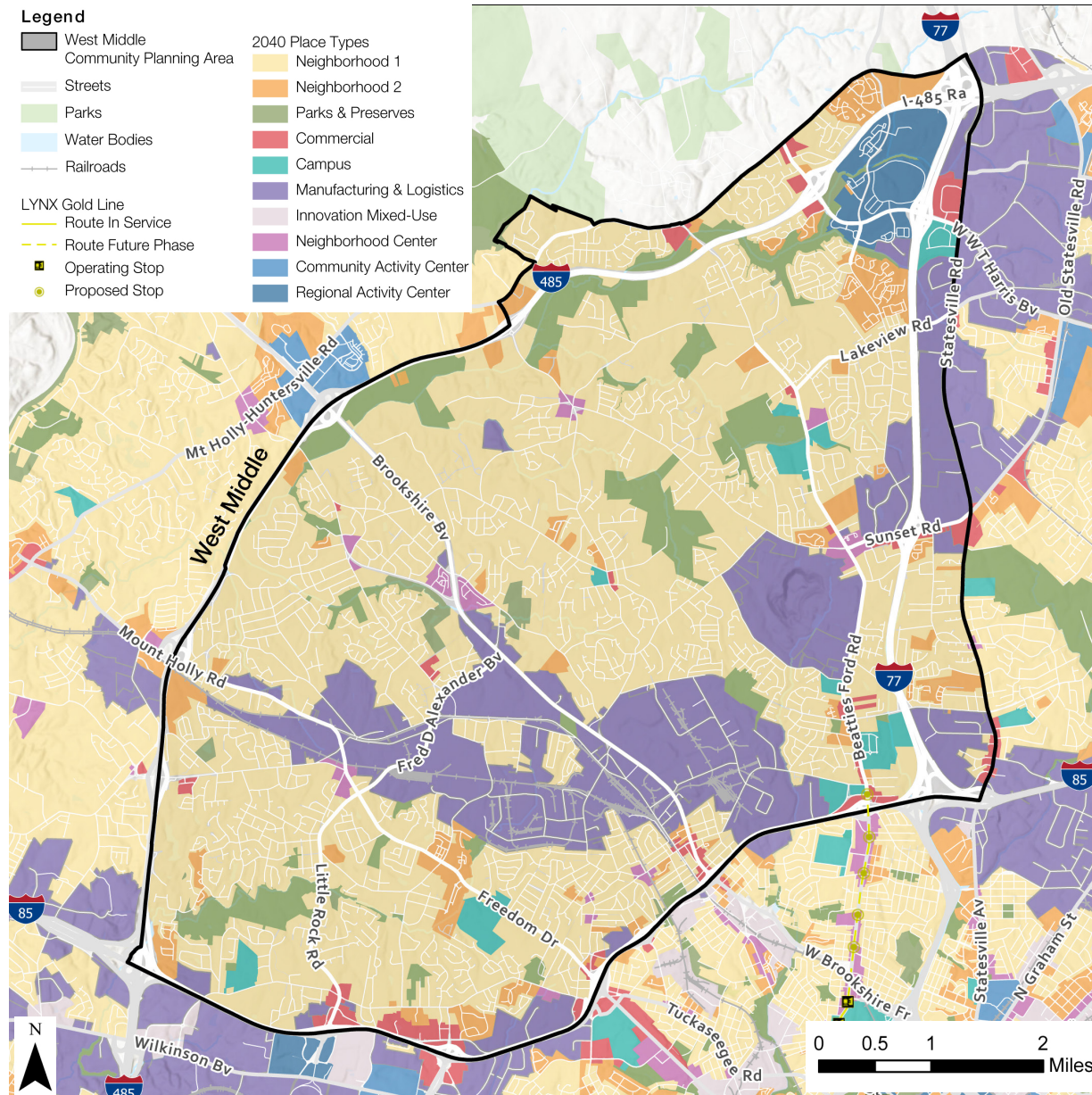
The following section provides Place Type recommendations^[1] for how the plan area should evolve over time to increase access, reduce impacts, and advance priority goals. Place Types, adopted within the Comprehensive Plan, are a classification system for organizing patterns of development that encourage more integrated and complete communities. Each Place Type designation provides guidance for the appropriate mixture of land uses, form of development, open space amenities, and mobility choices.

Recommended Place Types (as described in the Comprehensive Plan and mapped in the Policy Map) are aspirational and do not reflect the character of existing development. Comparing existing and future development helps to understand the types of change anticipated within the plan area. There are four types of Anticipated Change and each type of change has an impact on increasing access, reducing impacts, and advancing key goals within the community.

¹“B. Place Types Manual,” cltfuture2040.com, City of Charlotte, 2021, <https://cltfuture2040plan.com/b-place-types-manual/>

CREATING COMPLETE COMMUNITIES

MAP 2: WEST MIDDLE 2040 POLICY MAP



The Charlotte Future 2040 Policy Map (Map 2) illustrates the recommended development pattern for the plan area. Recommendations for future development aim to respect established neighborhoods, align future growth with infrastructure capacity, and create vibrant, mixed-use centers that are accessible to a wide variety of users.

Most of the existing development (83%) within the plan area is expected to remain in place. Areas expected to remain in place include the low-density residential neighborhoods (Neighborhood 1), Parks & Preserves, and Manufacturing & Logistics around the rail lines. If redevelopment or infill occurs within these areas, it should be consistent with the type and intensity of development described in the recommended Place Type.

17% of existing development is recommended to evolve into a different Place Type as new development/redevelopment occurs. Large vacant parcels scattered throughout the geography are recommended to evolve into Neighborhood 1 to be compatible with adjacent neighborhoods. Campus development with civic uses that are permitted in Neighborhood 1 (such as religious institutions or schools) are reclassified as Neighborhood 1 to provide opportunities for a portion of these sites to be redeveloped for residential purposes. Commercial development scattered throughout the concentration of manufacturing uses adjacent to the rail lines is reclassified to Manufacturing & Logistics. Commercial development along Beatties Ford Road, adjacent to the adopted LYNX Gold Line, and at key intersections such as Oakdale and Sunset Road are recommended to evolve into Neighborhood Center. The next section addresses the impacts and advancement of prioritized goals associated with these types of change.

Citywide 2040 Policy Map

The 2040 Policy Map was adopted by City Council in March 2022 and revised with community input during the Community Area Planning process. It will continue to be updated over time. A current version of the map can be viewed here:

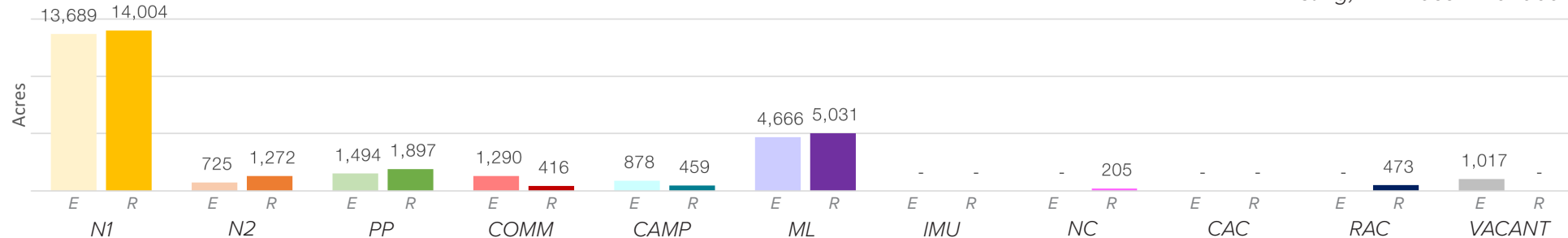
<https://tinyurl.com/2040PolicyMap>

ANTICIPATED CHANGE

17% of the plan area is recommended to evolve into a different Place Type than what exists today. The chart below shows the total acreage of change for each Place Type (from existing to future) in the area. These Place Type recommendations are anticipated to generate different levels of change that fall into four categories: 1) delineate land uses, 2) increase land uses, 3) increase density, and 4) new development. Following Table 1 is a description of the most predominant changes from existing to future Place Types and the anticipated change associated with each recommendation.

TABLE 1: EXISTING TO RECOMMENDED PLACE TYPES

E = Existing, R = Recommended



EXAMPLE LOCATIONS:



FUTURE PLACE TYPES & ANTICIPATED CHANGE

PREDOMINANT TYPES OF CHANGE

The four predominant types of change from existing to future Place Types within the geography are: **Commercial to Manufacturing & Logistics**, **Vacant to Neighborhood 1**, **Campus to Neighborhood 1**, and **Commercial to Neighborhood Activity Center**. Below is a comparison of the type and intensity of development between these existing to future Place Types and the level of impact associated with the type of change.

EXISTING PLACE TYPE	RECOMMENDED FUTURE PLACE TYPE
 COMMERCIAL Commercial places are <u>characterized by car-oriented destinations for retail, dining, or service uses, typically within low-rise buildings that are located along major streets or near interstates.</u>	 MANUFACTURING & LOGISTICS To help meet this geography's goals for the future, some Commercial sites are encouraged to be integrated within surrounding Manufacturing & Logistics places. This Place Type change delineates supporting uses (retail, dining, personal services) that are allowed within Manufacturing & Logistics contexts and creates new opportunities for these sites to accommodate new infill development or be redeveloped for production and distribution-based activities. Manufacturing & Logistics places are <u>characterized by large scale, low-rise manufacturing, warehousing, or distribution facilities, typically located on the interior of a site, and surrounded by parking, outdoor storage, or landscaped buffers.</u> Supporting uses such as retail, dining, and personal services are allowed within this place to increase access to daily goods and services and to create more complete employment places.



EXISTING PLACE TYPE



CAMPUS

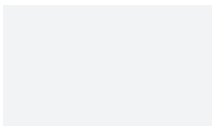
Campus places are characterized by a concentration of civic, office, education, or medical uses, typically within low- to mid-rise buildings that are constructed on a cohesive site.

RECOMMENDED FUTURE PLACE TYPES



NEIGHBORHOOD 1

To help meet this geography's goals for the future, some Campus sites are encouraged to be integrated within surrounding Neighborhood 1 places. **This Place Type change delineates specific civic uses (religious institutions, schools, etc.) that are allowed within Neighborhood 1 contexts** and creates new opportunities for a portion or all of these sites to be redeveloped for residential purposes. Neighborhood 1 is characterized by a mix of low-density housing types, including single-family homes, accessory dwelling units, duplexes, triplexes, and quadraplexes along arterials. Civic uses such as parks, religious institutions, and schools are allowed within this place to help create integrated and complete communities.



VACANT

Vacant property is undeveloped land.



NEIGHBORHOOD 1

To help meet this geography's goals for the future, some Vacant (undeveloped) sites are recommended to develop into Neighborhood 1 places, which are characterized by a mix of low-density housing types, including single-family homes, accessory dwelling units, duplexes, triplexes, and quadraplexes along arterials. Civic uses such as parks, religious institutions, and schools are also allowed within this place to help create integrated and complete communities. **This Place Type change will add new residential development to the recommended areas, strategically providing access to new housing.** New development is expected to provide all mobility and open space elements necessary to realize the aspiration of Neighborhood 1.

FUTURE PLACE TYPES & ANTICIPATED CHANGE

EXISTING PLACE TYPE



COMMERCIAL

Commercial places are characterized by car-oriented destinations for retail, dining, or service uses, typically within low-rise buildings that are located along major streets or near interstates.

RECOMMENDED FUTURE PLACE TYPES



NEIGHBORHOOD ACTIVITY CENTER

To help meet this geography's goals for the future, some Commercial sites are encouraged to evolve into Neighborhood Centers, which are characterized by a mix of neighborhood-serving commercial uses (retail, dining, office, personal services) and some multi-family. These uses are set within low-rise buildings in a pedestrian-oriented environment that is easily accessible to surrounding neighborhoods. **This Place Type change will add a greater mix of uses and density to the recommended areas.** To support the increase in uses and density, future development will provide additional mobility, open space, and placemaking elements.



PAGE INTENTIONALLY LEFT BLANK



ADVANCING PRIORITY GOALS

The types of change from existing to future Place Types and the associated levels of impact help advance the geography's prioritized goals: **Goal 1: 10-Minute Neighborhoods**, **Goal 2: Neighborhood Diversity and Inclusion**, **Goal 3: Housing Access for All**, **Goal 4: Transit- and Trail-Oriented Development (2T-OD)**, **Goal 6: Healthy, Safe and Active Communities**, **Goal 7: Integrated Natural and Built Environments**, and **Goal 8: Diverse & Resilient Economic Opportunity**. Advancing these prioritized goals will help increase access, reduce impacts, and contribute to a more equitable future. (See the *Community Needs & Goals* chapter for more information on the plan area's prioritized goals.)



COMMERCIAL



NEIGHBORHOOD
ACTIVITY CENTER

GOAL 1



This Place Type change delineates civic uses that are allowed within Neighborhood 1 and allows for low-density housing to be developed on vacant or underutilized land within civic sites. This advances Goal 1 by increasing residents' access to essential services such as schools, daycares, and religious institutions. Increasing access to these services helps create integrated and complete communities.

GOAL 2



This Place Type change will add a greater mix of uses and density to the recommended areas, which advances Goal 2 by increasing access to housing choices (including number and types of residential units) where they were not previously permitted.

GOAL 3



This Place Type change will add a greater mix of uses and density to the recommended areas, which advances Goal 3 by increasing access to housing choices (including number and types of residential units) where they were not previously permitted. While an increase in the number and type of residential units will not guarantee an increase in affordable or workforce units, an increase in the overall housing supply does help manage housing costs in the local market.

GOAL 4



This Place Type change, when located along existing or planned high-performance transit lines and trails, will add a greater mix of uses and density to the recommended areas, and advance Goal 4 by increasing the number of households and jobs with access to high-performance transit stations or trails (either directly adjacent or within a ½ mile walk or 2-mile bike).

GOAL 6



This Place Type change will add a greater mix of uses and density to the recommended areas, which advances Goal 6 by increasing access to essential services, such as healthy food options and health care services. This change also encourages the integration of open space and more multimodal transportation choices, which will increase opportunities for active transportation and recreation and improve air quality (via reduction in car emissions).

GOAL 7



This Place Type change will require future development within the recommended areas to provide mobility, tree canopy, and open space elements to support an increase in density and mix of uses. These mobility and open space elements advance Goal 7 by enhancing the tree canopy, providing more open space, and improving surface water quality through reduced car emissions, less impervious surface for parking, and green infrastructure landscaping.



GOAL 1



This Place Type change delineates civic uses that are allowed within Neighborhood 1 and allows for low-density housing to be developed on vacant or underutilized land within civic sites. This advances Goal 1 by increasing residents' access to essential services such as schools, daycares, and religious institutions. Increasing access to these services helps create integrated and complete communities.

GOAL 2



This Place Type change delineates civic uses that are allowed within Neighborhood 1 and allows for low-density housing to be developed on vacant or underutilized land within civic sites. This change advances Goal 2 by increasing access to housing choices (including number and types of residential units) where they were not previously permitted.

GOAL 3



This Place Type change delineates civic uses that are allowed in Neighborhood 1 and allows for low-density housing to be developed on vacant or underutilized land within civic sites. This change advances Goal 3 by increasing access to housing choices (including number and types of residential units) where they were not previously permitted. While an increase in the number and type of residential units will not guarantee an increase in affordable or workforce units, an increase in the overall housing supply does help manage housing costs in the local market.

GOAL 6



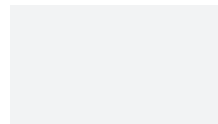
This Place Type change delineates civic uses that are allowed in Neighborhood 1 and allows for low-density housing to be developed on vacant or underutilized land within civic sites. This change advances Goal 6 by increasing access to existing open space and potentially to existing health care services. This change will also increase multimodal transportation choices, which will increase opportunities for active transportation and recreation and improve air quality (via reduction in car emissions).

GOAL 7



This Place Type change delineates civic uses that are allowed in Neighborhood 1, and advances Goal 7 by increasing access to existing open space, enhancing the tree canopy, and improving surface water quality through less impervious surface for parking.

ADVANCING PRIORITY GOALS



VACANT



NEIGHBORHOOD 1

GOAL 1



This Place Type change will add new development to the recommended areas which advances Goal 1 by ensuring future neighborhoods have access to essential goods and services, such as schools and daycares, within a ½ mile walk or 2-mile bike or transit trip.

GOAL 2



This Place Type change will add new residential development to the recommended areas, which advances Goal 2 by increasing housing choices (including number and types of residential units) where they previously did not exist.

GOAL 3



This Place Type change will add new residential development to the recommended areas, which advances Goal 3 by increasing access to housing choices (including number and types of residential units) where they previously did not exist. While an increase in the number and type of residential units will not guarantee an increase in affordable or workforce units, an increase in the overall housing supply does help manage housing costs in the local market.

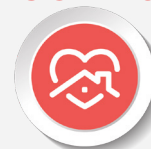


COMMERCIAL



MANUFACTURING & LOGISTICS

GOAL 6



This Place Type change will add a greater mix of uses and density to the recommended areas, which advances Goal 6 by increasing access to essential services, such as healthy food options and health care services. This change also encourages the integration of open space and more multimodal transportation choices, which will increase opportunities for active transportation and recreation and improve air quality (via reduction in car emissions).

GOAL 7



This Place Type change will require future development within the recommended areas to provide mobility, tree canopy, and open space elements to support an increase in density and mix of uses. These mobility and open space elements advance Goal 7 by enhancing the tree canopy, providing more open space, and improving surface water quality through reduced car emissions, less impervious surface for parking, and green infrastructure landscaping.

GOAL 8

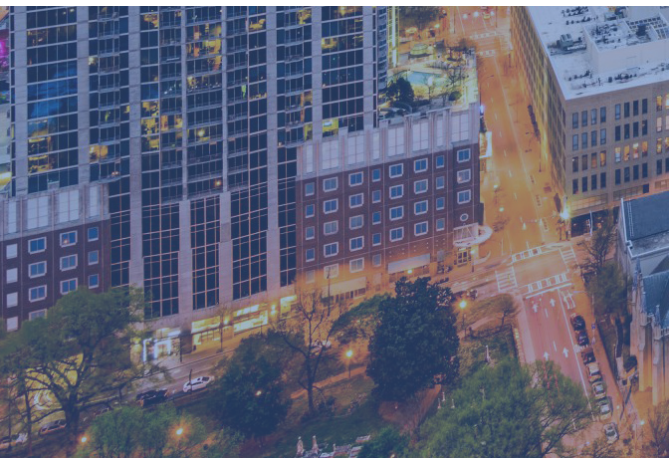


This Place Type change delineates supporting uses (retail, dining, personal services) that are allowed within Manufacturing & Logistics contexts, and allows for new employment-based development. This change advances Goal 8 by increasing access to job opportunities within the industrial, manufacturing, logistics, and warehousing sectors, which are important for a diverse and strong economy.



CREATING COMPLETE COMMUNITIES RECOMMENDATIONS

- PT-1** To ensure future growth helps achieve the City's vision, encourage new development/redevelopment as recommended in the *Charlotte Future 2040 Policy Map*.
- PT-2** To ensure successful implementation of the *Charlotte Future 2040 Policy Map*, approve entitlements through city-led or privately initiated rezonings that further the goals of the *2040 Comprehensive Plan* and *Community Area Plans*.
- PT-3** To ensure amendments to the Charlotte Future 2040 Policy Map are evaluated consistently, assess amendment requests based on the Minor and Major Map Amendment Criteria (see Table 3: Minor Map Amendment Criteria and Table 4: Major Map Amendment Criteria in the Program Guide), as well as goals of the Community Area Plan.
- PT-4** To ensure the scale and massing of new development/redevelopment is compatible with existing development, refer to Table 2: Place Type Adjacencies & Zoning Districts (in the Program Guide), which outlines when transitions can be made through entitlements. If a zoning transition is necessary, approve the least intense zoning district that aligns with the designated Place Type.
- PT-5** To ensure the scale and massing of new development/redevelopment is compatible with existing development, the following items should be taken into consideration when considering a zoning change within Neighborhood 1 Zoning Districts. The listed items should not be considered a comprehensive list of considerations and other contextual, locational, and site-specific elements may be considered when evaluating the appropriateness of a zoning change within the N1 zoning districts.
- Existing lot pattern in the area of the request,
 - Average lot sizes,
 - Road frontage classification of the subject parcel(s),
 - Location of the subject parcel(s); i.e.- mid-block, corner lot, etc.
- PT-6** To ensure new development/redevelopment is consistent with the aspirations of mixed-use Place Types, the land use composition of Neighborhood Centers, Community Activity Centers, Regional Activity Centers, and Innovation Mixed-Use areas should be assessed at regular intervals, and the findings should be used in land-use-related decision making.





SUPPORTING THE VISION

To fully realize the aspirations of the Place Type recommendations and advance Charlotte's goals, future development will need support from City and County agencies that manage issues related to Mobility, Open Space, Environmental Justice & Sustainability, Community Character, and Public Services. This support will be provided through guiding policies, capital projects, and supportive programs.

The following section outlines adopted and recommended policies, planned capital projects, and existing programs that align with the Place Type recommendations and will help achieve the vision for these aspirational places. It also includes a needs assessment for Mobility, Open Space, and Placemaking in mixed-use Place Types. These assessments will help identify future capital projects and prioritize programmatic funds.

SUPPORTING THE VISION

OVERVIEW

The previous chapter outlines the recommended development pattern for the plan area, which aims to:

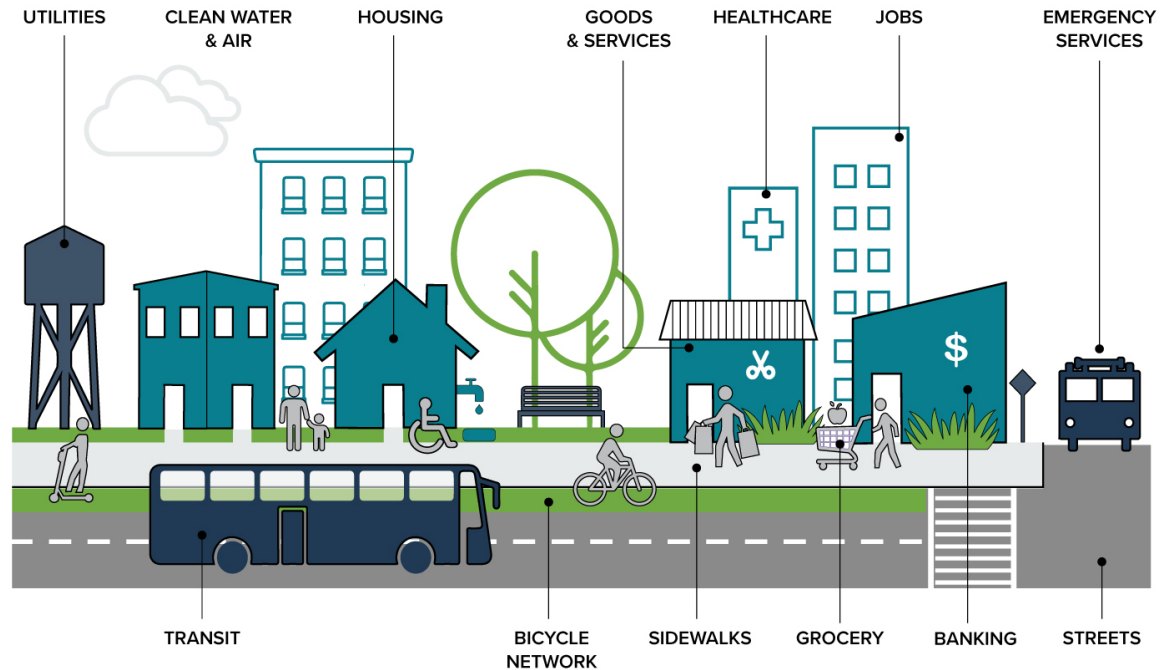
- respect established neighborhoods,
- align growth with infrastructure capacity, and
- create vibrant, mixed-use centers accessible to all.

Most of Charlotte's existing development, including its established neighborhoods, is expected to remain in place. However, if redevelopment or infill occurs in those areas, it should align with the type and intensity of development outlined in the designated Place Type. To ensure future growth is well-supported by infrastructure and fosters vibrant, mixed-use centers, some parts of Charlotte should transition to a different Place Type as new development or redevelopment occurs.

The Place Type recommendations provide guidance beyond land use; they define the desired characteristics for building form, open space, and transportation. **As such, regardless of whether an area is recommended to remain the same or evolve, all places will be improved over time by incorporating high-quality public spaces, open areas, and diverse transportation options.** Ultimately, these efforts aim to create Complete Communities – places where people can live, work, play, and move around efficiently.

FIGURE 4: COMPLETE COMMUNITIES

ELEMENTS OF A COMPLETE COMMUNITY

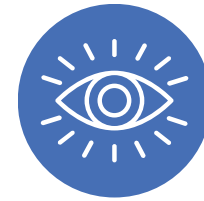


Creating Complete Communities throughout Charlotte helps increase access to housing options, job opportunities, daily goods and services, while also reducing environmental impacts for all residents.

To fully realize the aspirations of the Place Type recommendations, the plan area requires support from City and County agencies that oversee Mobility, Open Space, Environmental Justice & Sustainability, Community Character, and Public Services. This chapter is organized around these key topics, with each section outlining policy recommendations, planned projects, and existing programs that align with the Place Type recommendations. These policies, projects, and programs will enhance all parts of the community, including areas recommended to remain as they are and those recommended to evolve into a different Place Type.

Established neighborhoods and other areas expected to remain in place will benefit from the guidance in this chapter, which addresses the integration of quality public spaces, open areas, and mobility options. Additionally, they can utilize the **Neighborhood Toolkit**, included in the Appendix. This resource is designed to empower community members to take an active role in maintaining and enhancing their neighborhoods. The toolkit catalogs existing resources, tools, and programs that support community-led improvements and help advance Charlotte's vision for greater equity.

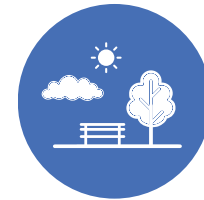
For areas recommended to evolve into a mixed-use Place Type, this chapter provides a Mobility, Open Space, and Placemaking Assessment of future improvements or investments needed to achieve the Place Type aspirations. These assessments focus on mixed-use areas because they are expected to undergo the most significant changes and accommodate the majority of Charlotte's new growth and development. Ensuring these areas realize the Place Type aspirations will benefit both those who live or work in the area and those drawn to it as a destination. To advance Goal 10: Fiscally Responsible, which encourages aligning capital investments with growth and ensuring that public and private sector investments benefit all residents equitably, these assessments should serve as a guide for future investment decisions—both private and public—as development and redevelopment occur. Notably, since Corridors of Opportunity (COO) is an investment strategy for the City, the assessments highlight mixed-use areas within a COO Area of Influence to identify improvements that may be eligible for future funding.



**NEIGHBORHOOD
TOOLKIT**



MOBILITY



OPEN SPACE



**ENVIRONMENTAL JUSTICE
& SUSTAINABILITY**



**COMMUNITY
CHARACTER**



**PUBLIC FACILITIES
& SERVICES**



MOBILITY

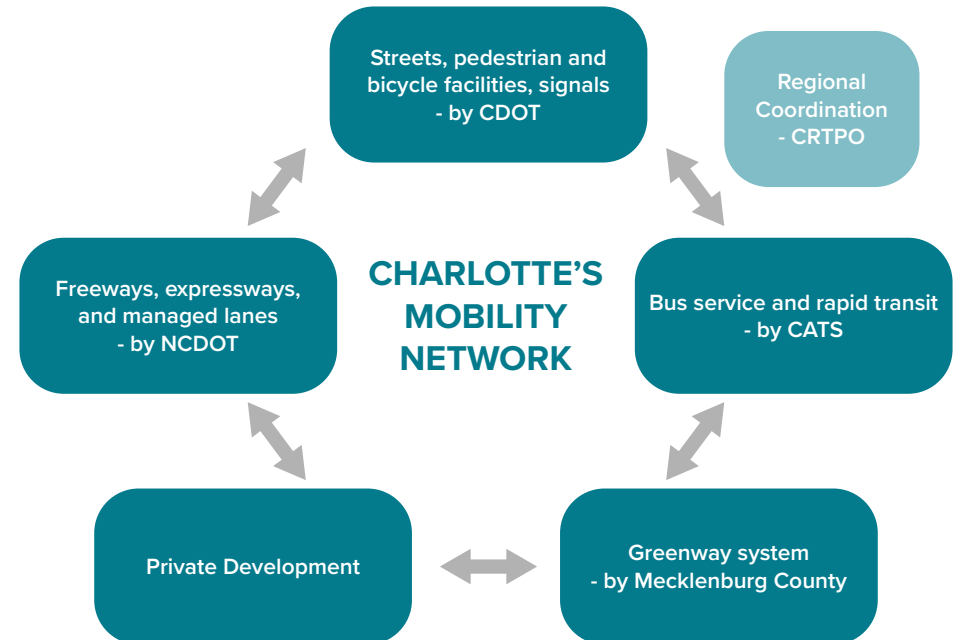


GOAL 5: SAFE & EQUITABLE MOBILITY

Charlotte will provide safe and equitable mobility options for all travelers regardless of age, income, ability, race, gender, where they live, or how they choose to travel. An integrated system of transit and tree-shaded bikeways, sidewalks, shared-use paths, and streets will support a sustainable, connected, prosperous, and innovative network that connects all Charlotteans to each other, jobs, housing, amenities, goods, services and the region.

Mobility is essential in every part of the City and all Place Types. The mobility network provides the foundation for the places we live, work, and play. The ability to move safely and conveniently between these places is vital to our quality of life and the strength of our neighborhoods and city. Goal 5 of the *Charlotte Future 2040 Comprehensive Plan* focuses on providing Safe & Equitable Mobility. Charlotte's three mobility partners - Charlotte Department of Transportation (CDOT), Charlotte Area Transit System (CATS), and Charlotte Regional Transportation Planning Organization (CRPTO) - each play a role in achieving the city's mobility goal.

FIGURE 5: CHARLOTTE'S MOBILITY NETWORK



CHARLOTTE DEPARTMENT OF TRANSPORTATION

The Charlotte Department of Transportation (CDOT) is responsible for planning, designing, operating, and maintaining Charlotte's transportation infrastructure to ensure that it is safe and equitable for all people and modes. CDOT also works with partners, both public and private, to advance the goals of the *Strategic Mobility Plan (SMP)* which is built around Goal 5 of the *Charlotte Future 2040 Comprehensive Plan* and specifically focuses on policies that will reach our 50-50 Mode Share and Vision Zero aspirations [SMP Graphics Figure 6]. For example, CDOT works with CRPTO and NCDOT to plan for and ensure that State-funded projects provide for not only motor vehicles, but also for pedestrian, bicycle, and transit travel. Similarly, developers adhere to SMP policies and related regulations in the UDO to provide incremental improvements to our mobility networks.

STRATEGIC MOBILITY PLAN

The *Strategic Mobility Plan* (SMP) is Charlotte's transportation plan to offer everyone in our city safe and equitable mobility choices.

The established policies of this plan include:

1. Our commitment of Vision Zero to be a community that ensures and prioritizes the safety of all who share Charlotte's streets.
2. Establishing a 50-50 mode share aspiration to be a community that balances our mobility choices and transitions away from a dependency on the car for most of our travel needs.
3. Expanding transit throughout our city to be a community that makes rail and bus transit trips faster, more reliable, and a natural part of how we travel.
4. Preparing for the future of mobility to be a community on the leading edge of the on-going technological transformation of urban mobility.

FIGURE 6: STRATEGIC MOBILITY PLAN ASPIRATIONS





MOBILITY

CHARLOTTE STREET MAP

An important policy tool guiding our evolving multimodal street network is the *Charlotte Streets Map* (Map 3 shows the Streets Map classifications for the plan area). Adopted in 2022, and to be periodically amended, the Streets Map defines the multimodal expectation for each arterial street in the network. Organized by street classification, the Streets Map provides essential information used in the UDO and on capital projects to ensure our streets continue evolving to meet our multimodal goals, whether improved by private or public entities. Visit <https://tinyurl.com/CLTStreetsMap> to see the recommended design for any arterial street segment.

The Streets Map establishes four types of arterial streets:

Parkways

Connections to Our Region

Parkways provide multimodal connectivity to our regional roadway network with limited access to adjacent land uses for efficient and safe operation. They typically include four to six travel lanes for regional travel and transit capacity with dedicated pedestrian and bicycle facilities on separate adjacent shared use paths.

Boulevards

Connections Across Our City

Boulevards provide efficient multimodal connectivity to our citywide street network with managed access to support development. They typically include four travel lanes for citywide travel and transit capacity with bicycle facilities in buffered/separated bicycle lanes or shared use paths.

Avenues

Connections to Our Neighborhoods & Centers

Avenues provide multimodal connectivity to and between our neighborhoods and centers with increased access to our local street network. They typically include two to four travel lanes for local travel and transit capacity with bicycle facilities in buffered/separated bicycle lanes and may include on-street parking depending on the nature of adjacent development.

Main Streets

Connections in Our Centers

Main Streets provide multimodal access to centers of civic, social, and mixed-use activity and are designed to prioritize pedestrian comfort. They are limited to two travel lanes for low speed, shared lanes with bicyclists and always include on-street parking.



 Community Planning Area

Charlotte Streets Map

-  Main Street
 Avenue
 Future Avenue
 Boulevard
 Future Boulevard
 Greenway On-Street
 Future Greenway On-Street
 Parkway
 Limited Access
 Collector
 Future Collector



MOBILITY

HOW WE INVEST

To achieve our goal of safe and equitable mobility, we must identify areas across the city where our mobility policies and priorities align. We must also consider the types of projects, investments, and programs that will influence how people move throughout the city. The following categories highlight areas where we can focus investments to support our policies and reach our aspirational goals.

Roads

Managing our vehicular mobility system with targeted road and intersection expansion, new streets and traffic signals, enhanced street lighting, and fiber optic connectivity.

Pedestrian

Enhancing our pedestrian environment with new sidewalks and accessibility improvements, pedestrian crossings for safety and comfort, and signal upgrades for priority and visibility.

Innovation & Technology

Preparing for our autonomous mobility future with supportive investment in lanes, pavement markings, and vehicle-to-infrastructure (V2I) communication.

Transit (supporting)

Expanding our transit capacity and access with high-frequency bus corridors, mobility hubs for shared mobility options, and microtransit for first/last mile connectivity.

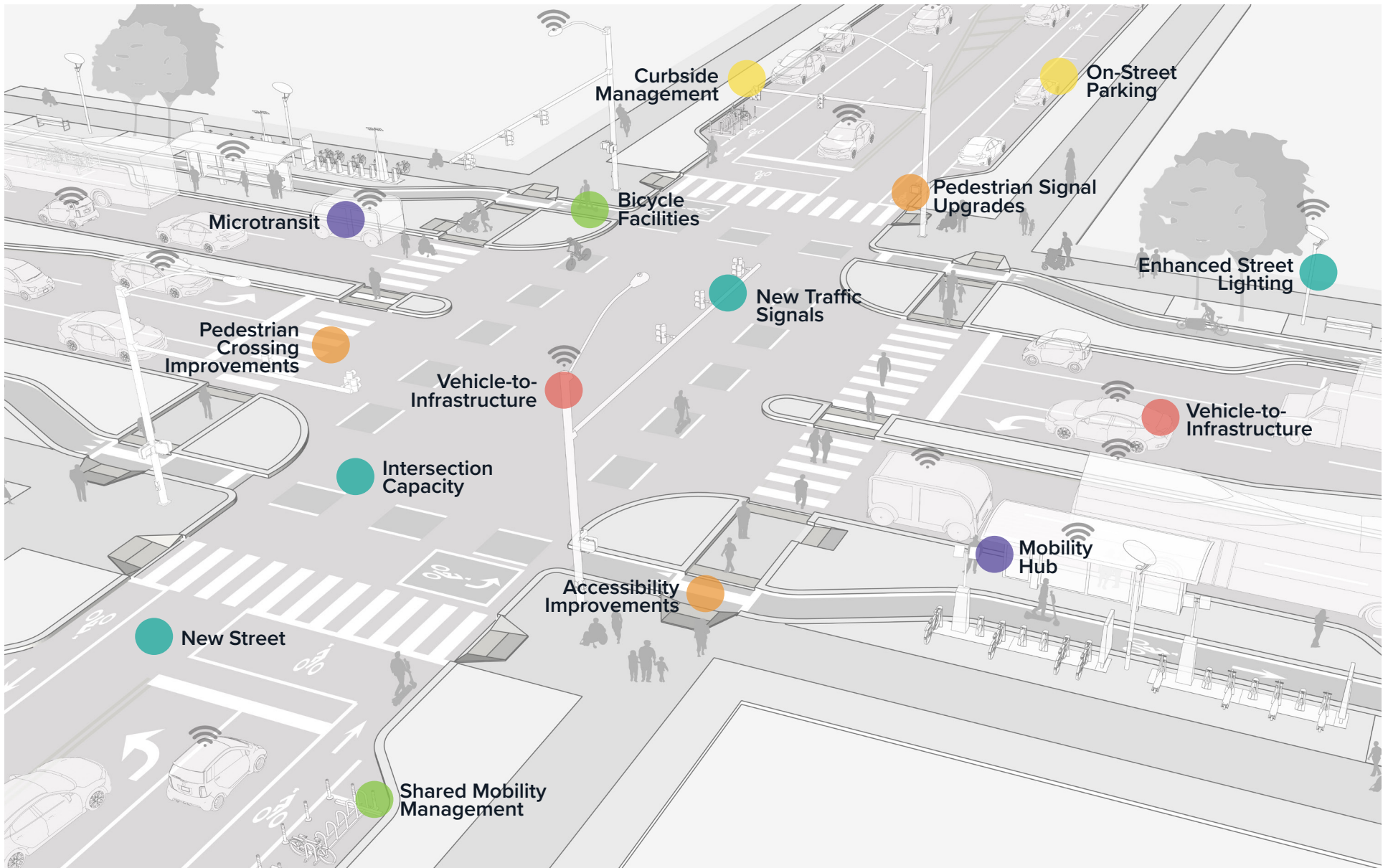
MOBILITY ASSESSMENT

To determine how we should invest, it's important to closely examine our current situation and assess the improvements needed to achieve our aspirational mobility goals. The following Mobility Assessment serves as a tool to evaluate mobility needs and identify the types of improvements that will have the greatest impact in the areas of the city expected to experience the most growth and change.

STRATEGIC INVESTMENT AREAS

The city is implementing a new mobility strategy by defining Strategic Investment Areas (SIAs) across the city. These SIAs were established through a data-driven process, aligning our mobility policies with identified needs. There are 22 SIAs, each encompassing a range of both large and small projects that can be delivered efficiently, while remaining measurable and adaptable. SIAs provide a place-based focus, with a strategy centered on investing in local needs and priorities.

FIGURE 7: HOW WE INVEST





MOBILITY

MOBILITY ASSESSMENT

All Place Types have important connections between how they develop and how their mobility network needs to function. This section focuses on the four Place Types expected to accommodate the most change, most development activity, and highest intensity of uses: Neighborhood Centers, Community Activity Centers, Regional Activity Centers, and Innovation Mixed-Use places. These places serve both internal residents and people attracted to the mix of destinations. It is particularly important that their mobility networks support safe and comfortable access to and within the place. Over time, these mixed-use places are expected to evolve to meet the mobility aspirations shown in Table 2.

For mixed-use places located in SIAs, the Implementation Section of this plan includes the identified groups of potential projects intended to help achieve the mobility aspirations in Table 2. These places are also subject to development regulations that support the mobility aspirations.

This assessment helps guide mobility-related decisions as development and redevelopment occurs in these places. The Mobility Assessment includes three pieces:

1. A summary of the mobility aspirations for these mixed-use places (Table 2).
2. A map of the recommended mixed-use places within the plan area (Map 4).
3. A table summarizing how well each of the recommended mixed-use places aligns with the mobility aspirations, based on existing infrastructure, networks, and built environment (Table 3).

The evolution of the mobility network towards the aspiration in these mixed-use places will occur through private redevelopment, public investment through various mobility programs, or a combination of the two. A detailed methodology for the Mobility Assessment is included in the Appendix.

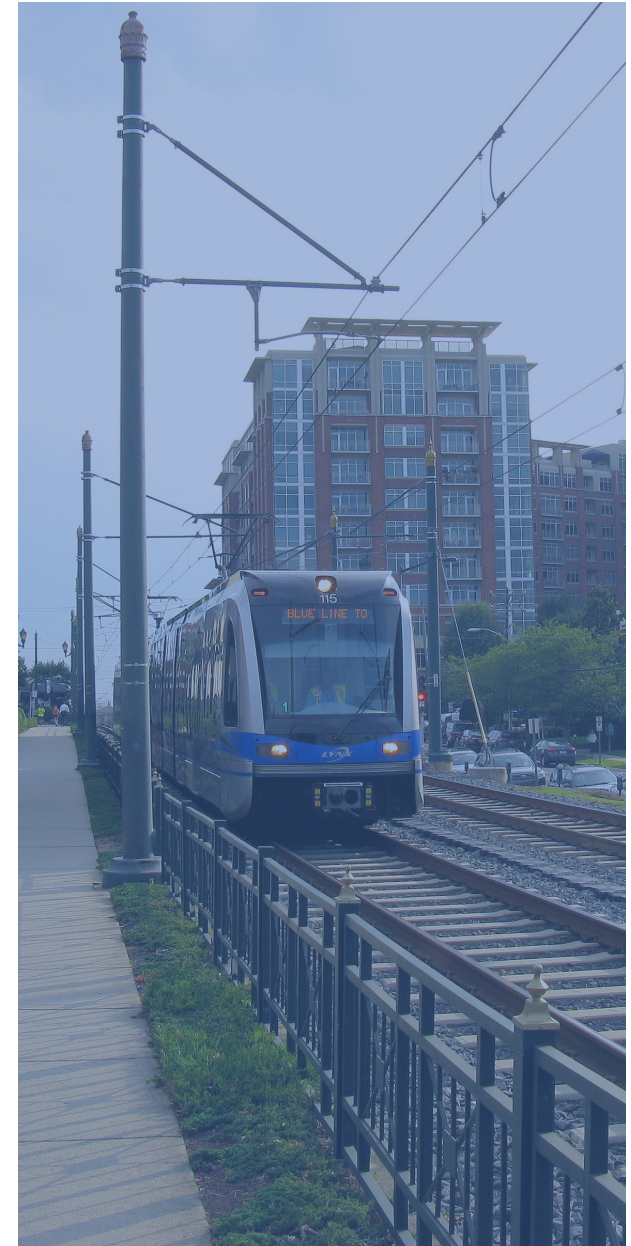


TABLE 2: **MOBILITY ASPIRATIONS FOR MIXED USE PLACES**

Mixed-Use Place Type	MOBILITY ASPIRATIONAL ELEMENTS						
	Pedestrian Network	Bike Network	Crossings	Block Lengths & Street Network	Parking	Access & Internal Connections	Transit Access
Neighborhood Center (NC)	The pedestrian network is complete, direct, safe, comfortable, and designed to accommodate significant pedestrian activity.	The bike network is complete, well-marked, safe, and easy to use.	There are ample opportunities for pedestrians and cyclists to safely cross busy Arterial streets, allowing for direct and convenient travel between destinations.	The street network is well-connected, supports walkability, and provides easy access to centers from surrounding areas and between destinations.	Parking may be limited and is typically located and provided in ways that encourage a highly walkable environment.	It is easy to “park once” and walk or use other mobility options between destinations.	Centers are easily accessible via transit, and transit facilities are located and designed to support that accessibility.
Community Activity Center (CAC)	IMU places also need to accommodate truck access in the interim, placing extra emphasis on thoughtful design to reflect these needs while prioritizing the transition to a mixed-use place.	IMU places also need to accommodate truck access in the interim, placing extra emphasis on thoughtful design to reflect these needs while prioritizing the transition to a mixed-use place.			IMU places also need to accommodate truck access in the interim, placing extra emphasis on thoughtful design to reflect these needs while prioritizing the transition to a mixed-use place.		
Regional Activity Center (RAC)							
Innovation Mixed-Use (IMU)							



MOBILITY

MAP 4: MOBILITY ASSESSMENT

West Middle

Legend

- West Middle Community Planning Area
- Streets
- Parks
- Water Bodies
- Railroads
- LYNX Blue Line
 - Stations
 - Route
- LYNX Silver Line (Adopted)
 - Stations
 - Route
- LYNX Gold Line
 - Route In Service
 - Route Future Phase
- Operating Stop
- Proposed Stop
- Greenway and Urban Trails
 - Existing
 - Proposed
- Select 2040 Place Types
 - Innovation Mixed-Use (IMU)
 - Neighborhood Center (NC)
 - Community Activity Center (CAC)
 - Regional Activity Center (RAC)
- Mixed Use Geography Unique Identifier

0 0.5 1 2 Miles

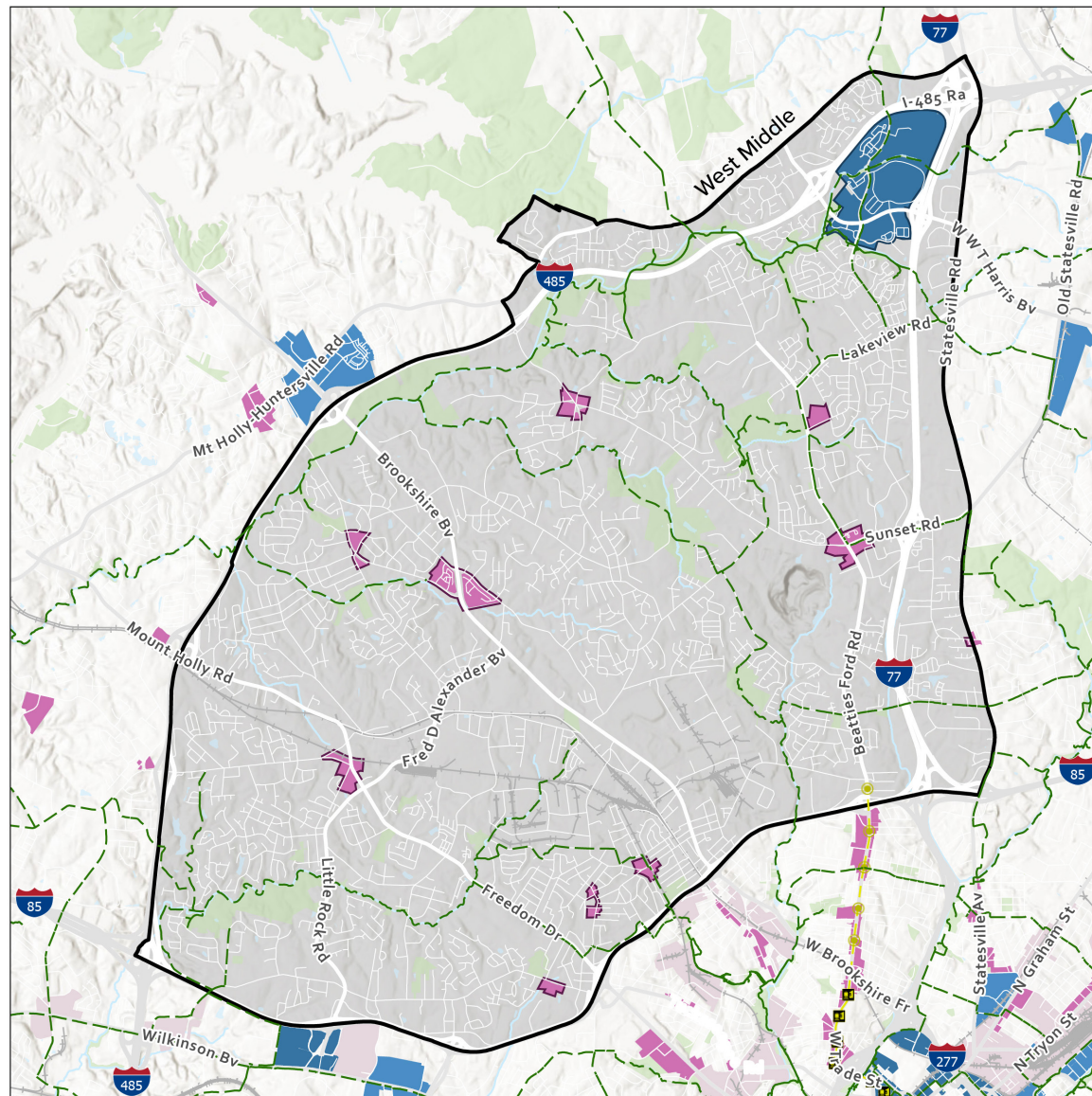


TABLE 4: **MOBILITY ASSESSMENT**

MIXED-USE GEOGRAPHY	MOBILITY CHARACTERISTICS						
	Pedestrian Network	Bike Network	Crossings	Block Length & Street Network	Parking	Access & Internal Connections	Transit Access
M1) CAC** - Northlake Mall							
M2) NC** - Beatties Ford Rd/Trinity Rd							
M3) NC*+** - Beatties Ford Rd/Sunset Rd							
M4) NC - Lake Rd/Statesville Rd							
M5) NC*+** - Hovis Rd/S Hoskins Rd							
M6) NC*+** - Bradford Dr							

* These geographies are within a Corridor of Opportunity

** These geographies are within a Strategic Investment Area

LEGEND



Aligned with Aspirations



Somewhat Aligned with Aspirations



Not Aligned with Aspirations

Aspirations are outlined in Table 2



MOBILITY

MAP 4: MOBILITY ASSESSMENT

West Middle

Legend

- West Middle Community Planning Area
- Streets
- Parks
- Water Bodies
- Railroads
- LYNX Blue Line**
 - Stations
 - Route
- LYNX Silver Line (Adopted)**
 - Stations
 - Route
- LYNX Gold Line**
 - Route In Service
 - Route Future Phase
 - Operating Stop
 - Proposed Stop
- Greenway and Urban Trails**
 - Existing
 - Proposed
- Select 2040 Place Types**
 - Innovation Mixed-Use (IMU)
 - Neighborhood Center (NC)
 - Community Activity Center (CAC)
 - Regional Activity Center (RAC)
 - M# Mixed Use Geography Unique Identifier

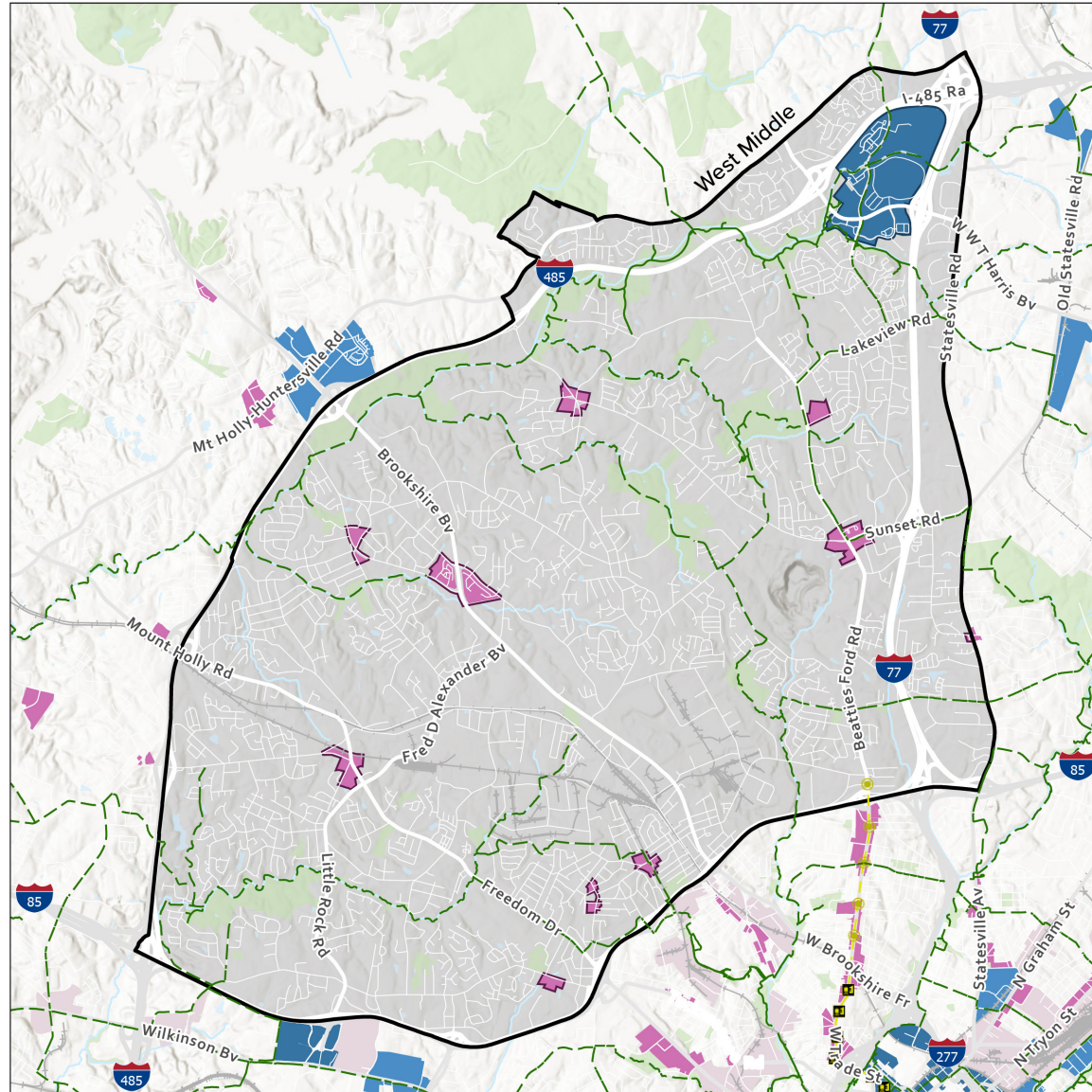


TABLE 4: **MOBILITY ASSESSMENT**

MIXED-USE GEOGRAPHY	MOBILITY CHARACTERISTICS						
	Pedestrian Network	Bike Network	Crossings	Block Length & Street Network	Parking	Access & Internal Connections	Transit Access
M7) NC*+** - Tuskagee Rd/Browns Ave							
M8) NC* - Paw Creek							
M9) NC** - Brookshire Blvd/Old Plank Rd							
M10) NC** - Bellhaven Blvd/McClure Cir							
M11) NC - Oakdale Rd/Sunset Rd							

* These geographies are within a Corridor of Opportunity

** These geographies are within a Strategic Investment Area

LEGEND



Aligned with Aspirations



Somewhat Aligned with Aspirations



Not Aligned with Aspirations

Aspirations are outlined in Table 2

MOBILITY TRENDS IN WEST MIDDLE: The majority mixed use geographies in West Middle are within a Strategic Investment Area and have improvements identified, except M4, M8, and M11. These geographies are generally not aligned with the aspirational characteristics. However M4 has some alignment with bike network, crossings, and transit access.



MOBILITY

MAP 5: WEST MIDDLE & CITYWIDE SIAS

STRATEGIC INVESTMENT AREAS (SIAS)

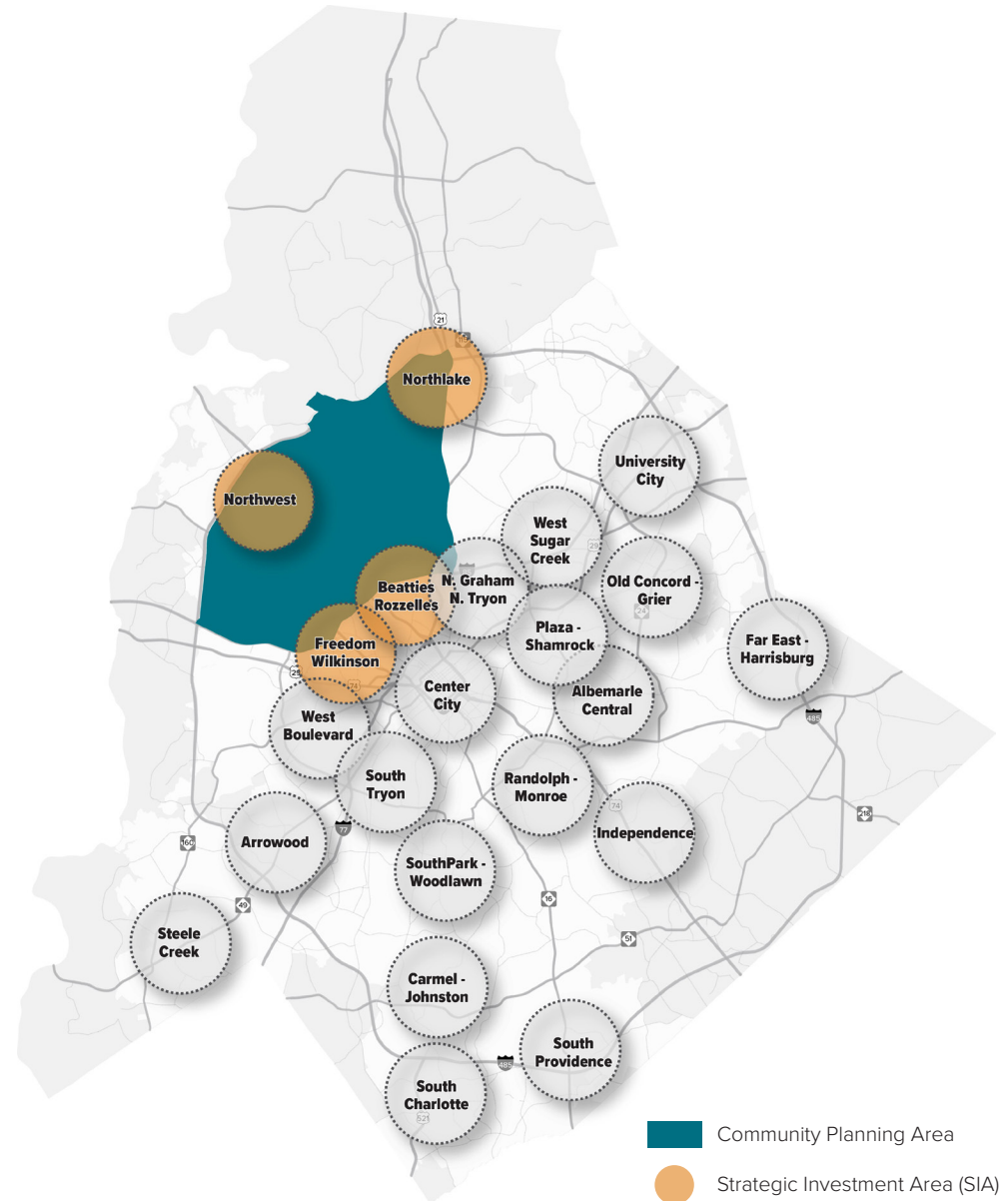
Through the implementation of the Strategic Mobility Plan (SMP) and development of a data-driven process, Strategic Investment Areas (SIAs) have been identified that align our mobility goals with our mobility needs.

SIAs are 22 areas across Charlotte where targeted mobility investments are strategically planned to achieve the goals set forth in the SMP (see Map 5). The SIAs were identified and refined through a combination of data analysis, known mobility needs, established mobility goals, and public input. Among these 22 areas, 6 are Corridors of Opportunity, where the Corridors of Opportunity Program has identified potential mobility projects.

Each SIA is composed of potential project groups that vary in type and scale, strategically combined by geography to maximize impact. These “scalable project components” will be delivered over time, guided by feasibility, community engagement, and resource availability.

The resulting project groups reflect those most likely to be prioritized for evaluation and implementation within each SIA. It’s important to note that not all identified groups or projects will be funded or constructed. These groups serve as a starting point, guiding decisions on the most effective combinations of projects and designs to move forward.

The West Middle plan area includes portions of 4 SIAs and 12 groups of potential projects (Map 5). Information about the potential projects is included in the Implementation Guide of this Plan.





THE MOBILITY FOCUS FOR BEATTIES FORD / ROZZELLES FERRY SIA IS:

- Improving multimodal access to transit, schools, parks, and services
- Supporting multimodal access to existing and emerging activity centers at Booker/Celia, LaSalle, and Sunset
- Supporting transportation-disadvantaged communities and growing commercial areas through safe and convenient access to transit and better multimodal connections throughout the SIA
- Coordinating multimodal access with future Gold Line

Mixed-Use Geography within SIA
M3

THE MOBILITY FOCUS FOR FREEDOM / WILKINSON SIA IS:

- Improving multimodal access to commercial areas, services, and activity centers along Freedom Dr
- Providing better multimodal connections between neighborhoods, activity centers, and greenspaces north and south of I-85
- Creating and improving key multimodal streets and Bike Priority Network connections
- Providing more and safer crossings on high-volume arterials
- Improving access to transit in support of transportation-disadvantaged communities and emerging high intensity places

Mixed-Use Geography within SIA
M5, M6, M7



MOBILITY

MAP 5: WEST MIDDLE & CITYWIDE SIAS

STRATEGIC INVESTMENT AREAS (SIAS)

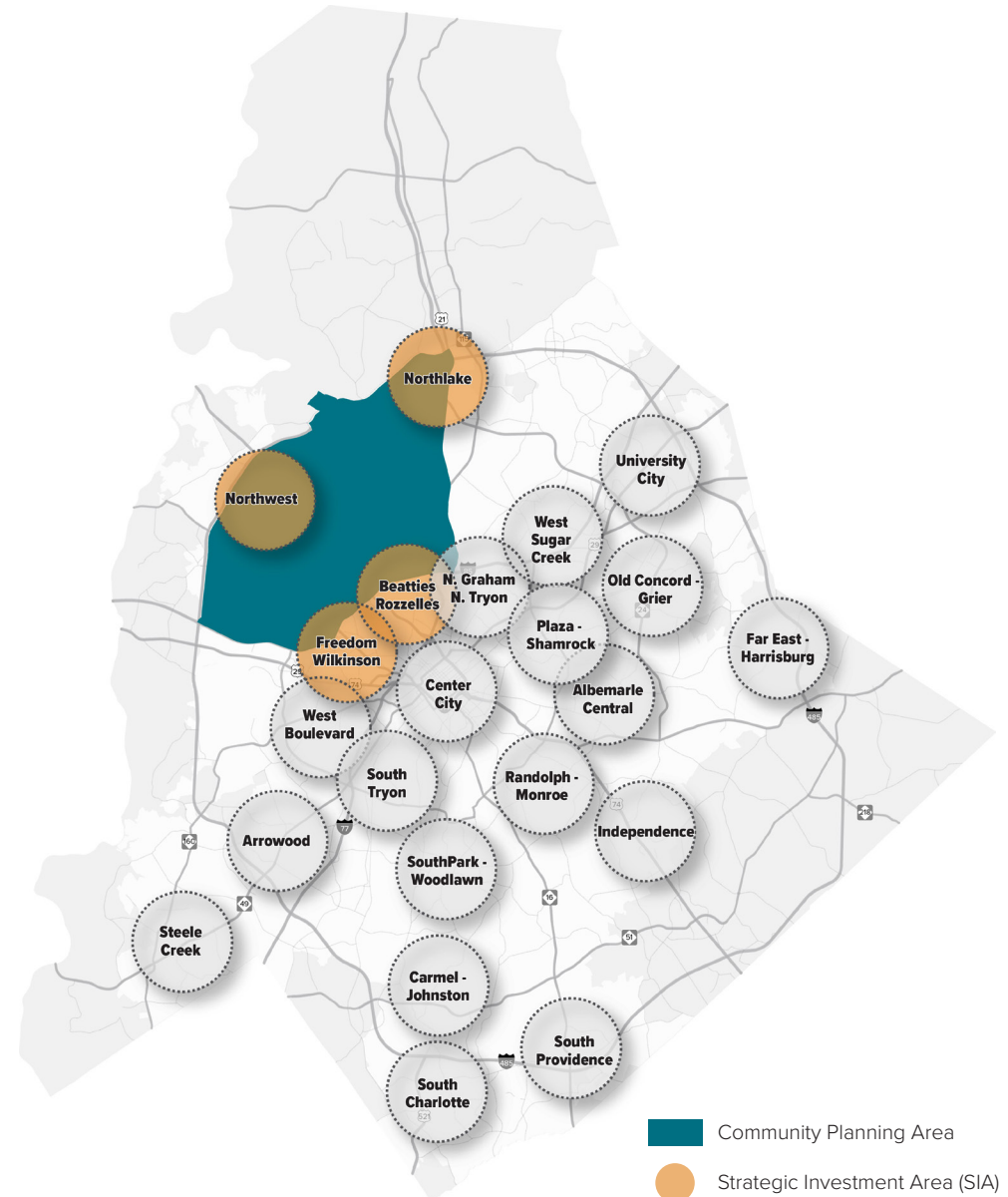
Through the implementation of the Strategic Mobility Plan (SMP) and development of a data-driven process, Strategic Investment Areas (SIAs) have been identified that align our mobility goals with our mobility needs.

SIAs are 22 areas across Charlotte where targeted mobility investments are strategically planned to achieve the goals set forth in the SMP (see Map 5). The SIAs were identified and refined through a combination of data analysis, known mobility needs, established mobility goals, and public input. Among these 22 areas, 6 are Corridors of Opportunity, where the Corridors of Opportunity Program has identified potential mobility projects.

Each SIA is composed of potential project groups that vary in type and scale, strategically combined by geography to maximize impact. These “scalable project components” will be delivered over time, guided by feasibility, community engagement, and resource availability.

The resulting project groups reflect those most likely to be prioritized for evaluation and implementation within each SIA. It’s important to note that not all identified groups or projects will be funded or constructed. These groups serve as a starting point, guiding decisions on the most effective combinations of projects and designs to move forward.

The West Middle plan area includes portions of 4 SIAs and 12 groups of potential projects (Map 5). Information about the potential projects is included in the Implementation Guide of this Plan.





THE MOBILITY FOCUS FOR NORTHLAKE SIA IS:

- Improving multimodal connections to Northlake and other Activity Centers in support of 10-minute neighborhoods
- Providing for safe and convenient crossings of high-volume arterial streets for easier multimodal access to shopping, entertainment, jobs, transit, and greenways
- Improving multimodal access for transportation disadvantaged communities
- Providing bike and greenway network connections
- Increasing multimodal capacity through targeted widenings, network connections, and access to transit

Mixed-Use Geography within SIA
M1, M2

THE MOBILITY FOCUS FOR NORTHWEST SIA IS:

- Providing safe and convenient crossings of high-volume arterial streets
- Expanding the multimodal network through bicycle and pedestrian access/connections to schools and greenways
- Improving access to transit, commercial areas, schools, greenspaces, and Activity Centers in support of 10-minute neighborhoods and to better serve transportation disadvantaged communities

Mixed-Use Geography within SIA
M9, M10



MOBILITY

In the plan area, there are potential capital projects that will be implemented by the City, planned capital projects that will be implemented by NCDOT, and many areas expected to see improvements implemented through development and redevelopment. The City of Charlotte's Capital Investment Plan, which is a long-range investment program designed to meet the needs of our growing community, includes information about standalone projects identified through other planning processes. North Carolina Department of Transportation's State Transportation Improvement Program includes information about state-funded capital projects. The following section focuses on Charlotte's mobility-related capital fund programs, which advance the City's mobility needs.

CITY MOBILITY PROGRAMS

The City's Capital Investment Plan is dedicated to addressing our community's critical infrastructure needs. Ongoing investment across the city is essential to meet a wide range of infrastructure and mobility requirements. Through a data-driven approach, projects are prioritized based on the unique needs and goals of each program, ensuring that resources are directed where they will have the greatest impact. This approach focuses on closing infrastructure gaps, improving safety in response to evolving traffic conditions, and advancing the mobility policies adopted by City Council. The following city programs specifically address these city-wide mobility needs:

SIDEWALK

Constructs new sidewalks, including ADA improvements, primarily on arterial streets.

BIKE

Develops plans, initiatives, and funds projects that advance bicycling.

VISION ZERO

Invests in safety and addresses the High Injury Network, including providing for traffic calming, pedestrian crossings, and streetlighting.

RESURFACING

Resurfaces streets and bike lanes.

TRAFFIC CONTROL DEVICES UPGRADE

Plans, constructs, upgrades, and maintains city-wide traffic control signals.

INTELLIGENT TRANSPORTATION SYSTEMS (ITS)

Maintains, upgrades, and adds infrastructure to create a fully coordinated signal network.

BRIDGE

Inspects, maintains, repairs, and replaces city-maintained bridges.

CONGESTION MITIGATION

Provides quick, small-scale infrastructure projects to improve traffic flow in focused areas.



STRATEGIC MOBILITY PLAN RECOMMENDATIONS

The Charlotte *Strategic Mobility Plan* is an important next step in realizing the vision of the *Charlotte Future 2040 Comprehensive Plan* and is built on the engaged planning efforts of many in our community. The SMP defines and details Charlotte's policy framework to align our partnerships and actions with our foundational commitments and vision - to be a community that truly provides safe and equitable mobility to all that share Charlotte's streets. While the SMP's policy framework is intended to be implemented citywide, the following policies are particularly relevant to this plan area.

- SMP-1** Connected – 4.11 – Transit-Oriented Development – Support CATS and the Planning, Design and Development (PDD) Department in proactive station area planning along new and existing corridors, focusing on identifying the critical mobility infrastructure investment necessary to support transit-oriented development.
- SMP-2** Prosperous – 1.12 – Manage Micromobility – Collaborate with e-scooter and other micromobility service providers to incentivize expanded and equitable access while managing their safe use and parking.
- SMP-3** Connected – 3.22 – Access to Transit – Identify and prioritize new sidewalks, pedestrian crossings, and other pedestrian improvements near transit stations and high frequency priority bus corridors.



MOBILITY

CHARLOTTE REGIONAL TRANSPORTATION PLANNING ORGANIZATION

The Charlotte Regional Transportation Planning Organization (CRTPO) is the federally designated Metropolitan Planning Organization (MPO) for the Charlotte Urban Area. Within its established three-county planning area of Iredell, Mecklenburg, and Union counties, the CRTPO leads transportation planning efforts and supports 24 member jurisdictions through collaboration on various initiatives and the allocation of federal transportation funds. The CRTPO partners with its member jurisdictions, the North Carolina Department of Transportation (NCDOT), and the Federal Highway Administration (FHWA) to carry out the metropolitan transportation planning process. Significant activities include identifying priority projects, allocating federal funds equitably, monitoring performance, and implementing strategies to enhance the transportation system.

The CRTPO maintains the ***Comprehensive Transportation Plan*** (CTP) and the ***Metropolitan Transportation Plan*** (MTP). The CTP is a long-range transportation plan that envisions the region's multimodal transportation vision over a 50-year horizon looking at roadways, transit, bicycle, and pedestrian needs unconstrained by funding limitations. The CTP serves as a framework for selecting future transportation projects for the MTP, which prioritizes the region's multimodal transportation vision over a 20-year horizon. The MTP specifically identifies and prioritizes project funding and establishes metrics to measure progress. Updated every four years, the MTP informs project selection for the shorter-term Transportation Improvement Program (TIP), which NCDOT uses to schedule projects for construction.

In addition to the CTP and MTP, CRTPO managed the ***Beyond 77 Corridor Study***, adopted by the CRTPO Board in 2022. As an important corridor in the region, the study identified recommendations for jurisdictions adjacent to Interstate 77 to ensure future investments help strengthen the multimodal network surrounding the interstate. While the corridor study is applicable to jurisdictions beyond Charlotte, the following policies are relevant to this plan area.

BEYOND 77 RECOMMENDATIONS

- B77-1** To improve mobility throughout the Charlotte region, CRTPO should gather data on the implementation of existing and planned regional Intelligent Transportation Systems (ITS). This data will help coordinate efforts with state, regional, and local agencies while supporting the development of technological solutions to the region's transportation challenges.
- B77-2** To advance the region's multimodal goals, regional and local agencies should collaborate to create policy language allowing multiple uses of streets/corridors. Jurisdictions should have flexibility to adapt facilities to better serve alternative modes. A literature review, sharing best practices, and a planning study may be recommended.
- B77-3** To assess the region's parking needs, regional and local agencies should collaborate on parking studies in urban-core/mobility-hub areas. These studies should evaluate parking demand, minimum and maximum parking requirements, and identify areas where parking needs and public space priorities should be reevaluated.



CHARLOTTE AREA TRANSIT SYSTEM

In 2000, Charlotte Area Transit System (CATS) was founded on the principles of the integration of transit and land use as set forth in the **2025 Transit and Land Use Plan**. Since then, CATS implemented the LYNX Blue Line Light Rail, CityLYNX Gold Line Streetcar, and greatly increased bus service throughout Mecklenburg County. Today, CATS seeks to continue the original vision by building and operating rapid transit corridors supported by high frequency bus service that serve our community's diverse travel needs while ensuring an attractive quality of life and sustainable growth.

In 2025, CATS began an update of the proposed **2030 Transit System Plan** and Better Bus program. The update will be complete by mid 2025 and will result in a **Transit System Plan** that includes bus and rail scenarios to be implemented over the next thirty years pending the availability of future funding.

Transit System Plan advances recommendations for an interconnected system of bus and rail improvements within Charlotte and surrounding communities. This updates the **2030 Transit System Plan** to expand major corridors within the next thirty years.

Better Bus is a foundational piece of the Transit System Plan to improve travel time, enhance customer experience, and increase access for existing and future riders. CATS will achieve this vision by implementing the following recommendations:

- A future high frequency network with 15-minute or better service
- A priority network consisting of six focus corridors that include a higher level of priority treatment recommendations
- New network and crosstown connections to key hubs and destinations.
- Bus stop and mobility hub improvements to improve the rider experience and seamless transfer between transit modes.
- On-demand microtransit services as well as first- and last-mile connectivity to frequent transit routes and key destinations.

Within the plan area, transit recommendations as well as major investments are detailed below:

Major Capital Investments

- Proposed CityLYNX Gold Line Streetcar along Beatties Ford Rd with a stop at the Rosa Parks Community Transit Center

High-Frequency Network

- Improve bus services along Beatties Ford Road and Freedom Drive to 15 minute or better frequency

Focus Corridors

- Invest in priority treatments on Freedom Drive and Beatties Ford Road, including transit signal priority
- Consolidate bus stops and relocate stops closer to comfortable pedestrian crossings

Mobility Hubs

- Enhance passenger amenities at Rosa Parks and Riverbend Village
- Realign area crosstown bus routes to connect with future LYNX Silver Line and CityLYNX Gold Line

On-Demand Services

- Proposed microtransit zone for Pawtuckett / Coulwood

Bus Stops

- Improve the accessibility of area bus stops
- Enhance bus stops with seating and covered waiting areas



OPEN SPACE

OVERVIEW

Open Space is an integral component of Place Types and is essential for advancing several of the Comprehensive Plan goals. Open Space can include private open space within neighborhoods, public open space like parks or recreation facilities, greenways, and preservation areas.

Through intergovernmental agreement between Mecklenburg County and the City of Charlotte, Mecklenburg County Park and Recreation has historically managed the acquisition, improvement, maintenance, and operations of parks and greenways in the City. Moving forward, they will continue to expand and invest in open spaces across Charlotte as outlined in **Meck Playbook**, adopted in 2021.

While the County will continue to play a significant role in providing and managing parks and greenways, achieving Charlotte's aspirations for more frequent and varied open spaces requires collaboration among the City, developers, and property owners, along with additional tools and strategies to support the needs of a growing population. Neighborhoods can enhance common open spaces using guidance in the Neighborhood Toolkit, while the Open Space Recommendations (page 58) outline ways other stakeholders can contribute to creating accessible and varied open spaces.

OPEN SPACE ASSESSMENT

While open space is essential in all Place Types, *Community Area Plans* include an assessment of existing and planned open space in mixed-use places (Neighborhood Centers, Community + Regional Activity Centers, and Innovation Mixed-Use). This assessment should be used by decision-makers to identify future projects or improvements and to prioritize programmatic funds.

The open space assessment includes three parts:

1. A summary of the open space aspirations for each mixed-use place (Table 4: Open Space Aspirations). Charlotte's aspirations aim to advance the Accessibility, Diversity, and Tree Canopy of open spaces.
2. A map of the recommended mixed-use places within the plan area (Map 6: Open Space Assessment).
3. An evaluation of how well the existing and planned assets are aligned with the open space aspirations for each mixed-use geography (Table 5: Open Space Assessment).

The evaluation of existing and planned Accessibility, Diversity, and Tree Canopy was measured as follows:

- **Accessibility** – Are the mixed-use geographies within a ½ mile of existing parks or acquired sites owned by Mecklenburg County Park & Recreation, easements that provide access to County parks, City owned and managed public spaces, or schools and colleges? Note: To gain a more nuanced understanding of accessibility, this evaluation should be considered in conjunction with the Mobility assessment provided on [page 44].
- **Diversity (Parks & Greenways + Public Plazas & Courtyards)** – Do the mixed-use geographies have access to a range of park types, including public plazas and courtyards (typically included within urban development)? Note: data limitations for public plazas and courtyards are noted in the Appendix.
- **Tree Canopy** – Does the tree canopy within the mixed-use geographies meet the recommended coverage?

A more detailed methodology for the Open Space Assessment is included in the Appendix.

TABLE 4: OPEN SPACE ASPIRATIONS

MIXED-USE PLACE TYPE	OPEN SPACE ASPIRATIONAL ELEMENTS			
	Access	Diversity		Tree Canopy
		Parks & Greenways	Public Plazas & Courtyards	
Neighborhood Center (NC)	Public open space should be accessible within a 10-minute walk (roughly half a mile) from any point within a mixed-use place. Public open space may include parks, greenways, recreation facilities, plazas and courtyards, or preservation areas.	Mixed-Use places should include a moderate diversity of passive and active open spaces. Passive and active open spaces may include small parks, natural open spaces, greenways, recreation facilities, plazas, patios, and courtyards that may include landscaping. These places should also have a highly amenitized public realm, which is defined as the public space between buildings and the street. A high quality amenitized public realm may include wide sidewalks, seating, plantings, shade, and lighting. Community & Regional Activity Centers should also include open spaces that are developed with trails, amenities, facilities, art, or other investments that add to the space's natural benefits.		In Mixed-Use Places, trees are primarily provided by street trees, along pedestrian paths, and onsite.
Community Activity Center (CAC)				Tree canopy coverage is 25% - 35%
Regional Activity Center (RAC)				Tree canopy coverage is 20% - 30%
Innovation Mixed-Use (IMU)				Tree canopy coverage is 15% - 25%
				Tree canopy coverage is 35% - 40%



OPEN SPACE

MAP 6: OPEN SPACE ASSESSMENT

West Middle

Legend

West Middle
Community Planning Area

Streets

Water Bodies

Railroads

Open Space:

Areas with 1/2 Mile Open
Space Access

Parks

Greenways

Facilities

Historic Sites

City-Owned Public Space

Greenway & Urban Trails:

Existing

Proposed

Select 2040 Place Types:

Innovation Mixed-Use

Neighborhood Center

Community Activity Center

Regional Activity Center

OS#
Mixed Use Geography
Unique Identifier

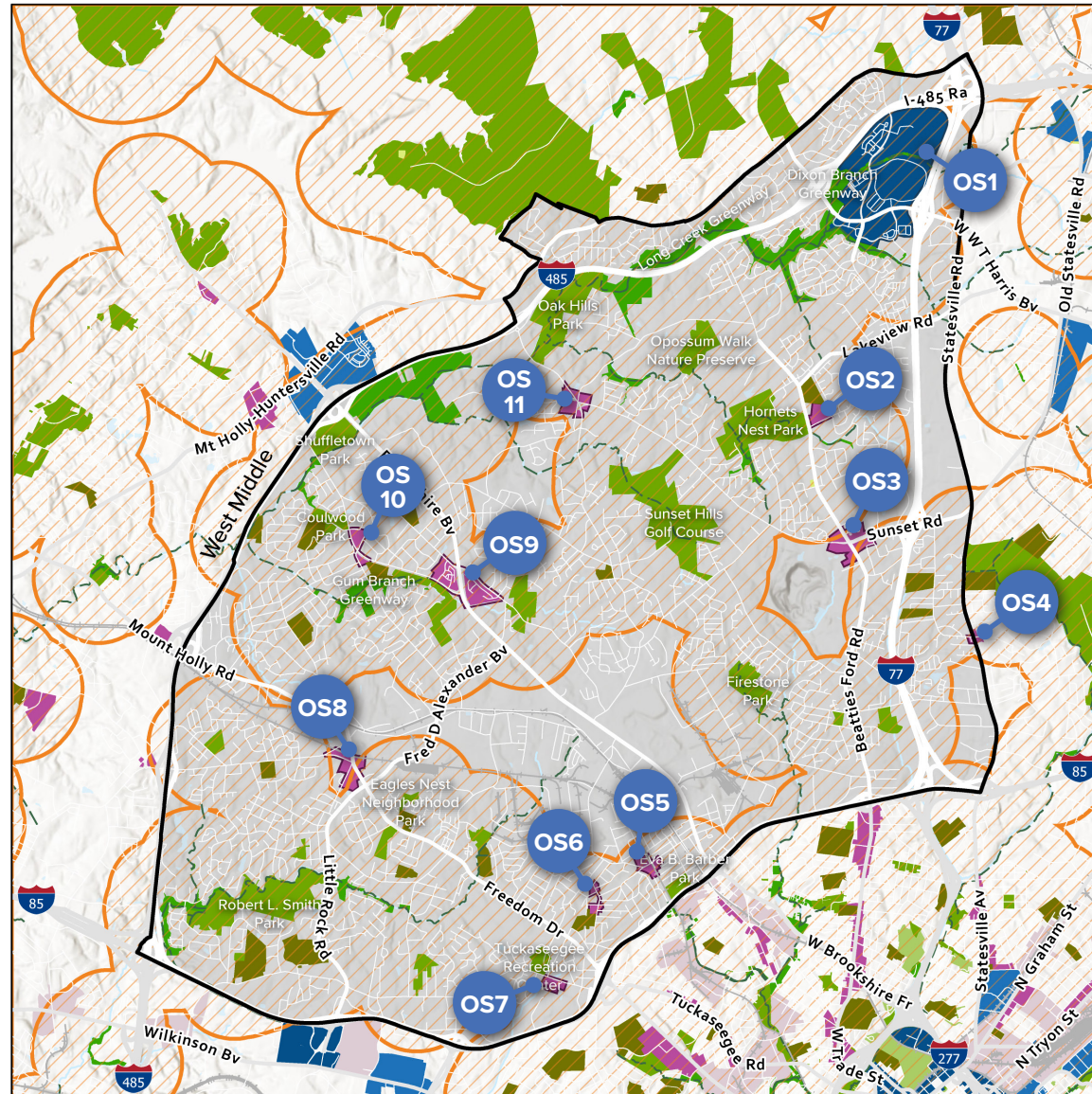
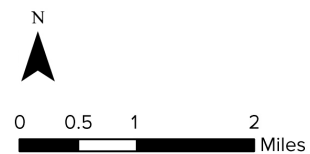


TABLE 5: OPEN SPACE ASSESSMENT

MIXED-USE GEOGRAPHY	OPEN SPACE CURRENT/PLANNED ELEMENTS			
	Access	Diversity		Tree Canopy
		Parks & Greenways	Public Plazas & Courtyards*	
OS1) CAC - Northlake Mall				
OS2) NC - Beatties Ford Rd/Trinity Rd				
OS3) NC* - Beatties Ford Rd/Sunset Rd				
OS4) NC - Lake Rd/Statesville Rd				
OS5) NC* - Hovis Rd/S Hoskins Rd				
OS6) NC* - Bradford Dr				
OS7) NC* - Tuskagee Rd/Browns Ave				
OS8) NC* - Paw Creek				
OS9) NC - Brookshire Blvd/Old Plank Rd				
OS10) NC - Bellhaven Blvd/McClure Cir				
OS11) NC - Oakdale Rd/Sunset Rd				

* These geographies are within a Corridor of Opportunity

** These geographies are within a Strategic Investment Area

LEGEND



Aligned with Aspirations



Somewhat Aligned with Aspirations



Not Aligned with Aspirations

Aspirations are outlined in Table 4



OPEN SPACE

OPEN SPACE TRENDS IN WEST MIDDLE: Most mixed-use geographies in West Middle have good access to open space and relatively good diversity of parks and greenways. Public plazas and courtyards are lacking across almost all mixed-use geographies. This is partly because the County has historically been responsible for creating and maintaining open spaces in Charlotte. To support the City's growing population, Charlotte now aims to expand open spaces with the help of developers and property owners as new development and redevelopment take place. Tree canopy coverage is also good for all mixed-use geographies, except OS10.

OPEN SPACE RECOMMENDATIONS

- OS-1** To increase access to open space, ensure new development/redevelopment provides enhanced open space(s), as encouraged by the designated Place Type and required by the Unified Development Ordinance. New development/redevelopment in mixed-use Place Types should contribute to the creation, expansion, and/or maintenance of privately-owned public spaces.
- OS-2** To help connect and expand Charlotte's greenway network, new development/redevelopment should, where appropriate, designate property within the FEMA 100-year floodplain and/or the 100-foot Water Quality or Post-Construction buffers (whichever is larger) as open space or greenway, if identified in the Mecklenburg County Greenway Master Plan.
- OS-3** To increase access to open space, new development/redevelopment adjacent to existing or planned Mecklenburg County parks or greenways should provide connections to the open space, if deemed feasible by Mecklenburg County Park and Recreation.
- OS-4** To ensure future development supports Charlotte's aspiration of accessible and diverse open spaces, the City should track, digitize, and calculate walking distances to public open spaces provided through private development, such as plazas and courtyards.
- OS-5** To increase access to open space, Charlotte should repurpose underutilized rights-of-way and city-owned land into active public spaces. Additionally, the City should establish a long-term strategy for the maintenance, funding, and programming of all city-owned public spaces. Priority should be given to potential projects that fall within areas classified as "Not Aligned" or "Somewhat Aligned" in Table XX: Open Space Assessment or identified in the Corridors of Opportunity Playbooks. (Cross reference with CC-6 & CC-8).
- OS-6** To maximize the use of and access to existing open space, the City of Charlotte and Mecklenburg County should formalize joint-use agreements for playgrounds, fields, and tracks on Charlotte-Mecklenburg School sites, both existing and future.
- OS-7** To maintain and expand Charlotte's tree canopy within mixed-use areas, the City should continue purchasing and preserving parcels through the Tree Canopy Preservation Program.
- OS-8** To maintain and expand Charlotte's tree canopy, the City should expand options for the Affordable Housing Bonus Program to allow contributions to a Tree Canopy Preservation Fund in lieu of on-site requirements.



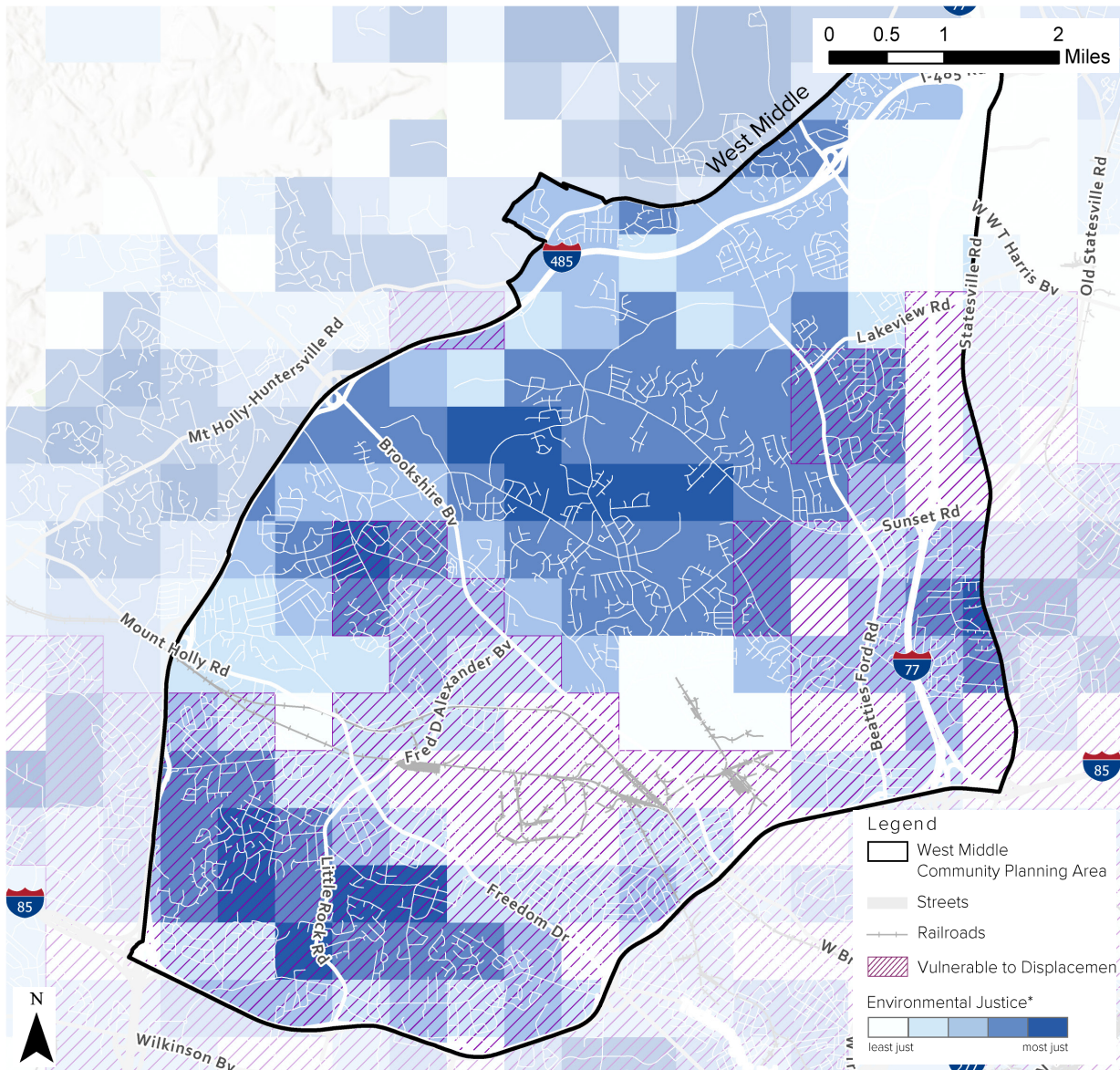
PAGE INTENTIONALLY LEFT BLANK





ENVIRONMENTAL JUSTICE & SUSTAINABILITY

MAP 7: ENVIRONMENTAL JUSTICE & VULNERABILITY TO DISPLACEMENT



Charlotte's vision to be a more equitable city for all requires mitigation of environmental impacts across the City, especially in areas where populations are vulnerable to displacement. Environmental Justice seeks to minimize effects of environmental impacts or hazards that arise from geographic or procedural inequities. These inequities include a development pattern that concentrate undesirable or land uses in certain areas and the placement of desirable public amenities outside of disadvantaged communities.

The *Equitable Growth Framework*, adopted within the Comprehensive Plan, rates environmental justice using five measures: tree canopy, impervious surface, proximity to heavy industrial uses, proximity to major transportation infrastructure, and floodplain. It measures residents vulnerable to displacement using four measures: poverty rate, educational attainment, race, and age. The composite Environmental Justice and Vulnerability to Displacement scores (per grid cell) can be seen in Map 7.

The East Inner's average score¹ for Environmental Justice is 4, this is below the City's goal of 5. Therefore, reducing environmental impacts is a priority for this plan area. The geography is within the Vulnerability to Displacement Overlay.

¹ Calculated using the Environmental Justice methodology in Appendix E.



The measures included within the environmental justice assessment focus on aspects of the built environment and were available during development of the Comprehensive Plan. The impact of these measures on environmental justice are outlined below and the current assessment of each measure is indicated in Table 6.

Tree Canopy: Trees provide shade, help cool surrounding air, and reduce air pollution. A deficient tree canopy increases a community’s exposure to heat and air pollution.

Impervious Surface: Hard surfaces that do not allow water to soak into the ground, such as asphalt and concrete, increase rates of flooding, pollute rainwater runoff, and increase urban heat. Excessive quantities of impervious surfaces increase a community’s exposure to flooding, water pollution, and heat exposure.

Proximity to Heavy Industrial: The processing and manufacturing of materials/products from extracted or raw materials or the storage/ distribution of hazardous materials can expose a community within proximity to air, water, or noise pollutants.

Proximity to Major Transportation Infrastructure: Road surfaces (see Impervious Surface above) and vehicle emissions can expose a community within proximity to air and noise pollutants.

Floodplains: Flood-prone areas can expose a community to flood risks which are occurring more frequently due to climate change.

TABLE 6: ENVIRONMENTAL JUSTICE ASSESSMENT

The following measures were evaluated on a scale from “Poor” to “Good.” For more information about this analysis, see the Appendix. A “Poor” score indicates environmental justice issues.



Tree Canopy
West Middle’s tree canopy is moderate, with greater coverage in open spaces and well-established residential neighborhoods, while commercial and industrial areas have less coverage.



Impervious Surface
West Middle has low rates of impervious surface due to low-density residential and forested areas.



Proximity to Heavy Industrial
Heavy industrial uses are prominent along Rozzelles Ferry Road and rail lines in West Middle. However, few residents live in close proximity.



Proximity to Major Transportation Infrastructure
West Middle is intersected by I-485, I-77, and Brookshire Boulevard, placing parts of the area in close proximity to major transportation infrastructure.



Floodplains
West Middle has few residential units within the floodplain, resulting in a moderate flood risk.



ENVIRONMENTAL JUSTICE & SUSTAINABILITY

URBAN HEAT

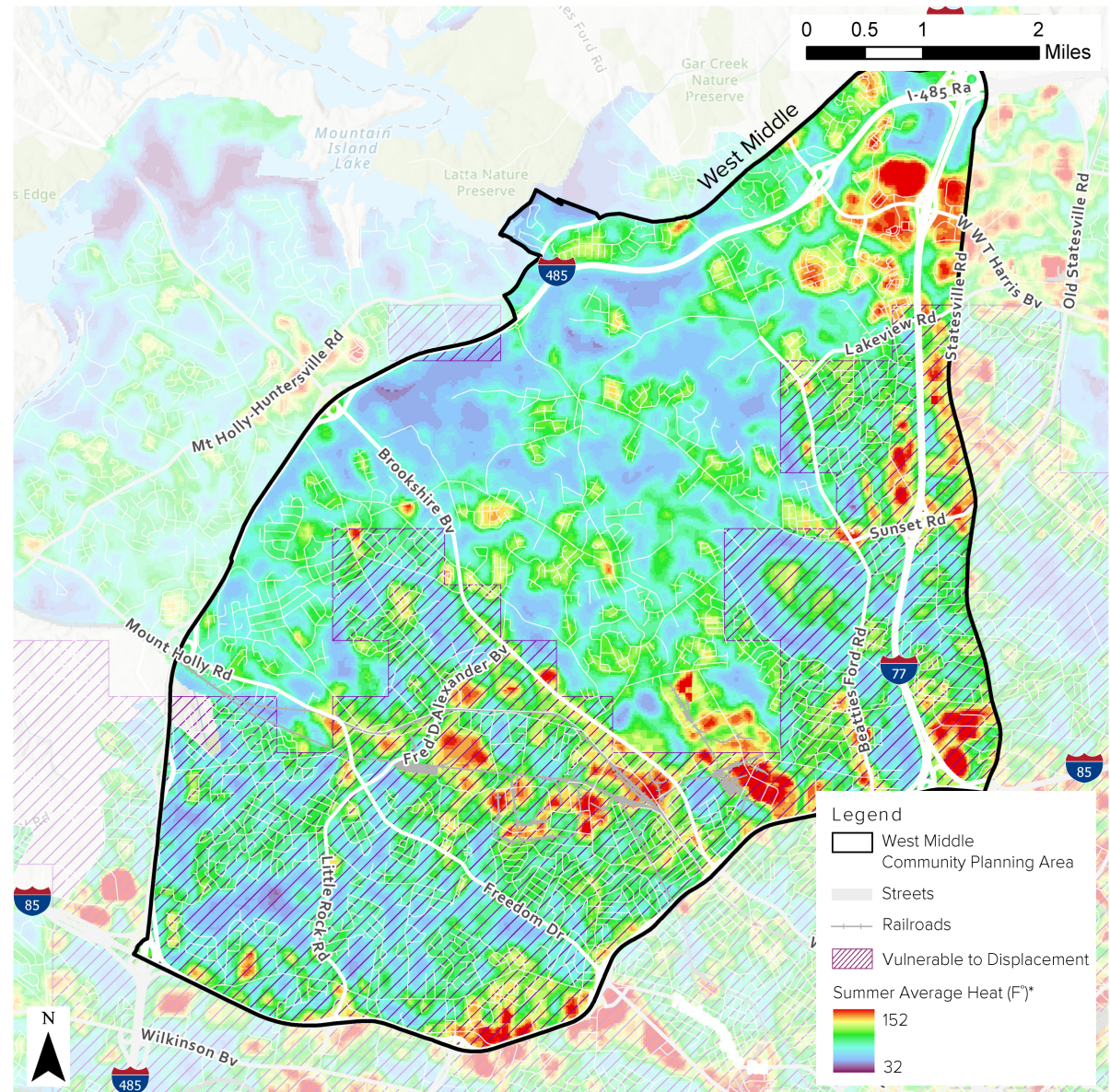
The five measures included within the Environmental Justice metric of the *Equitable Growth Framework* focused on aspects of the built environment and were available during development of the Comprehensive Plan. Since the Plan was adopted, the City has gained access to Land Surface Temperature (LST) data which measures the temperature of the Earth's surface as measured by satellites. This information helps to identify areas exposed to extreme urban heat conditions which may increase a community's health risks, such as heat stroke.

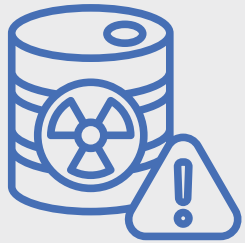
The average land surface temperature varies across West Middle. Higher temperatures are primarily found along Interstate 77, Interstate 85, and Brookshire Boulevard. These areas have more impervious surfaces and less tree canopy coverage.

SUSTAINABILITY

Charlotte's sustainability goals - to reduce greenhouse gas emissions and become a low-carbon city - are closely tied to environmental justice. The City must ensure that future sustainability efforts do not disproportionately impact vulnerable communities or reinforce existing inequities. This plan aligns environmental justice recommendations with the City's sustainability initiatives, ensuring that both priorities are advanced while maximizing opportunities for a more equitable future.

MAP 8: LAND SURFACE TEMPERATURE





BROWNFIELDS & HAZARDOUS SITES

The North Carolina Department of Environmental Quality and Mecklenburg County maintain inventories of environmentally contaminated sites, known as Areas of Environmental Concern, which include locations such as gas stations, dry cleaners, manufacturing facilities, and inert debris facilities.

The West Middle geography contains 1,855 acres of brownfields and hazardous materials sites within the plan area. These sites account for nearly seven percent of the geography's 27,462 acres. Brownfields are generally located along Statesville Road and Mount Holly Road in commercial and industrial land uses. Three existing and three former landfills are found in the area.

ENVIRONMENTAL JUSTICE RECOMMENDATIONS

- EJ-1** To ensure future residents do not live near undesirable or unhealthy land uses, discourage residential development/redevelopment in areas designated Manufacturing & Logistics.
- EJ-2** To ensure compatible land uses near industrial land uses, encourage Commercial or Innovative Mixed-Use development/redevelopment adjacent to areas designated Manufacturing & Logistics.
- EJ-3** To help mitigate impacts of noise and air pollution, encourage vegetated buffers and adequately sized yards between areas designated Manufacturing & Logistics and Neighborhood 1, Neighborhood 2, Campus, Neighborhood Center, Community Activity Center, or Regional Activity Center.
- EJ-4** To better measure and monitor environmental justice impacts, update the Equitable Growth Framework to include Land Surface Temperature as the sixth measure of the Environmental Justice metric representing urban heat.
- EJ-5** To help mitigate water pollutants in surface waters, continue to prioritize educational outreach regarding potential pollution sources, how to identify and report pollution, and other best practices.
- EJ-6** To mitigate environmental justice impacts, the City should prioritize -or, in some cases, continue prioritizing- investments and programmatic funding that addresses impacts in geographies classified as “Poor” or “Somewhat Poor” in Table 6: Environmental Justice Assessment, as well as in areas with high Land Surface Temperatures.
- EJ-7** To help mitigate impacts of high land surface temperatures, co-locate cooling amenities (such as covered seating and water fountains) at neighborhood-serving mobility hubs in geographies classified as “Poor” or “Somewhat Poor” in Table 6: Environmental Justice Assessment, as well as in areas with high Land Surface Temperatures.
- EJ-8** To reduce brownfields and hazardous sites, the City should consider adjacent Place Type designations and preferred adjacencies, as outlined in the Policy Map Manual, when approving new land uses for redeveloped “Areas of Environmental Concern.”
- EJ-9** To support the coordination of economic development and brownfield remediation efforts, the City should further study “Areas of Environmental Concern” to better understand the potential impacts of redevelopment.



COMMUNITY CHARACTER

Community Character refers to the distinct qualities and features of a place and may encompass aspects from the physical environment or the people who live in the community. Within *Community Area Plans*, community character is focused on placemaking and common characteristics which refer to the distinctive elements and amenities within the public realm that make Charlotte's mixed-use Place Types vibrant and unique. Realizing Charlotte's aspiration for a highly amenitized public realm will require combined efforts from City and County agencies, developers, organizations, and business and property owners.

PLACEMAKING ASSESSMENT

While placemaking is essential in all Place Types, *Community Area Plans* include an assessment of existing public realm amenities in mixed-use places (including Neighborhood Centers, Community + Regional Activity Centers, and Innovation Mixed-Use). This assessment should be used by decision-makers to identify future projects or improvements, to prioritize programmatic funds, and/or to partner with public realm management organizations and districts.

The placemaking assessment includes three parts:

1. A summary of the aspirations related to community character for the four mixed-use places (Table 7: Placemaking Aspirations). Charlotte's aspirations aim to advance highly amenitized public spaces through seven key elements.
2. A map of the recommended mixed-use places within the plan area (Map 9: Placemaking Assessment).

3. An evaluation of how well each mixed-use geography is aligned with the community character aspirations across the seven key elements (Table 8: Placemaking Assessment):

- **Public Spaces** – Do the mixed-use geographies have passive and/or active public gathering spaces, such as parks, plazas or courtyards? Note: this evaluation should be considered in conjunction with the Open Space assessment provided on page 57.
- **Public Play Areas** – Do the mixed-use geographies have amenities that encourage multigenerational play and physical activity, including playgrounds, climbable sculptures, water features, sports facilities, etc.? Note: this evaluation should be considered in conjunction with the Open Space assessment provided on page 57.
- **Amenities & Furnishings** – Do the mixed-use geographies have a diversity of well-distributed amenities that allow people to rest and gather and support a safe and comfortable environment (including benches, shade, planters, waste receptacles, lighting, etc.)?

- **Branding** – Do the mixed-use geographies have public and/or private branding that contributes to the unique character and identity of the hub and helps people remember or refer to the area?

- **Public Art** – Do the mixed-use geographies have signature and/or a broad diversity of integrated public art that contributes to their unique character and identity?

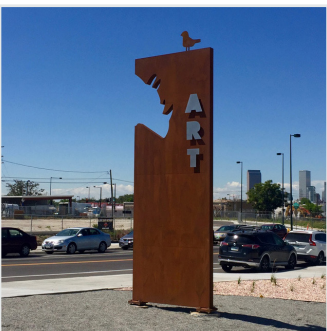
- **Signage** – Do the mixed-use geographies have a cohesive system of wayfinding signage to support a well-connected, walkable, and easily navigable environment?

- **Property Ownership Patterns** – Do the mixed-use geographies have a diversity of multiple property owners or a single/predominant property owner(s)? Strategies for implementing placemaking efforts may take different forms depending on depending on a the number of property owners.

A more detailed methodology for the Placemaking Assessment is included in the Appendix.

TABLE 7: PLACEMAKING ASPIRATIONAL ELEMENTS

MIXED-USE PLACE TYPE	PLACEMAKING ASPIRATIONAL ELEMENTS						
	Public Spaces	Public Play Areas	Amenities & Furnishings	Branding	Public Art	Signage	Property Ownership Patterns
Neighborhood Center (NC)	Active and passive community gathering spaces are provided, including plazas, patios, courtyards, and parks.	Formal and informal amenities that encourage multi-generational play or physical activity are provided, including playgrounds, climbable sculptures, sports facilities, etc.	The public realm is highly amenitized, with frequent provision of benches, planters, tables, waste receptacles, lighting, bike racks, and bus stops with shelters.	Public and/or private branding contributes to the unique character and identity of the hub. These features help people remember and reference the hub, and often helps to establish hub boundaries.	Public art is present to support vibrant spaces and contributes to the unique character and identity of the hub.	Wayfinding is provided to support a well-connected, walkable, and easily navigable environment.	A diversity of property owners allows for a greater array of business and building types and provides greater opportunity for the creation and operation of a Special District to support local placemaking efforts.
Community Activity Center (CAC)							
Regional Activity Center (RAC)							
Innovation Mixed-Use (IMU)							





COMMUNITY CHARACTER

MAP 9: PLACEMAKING ASSESSMENT

West Middle

Legend

- West Middle Community Planning Area
- Streets
- Parks
- Water Bodies
- Railroads
- LYNX Gold Line
 - Route In Service
 - Route Future Phase
- Operating Stop
- Proposed Stop
- Greenway and Urban Trails
 - Existing
 - Proposed
- Select 2040 Place Types
 - Innovation Mixed-Use (IMU)
 - Neighborhood Center (NC)
 - Community Activity Center (CAC)
 - Regional Activity Center (RAC)
- Mixed Use Geography Unique Identifier (C#)

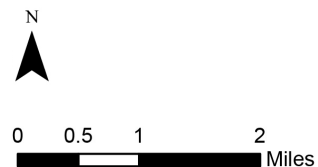
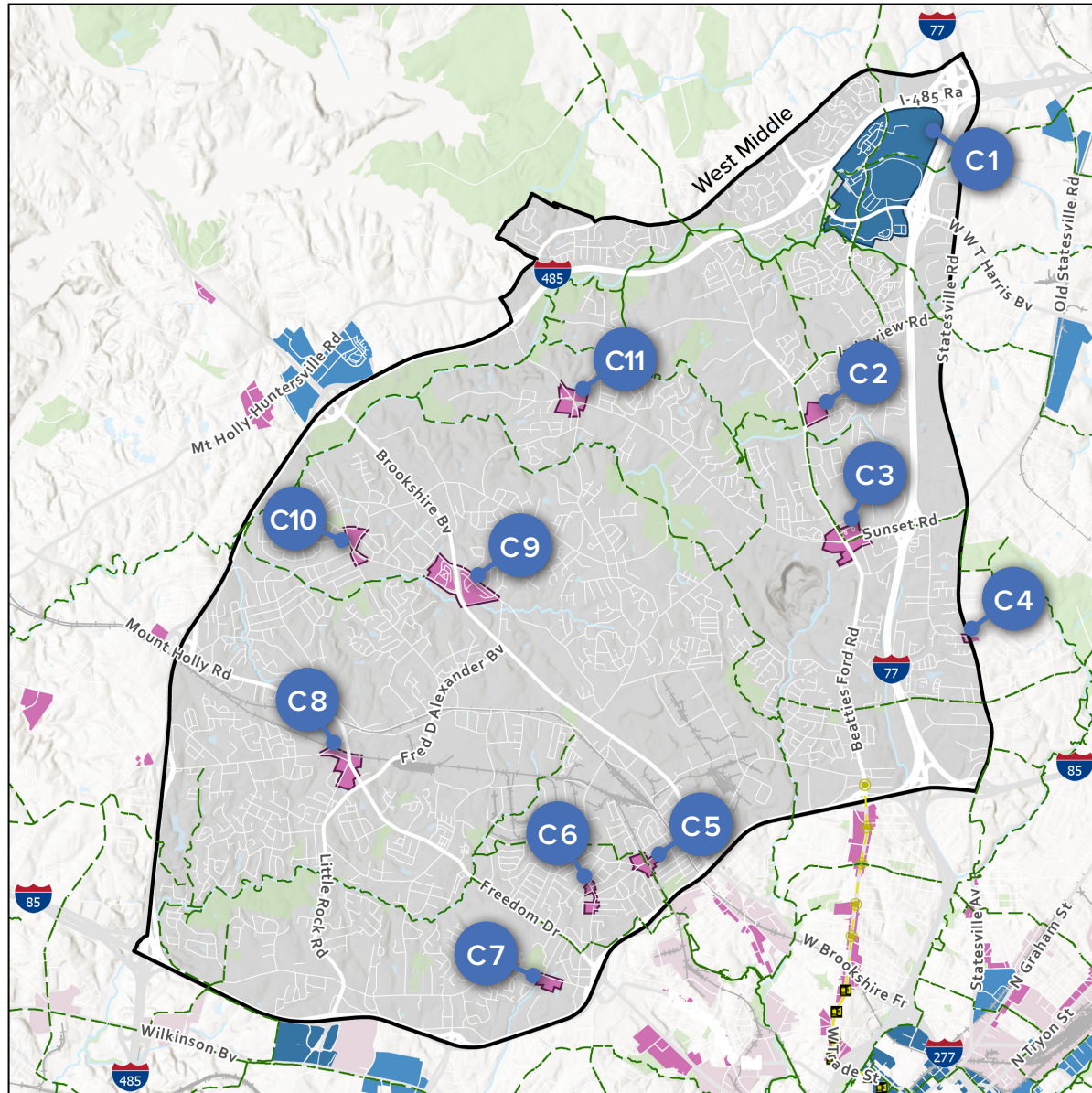


TABLE 8: PLACEMAKING ASSESSMENT

	PLACEMAKING ELEMENT						
	Public Spaces	Public Play Areas	Amenities/Furnishings	Branding	Public Art	Signage	Property Ownership Pattern
MIXED-USE GEOGRAPHIES							
C1) CAC - Northlake Mall							Few
C2) NC - Beatties Ford Rd/Trinity Rd							Few
C3) NC* - Beatties Ford Rd/Sunset Rd							Multiple
C4) NC - Lake Rd/Statesville Rd							Multiple
C5) NC* - Hovis Rd/S Hoskins Rd							Few
C6) NC* - Bradford Dr							Multiple
C7) NC* - Tuskagee Rd/Browns Ave							Few
C8) NC* - Paw Creek							Multiple
C9) NC - Brookshire Blvd/Old Plank Rd							Few
C10) NC - Bellhaven Blvd/McClure Cir							Few
C11) NC - Oakdale Rd/Sunset Rd							Multiple

* These geographies are within a Corridor of Opportunity

LEGEND

 Aligned with Aspirations
  Somewhat Aligned with Aspirations
  Not Aligned with Aspirations

Aspirations are outlined in Table 7.

PLACEMAKING TRENDS

Placemaking elements are abundant in the northern Northlake Mall area, with some green space and plazas, as well as amenities and art. In the Brookshire Blvd/Old Plank Rd area there is new development under construction that may provide public space. Otherwise, placemaking elements throughout this area are sparse.



COMMUNITY CHARACTER

COMMUNITY CHARACTER RECOMMENDATIONS

- CC-1** To reduce the loss of historically and culturally significant structures and spaces and to advance the City's sustainability and affordability goals, Charlotte should prioritize the preservation and adaptive reuse of historic or pre-1970s structures. When demolition is necessary, the City should encourage deconstruction practices to maximize material reuse.
- CC-2** To encourage the preservation and adaptive reuse of historic or pre-1970s structures and to protect existing affordable housing units, Charlotte should explore incentives such as tax credits, revolving loan funds, zoning or permitting exceptions, and other innovative strategies to minimize demolition. Additionally, the City should discourage the demolition or conversion of multiplex structures, such as duplexes and quadruplexes, into single-family units.
- CC-3** To ensure major redevelopment projects adjacent to established neighborhoods are compatible with their surroundings, Charlotte should develop an Urban Design Standards Manual to guide the integration and transition of new development in a manner that respects the scale, character, and context of existing communities.
- CC-4** To retain neighborhood culture and identity, Charlotte should use pattern books and regulatory tools such as neighborhood character overlays, historic districts, and other community-driven strategies to guide residential infill development.
- CC-5** To celebrate neighborhood identity and strengthen the sense of place, Charlotte should support placemaking efforts such as customized crosswalks, wayfinding signage, public art, and gateway elements at key intersections. Additionally, the city should integrate art and design into infrastructure and public spaces whenever possible. When feasible, local artists should be commissioned to design the improvements. Priority should be given to placemaking efforts in mixed-use areas classified as "Not Aligned" or "Somewhat Aligned" in Table 8: Placemaking Assessment or identified in the Corridors of Opportunity Playbooks. (Cross reference with OS-5)
- CC-6** To create vibrant public spaces that foster community gatherings, Charlotte should explore partnerships with private property owners to temporarily or permanently transform underutilized areas, such as vacant lots or parking lots, into active public spaces. These spaces should be programmed with community-driven activities, including community gardens, parks, festivals, and pop-up events.
- CC-7** To create vibrant public spaces that foster community gatherings, Charlotte should repurpose underutilized rights-of-way and city-owned land into active public spaces. Additionally, the City should establish a long-term strategy for the maintenance, funding, and programming of all city-owned public spaces and complete the Urban Arboretum Trail. (Cross reference with OS-5)
- CC-8** To enhance public realm amenities in mixed-use places, Charlotte should explore the creation of a fund that supports community-driven improvements that further the goals of the *Charlotte Future 2040 Comprehensive Plan* and *Community Area Plans*.
- CC-9** To support and enhance community character within areas recommended to evolve, Charlotte should survey various aspects of the physical environment beyond placemaking elements—such as lot size and block structure—within mixed-use areas. The findings should inform land-use decisions.



PAGE INTENTIONALLY LEFT BLANK





PUBLIC FACILITIES & SERVICES

Public facilities and services are essential throughout the City and are permitted in all ten Charlotte Place Types. As Charlotte-Mecklenburg continues to grow and develop, timely planning and coordination of public facilities and services is essential to maintaining the high quality of life that residents expect.

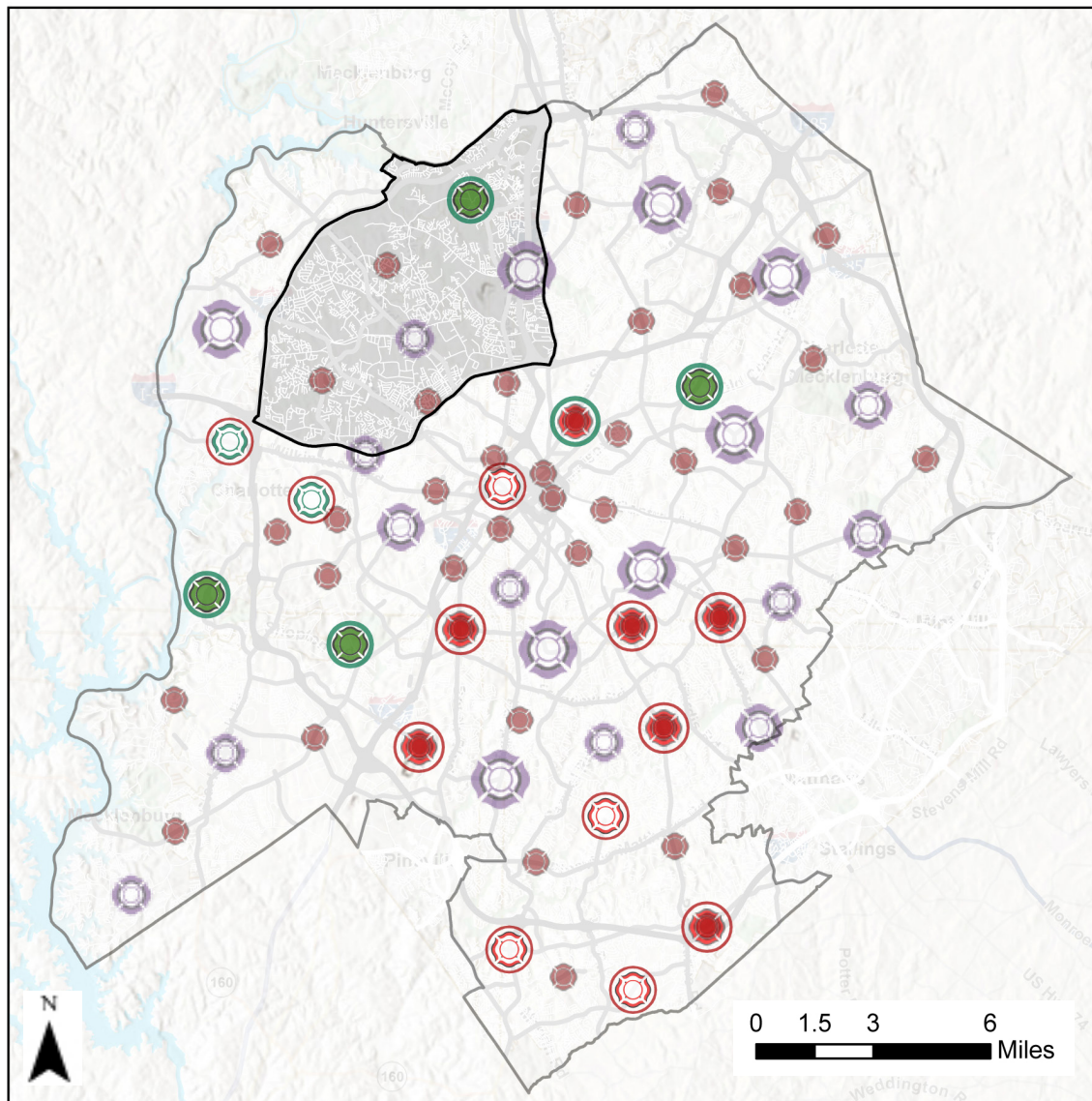
The Community Area Planning process involved key public service providers, including water and sewer, stormwater, police, fire, parks, and schools, to ensure all agencies had access to consistent growth projections and understood how growth would be distributed across the City, as outlined in the *Charlotte Future 2040 Policy Map*. By utilizing a shared data set, providers can identify high-growth areas and align their system planning to meet future demands. This collaborative approach enables each provider to maintain existing public facilities and effectively plan for future needs. Other public facilities, such as libraries, medical, and social services, were not included in the planning process.

PUBLIC FACILITIES & SERVICES RECOMMENDATIONS

The following approaches aim to enhance, preserve, and protect Charlotte's existing public facilities while promoting infrastructure that meets current needs and incorporates innovative practices to address future demands:

- PFS-1** To ensure all service providers have access to consistent growth forecasts, establish a formalized and unified system through the Joint Use Task Force for developing and sharing growth forecasts.
- PFS-2** To preserve and enhance public services, incorporate guidance from the Charlotte Future 2040 Comprehensive Plan into public facility master plans. Maintain and improve water, sewer and storm water infrastructure to meet current and future needs.
- PFS-3** To improve surface water quality and reduce flooding, continue to expand the use of green stormwater infrastructure throughout Charlotte, including in infill and redeveloping areas.
- PFS-4** To ensure delivery of adequate public services, align Charlotte's annexation policy with public facility needs.
- PFS-5** To maintain emergency response times, support Charlotte Fire's future facility needs as illustrated in Map 10. Charlotte Fire may explore private-public partnerships that incorporate fire prevention and emergency management facilities into mixed-use developments.

MAP 10: CHARLOTTE FIRE DEPARTMENT: FUTURE FACILITY NEEDS



Legend

Community Planning Area

CFD Fire Stations

Existing Fire House

CFD Future Fire Stations

New FireHouse - Funded

New FireHouse - City Owned Land, Not Funded

New Firehouse - Not City Owned, Not Funded

Rebuild Existing Firehouse - Funded

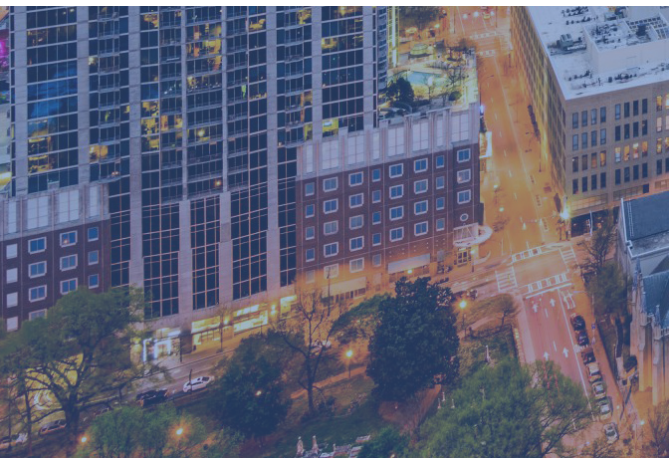
Rebuild Existing Firehouse - Not Funded

Identified CFD Future Needs - FireHouse/Co-Location/Other Solutions

After 05 - 10 Years

After 10 - 20 Years

Greater Than 20 Years



IMPLEMENTATION



This section includes two parts: the Implementation Guide and the Illustrative Concepts. The Implementation Guide helps staff ensure that public and private development aligns with the defined vision. It outlines specific strategies for different partners, assigns responsibilities to lead agencies, and suggests timeframes for advancing the work. The strategies are numbered sequentially and correspond to policy recommendations outlined in the *Community Area Plans*.

The Illustrative Concepts provide a visualization for how areas recommended for change may evolve over time. They demonstrate how existing conditions, policies, and regulations influence development and redevelopment. However, the concepts are just examples and do not guarantee what will be built, as other factors can also influence development.

IMPLEMENTATION GUIDE

Achieving the vision outlined in this plan will occur incrementally over time through the combined efforts of local government, private property owners, residents, developers, and many others. The *Community Area Plans* provide guidance to decision-makers for future development and redevelopment to promote equitable growth. While the plans are adopted and recognized by City Council and other decision-making bodies, the recommended policies cannot be required by law.

The *Implementation Guide* is a staff document that outlines specific strategies for various partners, assigns responsibilities to lead agencies, and suggests timeframes for advancing the work. These actions do not imply a public or private sector commitment. In many cases, the funding source for these projects has not yet been identified. The Charlotte City Council will not be asked to adopt the *Implementation Guide*; however, many of the strategies in this section will require future action by elected officials and will be presented to them for approval as needed on a case-by-case basis.

Public & Private Sector Responsibilities – The public sector will provide the policy basis (through this plan), oversight, and some infrastructure improvements to support plan implementation. The private sector may invest in the plan area when conditions are right. Future private sector investments should align with the vision outlined in the plan. While the public sector can invest in the area at any time, significant changes to the plan area will become evident once private investment takes place.

IMPLEMENTATION STRATEGIES

The policy number corresponds to the recommendation in Volume 2: Community Area Plan

POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
Creating Complete Communities						
PT - 1	To ensure future growth helps achieve the City's vision, encourage new development/redevelopment as recommended in the Charlotte Future 2040 Policy Map.	Supportive Policies	Charlotte Planning, Design, & Development		Short	10.17 & 10.7
PT - 2	To ensure successful implementation of the <i>Charlotte Future 2040 Policy Map</i> , approve entitlements through city-led or privately initiated rezonings that further the goals of the Comprehensive Plan and Community Area Plans.	Regulatory Change	Charlotte Planning, Design, & Development	City Attorneys	Long	1.1 & 9.4
PT - 3	To ensure amendments to the <i>Charlotte Future 2040 Policy Map</i> are evaluated consistently, assess amendment requests based on the Minor and Major Map Amendment Criteria (see Table 3: Minor Map Amendment Criteria and Table 4: Major Map Amendment Criteria in the Program Guide), as well as goals of the Community Area Plan.	Supportive Policies	Charlotte Planning, Design, & Development		Short	3.6 & 9.4



POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
PT - 4	To ensure the scale and massing of new development/redevelopment is compatible with existing development, refer to Table 2: Place Type Adjacencies & Zoning Districts in the Program Guide, which outlines when transitions can be made through entitlements. If a zoning transition is necessary, approve the least intense zoning district that aligns with the designated Place Type.	Supportive Policies, Regulatory Change	Charlotte Planning, Design, & Development		Medium	3.6 & 9.4
PT - 5	To ensure the scale and massing of new development/redevelopment is compatible with existing development, the following items should be taken into consideration when considering a zoning change within Neighborhood 1 Zoning Districts. The listed items should not be considered a comprehensive list of considerations and other contextual, locational, and site-specific elements may be considered when evaluating the appropriateness of a zoning change within the N1 zoning districts. - Existing lot pattern in the area of the request, - Average lot sizes, - Road frontage classification of the subject parcel(s), - Location of the subject parcel(s); i.e.- mid-block, corner lot, etc..	Supportive Policies, Regulatory Change	Charlotte Planning, Design, & Development		Short	3.6 & 9.4
PT - 6	To ensure new development/redevelopment is consistent with the aspirations of mixed-use Place Types, the land use composition of Neighborhood Centers, Community Activity Centers, Regional Activity Centers, and Innovation Mixed-Use should be assessed at regular intervals, and the findings should be used in land-use-related decision making. These mixed-use Place Types are envisioned to maintain a balance of different land uses. For example, Community and Regional Activity Centers should include a mix of housing, retail, office, and entertainment land uses.	Supportive Policies, Regulatory Change	Charlotte Planning, Design, & Development		Long	2.17, 3.10, & 3.5
Mobility						
SMP - 1	Safe - 1.12 - Intersections and Traffic Signals - Identify, prioritize, and improve pedestrian safety at intersections and traffic signals, including Leading Pedestrian Intervals (LPI) and LPI Plus treatments, exclusive pedestrian phase, raised intersections, etc.	Public Investment, Recommended Projects and Programs	CDOT	CATS	Medium	5.1, 5.23

IMPLEMENTATION GUIDE

POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
SMP - 2	Connected – 3.22 – Access to Transit. Identify and prioritize new sidewalks, pedestrian crossings, and other pedestrian improvements near transit stations and high frequency priority bus corridors.	Recommended Projects and Programs, Public Investment	CDOT, CATS	Planning, Design, and Development	Long	1.22, 4.13
SMP - 3	Connected – 4.26 – Microtransit. Support CATS in implementing microtransit zones to support on demand transit services as well as first/last mile connectivity to frequent transit routes and key destinations.	Recommended Projects and Programs, Supportive Policies	CATS, CDOT	Planning, Design, and Development	Medium	4.16, 5.4
B77 - 1	To improve mobility throughout the Charlotte region, CRTPO should gather data on the implementation of existing and planned regional Intelligent Transportation Systems (ITS). This data will help coordinate efforts with state, regional, and local agencies while supporting the development of technological solutions to the region's transportation challenges.	Recommended Projects and Programs, Supportive Policies	CRTPO	Planning, Design, and Development, CATS, CDOT	Medium	5.10, 5.23, 5.8
B77 - 2	To advance the region's multimodal goals, regional and local agencies should collaborate to create policy language allowing multiple uses of streets/corridors. Jurisdictions should have flexibility to adapt facilities to better serve alternative modes. A literature review, sharing best practices, and a planning study may be recommended.	Strategic Partnership, Supportive Policies	CRTPO, Planning, Design, and Development	CDOT, CATS	Medium	5.10, 5.26, 5.8
B77 - 3	To assess the region's parking needs, regional and local agencies should collaborate on parking studies in urban-core/mobility-hub areas. These studies should evaluate parking demand, minimum and maximum parking requirements, and identify areas where parking needs and public space priorities should be reevaluated.	Strategic Partnership, Recommended Projects and Programs, Supportive Policies	CRTPO, Planning, Design, and Development	CDOT	Long	4.19, 4.5, 4.7, 4.9
Open Space						
OS - 1	To increase access to open space, ensure new development/redevelopment provides enhanced open space(s), as encouraged by the designated Place Type and required by the Unified Development Ordinance. New development/redevelopment in mixed-use Place Types should contribute to the creation, expansion, and/or maintenance of privately-owned public spaces.	Regulatory Change, Supportive Policies	Charlotte Planning, Design, & Development	Mecklenburg County Park and Recreation	Medium	7.26 & 7.43



POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
OS - 2	To help connect and expand Charlotte's greenway network, new development/redevelopment should, where appropriate, designate property within the FEMA 100-year floodplain and/or the 100-foot Water Quality or Post-Construction buffers (whichever is larger) as open space or greenway, if identified in the Mecklenburg County Greenway Master Plan.	Regulatory Change, Supportive Policies	Charlotte Planning, Design, & Development	Storm Water Services and Mecklenburg County Park and Recreation	Medium	7.14
OS - 3	To increase access to open space, new development/redevelopment adjacent to existing or planned Mecklenburg County parks or greenways should provide connections to the open space, if deemed feasible by Mecklenburg County Park and Recreation.	Regulatory Change, Supportive Policies	Charlotte Planning, Design, & Development	Mecklenburg County Park and Recreation	Medium	7.5
OS - 4	To ensure future development supports Charlotte's aspiration of accessible and diverse open spaces, the City should track, digitize, and calculate walking distances to public open spaces provided through private development, such as plazas and courtyards.	Supportive Policies	Charlotte Planning, Design, & Development		Long	7.10 & 7.18
OS - 5	To increase access to open space, Charlotte should repurpose underutilized rights-of-way and city-owned land into active public spaces. Additionally, the City should establish a long-term strategy for the maintenance, funding, and programming of all city-owned public spaces. Priority should be given to potential projects that fall within areas classified as "Not Aligned" or "Somewhat Aligned" in Table 5: Open Space Assessment or identified in the Corridors of Opportunity Playbooks.	Supportive Policies, Regulatory Change	Charlotte Planning, Design, & Development	MC Park & Recreation	Medium	7.16
OS - 6	To maximize the use of and access to existing open space, the City of Charlotte and Mecklenburg County should formalize joint-use agreements for playgrounds, fields, and tracks on Charlotte-Mecklenburg School sites, both existing and future.	Strategic Partnerships, Recommended Projects and Programs	Charlotte Mecklenburg Schools	City Manager, City Attorney, MC Park and Recreation	Medium	1.8 & 4.15
OS - 7	To maintain or expand Charlotte's tree canopy within mixed-use areas, the City should continue purchasing and preserving parcels through the Tree Canopy Preservation Program.	Recommended Projects and Programs, Public Investment	Charlotte Planning, Design, & Development	General Services, Strategy & Budget	Short	7.13 & 7.16
OS - 8	To maintain or expand Charlotte's tree canopy, the City should expand options for the Affordable Housing Bonus Program to allow contributions to a Tree Canopy Preservation Fund in lieu of on-site requirements.	Recommended Projects and Programs, Public Investment	Charlotte Planning, Design, & Development	General Services, Strategy & Budget	Short	7.13 & 7.16

IMPLEMENTATION GUIDE

POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
Environmental Justice						
EJ - 1	To ensure future residents do not live near undesirable or unhealthy land uses, discourage residential development/redevelopment in areas designated Manufacturing & Logistics.	Supportive Policies	Charlotte Planning, Design, & Development	Charlotte Housing & Neighborhood Services	Short	6.1 & 6.20
EJ -2	To ensure compatible land uses near industrial land uses, encourage Commercial or Innovative Mixed-Use development/redevelopment adjacent to areas designated Manufacturing & Logistics.	Supportive Policies	Charlotte Planning, Design, & Development		Medium	6.20
EJ - 3	To help mitigate impacts of noise and air pollution, encourage vegetated buffers and adequately sized yards between areas designated Manufacturing & Logistics and Neighborhood 1, Neighborhood 2, Campus, Neighborhood Center, Community Activity Center, or Regional Activity Center.	Regulatory Change, Supportive Policies	Charlotte Planning, Design, & Development		Medium	6.1 & 6.33
EJ - 4	To better measure and monitor environmental justice impacts, update the Equitable Growth Framework to include Land Surface Temperature as the sixth measure of the Environmental Justice metric representing urban heat.	Supportive Policies	Charlotte Planning, Design, & Development	Sustainability & Resilience	Medium	7.33
EJ - 5	To help mitigate water pollutants in surface waters, continue to prioritize educational outreach regarding potential pollution sources, how to identify and report pollution, and other best practices.	Public Investments, Other City Initiatives, Strategic Partnerships	Storm Water Services	Sustainability & Resilience	Medium	7.21, 7.40, & 7.46
EJ - 6	To mitigate environmental justice impacts, the City should prioritize -or, in some cases, continue prioritizing-investments and programmatic funding that addresses impacts in geographies classified as “Poor” or “Somewhat Poor” in Table 6: Environmental Justice Assessment, as well as in areas with high Land Surface Temperatures.	Public Investment, Recommended Projects and Programs	Sustainability & Resilience	Charlotte Planning, Design, & Development	Medium	7.16, 7.18, & 7.33
EJ - 7	To help mitigate impacts of high land surface temperatures, co-locate cooling amenities (such as covered seating and water fountains) at neighborhood-serving mobility hubs in geographies classified as “Poor” or “Somewhat Poor” in Table 6: Environmental Justice Assessment, as well as in areas with high Land Surface Temperatures.	Public Investment, Recommended Projects and Programs	Charlotte Area Transit System, CDOT	Mecklenburg County Health Department	Medium	5.11 & 7.33



POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
EJ-8	To reduce brownfields and hazardous sites, the City should consider adjacent Place Type designations and preferred adjacencies, as outlined in the Policy Map Manual, when approving new land uses for redeveloped “Areas of Environmental Concern.”	Supportive Policies	Charlotte Planning, Design, & Development	Economic Development	Short	6.1 & 6.14
EJ-9	To support the coordination of economic development and brownfield remediation efforts, the City should further study “Areas of Environmental Concern” to better understand the potential impacts of redevelopment.	Public Investment, Supportive Policies	Economic Development	Sustainability & Resilience	Short	6.14

Community Character

CC - 1	To reduce the loss of historically and culturally significant structures and spaces and to advance the City’s sustainability and affordability goals, Charlotte should prioritize the preservation and adaptive reuse of historic or pre-1970s structures. When demolition is necessary, the City should encourage deconstruction practices to maximize material reuse.	Recommended Projects and Programs, Strategic Partnerships	Planning, Development, and Design, Historic District Commission	Economic Development, Sustainability and Resiliency	Medium	9.24 & 9.29
CC - 2	To encourage the preservation and adaptive reuse of historic or pre-1970s structures and to protect existing affordable housing units, Charlotte should explore incentives such as tax credits, revolving loan funds, zoning or permitting exceptions, and other innovative strategies to minimize demolition. Additionally, the City should discourage the demolition or conversion of multiplex structures, such as duplexes and quadruplexes, into single-family units.	Recommended Projects and Programs, Regulatory Change, Supportive Policies, Strategic Partnership, Support for Homeownership	Planning, Development, and Design, Historic District Commission, Housing and Neighborhood Services	Economic Development	Medium	9.5 & 9.7
CC - 3	To ensure major redevelopment projects adjacent to established neighborhoods are compatible with their surroundings, Charlotte should develop an Urban Design Standards Manual to guide the integration and transition of new development in a manner that respects the scale, character, and context of existing communities.	Recommended Projects and Programs, Supportive Policies	Planning, Development, and Design		Medium	9.29 & 9.34
CC - 4	To retain neighborhood culture and identity, Charlotte should use pattern books and regulatory tools such as neighborhood character overlays, historic districts, and other community-driven strategies to guide residential infill development.	Supportive Partnership	Planning, Development, and Design	Housing and Neighborhood Services	Medium	9.6

IMPLEMENTATION GUIDE

POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
CC - 5	To celebrate neighborhood identity and strengthen the sense of place, Charlotte should support placemaking efforts such as customized crosswalks, wayfinding signage, public art, and gateway elements at key intersections. Additionally, the city should integrate art and design into infrastructure and public spaces whenever possible. When feasible, local artists should be commissioned to design the improvements. Priority should be given to placemaking efforts in mixed-use areas classified as “Not Aligned” or “Somewhat Aligned” in Table 8: Placemaking Assessment or identified in the Corridors of Opportunity Playbooks.	Strategic Partnerships, Recommended Projects and Programs, Public Investments	Planning, Development, and Design, CDOT	MC Park & Recreation, CATS	Medium	9.17 & 9.23
CC - 6	To create vibrant public spaces that foster community gatherings, Charlotte should explore partnerships with private property owners to temporarily transform underutilized areas, such as vacant lots or parking lots, into active public spaces. These spaces should be programmed with community-driven activities, including community gardens, parks, festivals, and pop-up events. Permanent changes would be contingent upon zoning compliance.	Strategic Partnerships, Recommended Projects and Programs, Public Investments	Economic Development	Planning, Design, and Development, MC Park and Recreation	Long	1.14, 1.24, & 9.25
CC - 7	To create vibrant public spaces that foster community gatherings, Charlotte should repurpose underutilized rights-of-way and city-owned land into active public spaces. Additionally, the city should establish a long-term maintenance and programming strategy for all city-owned public spaces and complete the Urban Arboretum Trail.	Strategic Partnerships, Rec. Projects and Programs, Public Investments	Planning, Development, and Design, CDOT	MC Park & Recreation, CATS	Medium	9.25
CC - 8	To enhance public realm amenities in mixed-use places, Charlotte should explore the creation of a fund that supports community-driven improvements that further the goals of the <i>2040 Comprehensive Plan</i> and <i>Community Area Plans</i> .	Strategic Partnerships, Rec. Projects and Programs, Public Investments	Planning, Development, and Design, Economic Development	CDOT, CATs, MC Park & Recreation,	Long	1.27, 9.10, & 9.11
CC - 9	To support and enhance community character within areas recommended to evolve, Charlotte should survey various aspects of the physical environment beyond placemaking elements—such as lot size and block structure—within mixed-use areas. The findings should inform land-use decisions.	Supportive Policies, Regulatory Change	Charlotte Planning, Design & Development	CDOT	Long	1.24, 1.34, & 8.4



POLICY NO.	POLICY RECOMMENDATION	TYPE	LEAD	SUPPORT	TIME FRAME	RELATED 2040 POLICIES
Public Facilities & Services						
PS -1	To ensure all service providers have access to consistent growth forecasts, establish a formalized and unified system through the Joint Use Task Force for developing and sharing growth forecasts.	Recommended Projects and Programs	Charlotte Planning, Design & Development	Charlotte Water, Storm Water Services, Police, Fire, CMS, MC Park and Recreation	Long	10.8 & 10.19
PS -2	To preserve and enhance public services, incorporate guidance from the Charlotte Future 2040 Comprehensive Plan into public facility master plans. Maintain and improve water, sewer and storm water infrastructure to meet current and future needs.	Recommended Projects and Programs	Charlotte Water, Storm Water Services	Planning, Development, & Design, City Manager, Strategy & Budget	Long	10.1 & 10.18
PS -3	To improve surface water quality and reduce flooding, continue to expand the use of green stormwater infrastructure throughout Charlotte, including in infill and redeveloping areas.	Public Investments, Regulatory Change, Other City Initiatives, Strategic Partnership	Storm Water Services	Sustainability & Resilience, Planning, Design, and Development	Medium	7.1, 7.21, & 7.24
PS -4	To ensure delivery of adequate public services, align Charlotte's annexation policy with public facility needs.	Recommended Projects and Programs, Supportive Policies	Charlotte Planning, Design & Development	CDOT, CATS, General Services, CMPD, Fire, Charlotte Water	Long	10.3 & 10.15
PS -5	To maintain emergency response times, support Charlotte Fire's future facility needs as illustrated in Map 10. Charlotte Fire may explore private-public partnerships that incorporate fire prevention and emergency management facilities into mixed-use developments.	Strategic Partnership	City Manager, City Attorney, Fire	Economic Development	Long	10.12

STRATEGIC INVESTMENT AREAS / GROUPS OF POTENTIAL MOBILITY PROJECTS

This section describes the potential mobility projects that are included in Strategic Investment Areas (SIAs) located in the East Inner Community Planning Area. The East Inner Community Planning Area includes portions of 3 SIAs and 5 groups of potential projects (out of 99 total groups city-wide). Map 11 shows the groups of potential projects and Table 9 shows the related potential project descriptions for the East Inner Community Plan Area.

The potential projects are defined and named using project types that reflect a broad spectrum of mobility-related improvements. The most common project types include:

Complete Street Upgrade (with or without vehicular capacity)



An existing street that is reconstructed or retrofitted to meet the Streets Map cross-section. To “complete” a street, a project could include the following as standalone or in any combination: bicycle infrastructure, pedestrian infrastructure, or center space (turn lanes/medians). Upgrades may also include streetlighting, pedestrian and/or bike signals, and sometimes additional through lanes for capacity.

New Street/Street Extension



A new (not currently existing) street that will include pedestrian infrastructure, bicycle infrastructure, lighting, signals, etc., and will ideally include the expected Streets Map cross-section or an extension of an existing street that will include pedestrian infrastructure, bicycle infrastructure, lighting, signals, etc., and will ideally include the expected Streets Map cross-section.

Intersection Improvements



An intersection that is re-constructed to provide for physical improvements, which can include adding travel and/or turn lanes, extending turn lanes, and/or improvements to pedestrian infrastructure, bicycle infrastructure, lighting, and signals. More limited scope may be defined, depending on specific intersection needs.

Pedestrian and/or Bike Crossing



Crossing of an arterial or collector street that might include signage, pavement markings, refuge islands, and signals, as appropriate.

Pedestrian and/or Bike Signal Upgrades



Upgrades to existing traffic signals to incorporate Accessible Pedestrian Signals (APS), Leading Pedestrian Intervals (LPI) and might also include bike detection or other multimodal signal improvements.

Bike Facilities/Bike Facility Improvements



Construction of a shared-use path (SUP) or in-street bike facility, as appropriate, on arterials; or improvements to existing bike facilities to increase capacity or comfort.

Bike Route



A new route using any combination of local, collector, and sometimes arterial streets and multi-use path connections, to help bicyclists (and others) navigate a lower-stress network. Bike routes may or may not include signage and/or other physical improvements.

Sidewalk Improvements



Construct new sidewalks along both sides of a segment, new sidewalks along one side of a segment, and/or to fill specific gaps in existing sidewalk.

New Traffic Signal



A new traffic signal installation, including any necessary incidental intersection work, such as curb ramps, etc.

Streetlighting



New or updated lighting to illuminate the street.

Intelligent Transportation Systems (ITS)



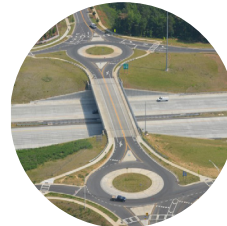
Installation of fiber technology to connect existing and future signals along a corridor.

Mobility Hub



New Mobility hub or modifications to an existing Mobility Hub.

NCDOT Multimodal Partnership



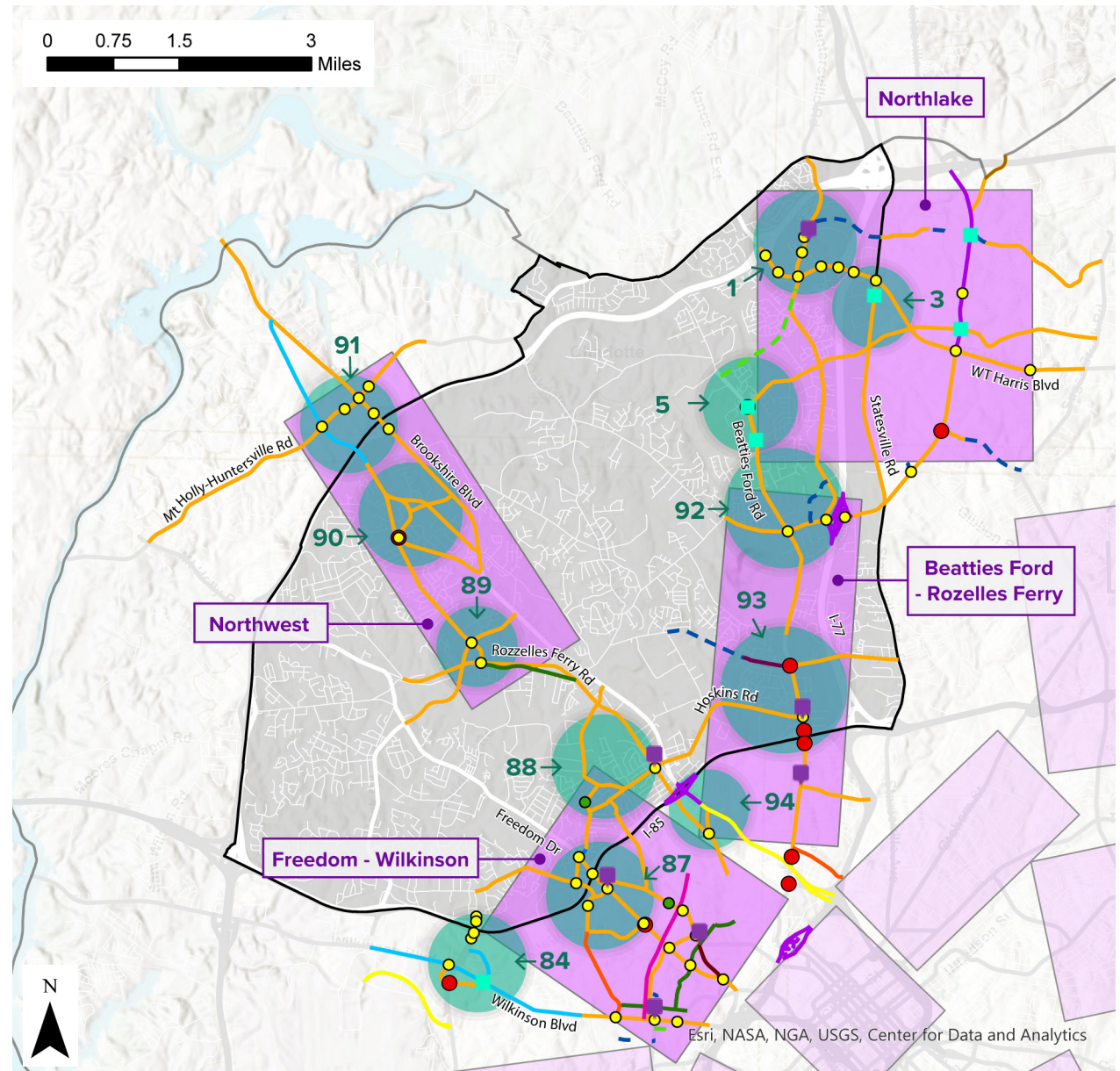
Funding partnership between NCDOT and the City of Charlotte to help achieve Complete Streets along State-maintained streets and roadways.

MAP 11: WEST MIDDLE STRATEGIC INVESTMENT AREAS / GROUPS OF POTENTIAL MOBILITY PROJECTS

-  Community Planning Area
-  Strategic Investment Area (SIA)
-  SIA Potential Project Group

SIA Potential Projects

-  Bike Route
-  Complete Street Upgrade
-  ITS Upgrades
-  In-Street Bike Facility
-  NCDOT Multimodal Partnership
-  New Street
-  Pedestrian/Bike Connection
-  Retrofit
-  Bike Facility Improvements
-  SUP
-  Sidewalk
-  Street Extension
-  Streetlighting
-  Intersection Improvements
-  Mobility Hub
-  New Traffic Signal
-  Pedestrian/Bike Crossings
-  Pedestrian/Bike Signal Upgrades





WEST MIDDLE STRATEGIC INVESTMENT AREAS / GROUPS OF POTENTIAL MOBILITY PROJECTS

1

Northlake Mall

Northlake SIA

Improve multimodal safety and connections around Northlake Mall, facilitating better access from neighborhoods to the Activity Center, Bus Priority Corridor, and greenway.

Potential Projects

- Hucks Rd Extension / I-77 Crossing
- Northlake Centre Pkwy Complete Street Upgrade (scope/limits TBD, to potentially include bike facilities, sidewalks, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades)
- WT Harris Blvd Complete Street Upgrade (scope/limits TBD, to potentially include new travel lanes, SUP, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades)
- Reames Rd Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, sidewalk, pedestrian and/or bike crossings, and streetlighting)
- Beatties Ford Rd Bus Priority Corridor
- Northlake Mobility Hub

3

Lakeview / Statesville

Northlake SIA

Improve safety and multimodal access on high-volume, high-speed arterials and support potential mode shift, by improving access to employment concentrations near I-77.

Potential Projects

- Statesville Rd Complete Street Upgrade (scope/limits TBD, to potentially include new travel lanes, SUP, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, ITS, and streetlighting)
- Lakeview Rd Farm-to-Market (current project)
- Lakeview Rd Complete Street Upgrade (scope could include needs remaining from existing project)
- New Traffic Signal at Statesville Rd & Harris Oaks Blvd
- WT Harris Blvd Complete Street Upgrade (scope/limits TBD, to potentially include new travel lanes, SUP, and pedestrian/bike signal upgrades)

For more information on
Strategic Investment Areas,
please **SCAN HERE** or visit
CharlotteNC.gov/SMP



Beatties Ford / Lakeview

Northlake SIA

Improve safety and access around the school and Hornets Nest Park, while improving multimodal connections to the Bus Priority Corridor.

Potential Projects

- Beatties Ford Rd & Lakeview Rd Intersection Improvements (scope TBD, to include new traffic signal improvements and focus on pedestrian/bike improvements)
- Fred D Alexander Blvd New Street Connection
- Beatties Ford Rd Complete Street Upgrade (scope/limits TBD, to potentially include new travel lanes, SUP, pedestrian and/or bike crossings, and ITS)
- Lakeview Rd Complete Street Upgrade (scope/limits TBD, to potentially include new travel lanes, SUP, pedestrian and/or bike crossings, and ITS)
- New Traffic Signal at Beatties Ford Rd & Lakeview Rd
- New Traffic Signal at Beatties Ford Rd & Trinity Rd

Billy Graham / Wilkinson

Freedom - Wilkinson SIA

Add multimodal network capacity and connections in support of Activity Centers and future Silver Line station area.

Potential Projects

- Wilkinson Blvd SUP (scope/limits TBD, to potentially include pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and coordination with future Silver Line)
- Billy Graham Pkwy & Boyer St Intersection Improvements (scope TBD, in future partnership with NCDOT to focus on capacity, safety, and pedestrian/bike improvements)
- Mulberry Church Rd & Wilkinson Blvd New Traffic Signal
- Boyer St Complete Street Upgrade (scope/limits TBD, to potentially include bike facility, pedestrian and/or bike crossings, and streetlighting)
- Mulberry Church Rd SUP (scope/limits TBD, to include pedestrian and/or bike crossings and streetlighting)

Provide safe multimodal connections to centers and transit on Freedom Dr, while expanding pedestrian and bike networks on connecting arterials.

Potential Projects

- Freedom Dr Complete Street Upgrade (scope/limits TBD, to potentially include bike facility improvements, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and ITS upgrades)
- Tuckaseegee Rd Complete Street Upgrade (scope/limits TBD, to potentially include bike facility gaps, bike facility improvements, sidewalk, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades)
- Ashley Rd Complete Street Upgrade (scope/limits TBD, to potentially include retrofit, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades. Bike lane and sidewalk gaps south of Alleghany St intersection)
- Alleghany St Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, sidewalk, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and ITS upgrades)
- Glenwood Dr Complete Street Upgrade (South of I-85 - scope/limits TBD, to potentially include center space, in-street bike facility, sidewalk, and pedestrian and/or bike crossings)
- Edgewood Dr Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, sidewalk, and streetlighting)
- Bradford Dr In-Street Bike Facility (Bike Priority Network Gap)
- Alleghany St & Enderly Rd Intersection Improvements (scope TBD, to include signal upgrade and focus on safety and pedestrian/bike improvements through potential street realignment at intersection)
- Freedom Dr & Tuckaseegee Rd Mobility Hub
- Ashley Rd Bus Priority Corridor

Improve safety and multimodal travel options for neighborhoods adjacent to industrial land uses and employment areas near Rozzelles Ferry Rd.

Potential Projects

- Rozzelles Ferry Rd Complete Street Upgrade (scope/limits TBD, to potentially include center space, SUP, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades)
- Hoskins Rd Complete Street Upgrade (West of Rozzelles Ferry Rd - scope/limits TBD, to potentially include in-street bike facility, sidewalk, pedestrian and/or bike crossings, and future greenway connection)
- Hovis Rd Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, sidewalk, and pedestrian and/or bike crossings)
- Hoskins Rd & Rozzelles Ferry Rd Mobility Hub
- Reliance St Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility and sidewalk)
- Bradford Dr Complete Street Upgrade (scope/limits TBD, to potentially include bike facility improvements, sidewalk, and pedestrian and/or bike crossings)
- Glenwood Dr Complete Street Upgrade (North of I-85 - scope/limits TBD, to potentially include center space, in-street bike facility, sidewalk, and pedestrian and/or bike crossings)
- Bradford Dr & Willard St Pedestrian and/or Bike Crossing

Improve multimodal connections and safety for a transportation disadvantaged neighborhood along a Bike Priority Network route with industrial uses and traffic.

Potential Projects

- Valleydale Rd Complete Street Upgrade (scope/limits TBD, to potentially include SUP, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and streetlighting)
- Rozzelles Ferry Rd Complete Street Upgrade (scope/limits TBD, to potentially include SUP and pedestrian and/or bike crossings)
- Old Mt Holly Rd Bike Route (Bike Priority Network)
- Fred D Alexander Blvd Complete Street Upgrade (scope/limits TBD, to potentially include bike facility improvements, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades.)
- Mt Holly Rd Complete Street Upgrade (scope/limits TBD, to include pedestrian and/or bike crossings and ITS upgrades)

Improve multimodal connections and safety elements to better connect schools, parks, and the Neighborhood Center.

Potential Projects

- Bellhaven Blvd & Valleydale Rd Intersection Improvements (scope TBD, to include pedestrian/bike signal upgrade and focus on safety and pedestrian/bike improvements)
- Bellhaven Blvd Complete Street Upgrade (scope/limits TBD, to include SUP and pedestrian and/or bike crossings)
- Valleydale Rd Complete Street Upgrade (scope/limits TBD, to include SUP and pedestrian and/or bike crossings)
- McClure Cir Complete Street Upgrade (scope/limits TBD, to include SUP and pedestrian and/or bike crossings)
- Old Plank Rd Complete Street Upgrade (scope/limits TBD, to include sidewalk and streetlighting)
- Pleasant Grove Rd Complete Street Upgrade (scope/limit TBD, to include sidewalk and streetlighting)

Improve multimodal connections and safety along higher-speed arterials and corridors, including safe connections to the Activity Center and across I-485.

Potential Projects

- Mt Holly-Huntersville Rd Complete Street Upgrade with Vehicular Capacity (scope/limits TBD, to potentially include new travel lanes, SUP, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and streetlighting)
- Brookshire Blvd Complete Street Upgrade with Vehicular Capacity (scope/limits TBD, to potentially include new travel lanes, SUP, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and streetlighting)
- Bellhaven Blvd SUP (scope/limits TBD)
- Rozzelles Ferry Rd SUP (scope/limits TBD, would not include ETJ side)
- New Pedestrian and/or Bike Crossings (Locations TBD)

Improve multimodal connections and safety around an Activity Center located along a Bus Priority Corridor and the Bike Priority Network.

Potential Projects

- Sunset Rd Complete Street Upgrade (scope/limits TBD, to potentially include SUP, center space, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, streetlighting, and future greenway connection)
- Beatties Ford Rd Complete Street Upgrade (scope/limits TBD, to potentially include BPN in-street bike facility, sidewalk, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and ITS upgrades)
- Beatties Ford Rd Bus Priority Corridor
- Reames Rd Complete Street Upgrade (scope/limits TBD, to potentially include center space, in-street bike facility, sidewalk, pedestrian and/or bike crossings, pedestrian/bike signal upgrades and streetlighting)
- I-77/Sunset Rd Interchange NCDOT Multimodal Improvement Partnership
- Reames Rd Realignment (scope/alignment TBD)

Improve multimodal connections to Rosa Parks Transit Center, including several Bike Priority Network segments.

Potential Projects

- Beatties Ford Rd Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades, and future Gold Line coordination)
- Cindy Ln Complete Street Upgrade (scope/limits TBD, to potentially include BPN in-street bike facility, sidewalk, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades)
- Griers Grove Rd Street Extension (scope/alignment TBD, to include future greenway connection)
- Griers Grove Rd Sidewalk (scope/limits TBD, to potentially include pedestrian and/or bike crossings)
- Hoskins Rd Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, sidewalk, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, streetlighting, and future greenway connection)
- Beatties Ford Rd & Cindy Ln Intersection Improvements (scope TBD, to include pedestrian/bike signal upgrade and focus on safety and pedestrian/bike improvements)
- Beatties Ford Rd / I-85 Ramps Intersection Improvements (scope TBD, to include pedestrian/bike signal upgrade and focus on safety and pedestrian/bike improvements in coordination with future Gold Line extension)
- Rosa Parks CTC Mobility Hub

Add multimodal network capacity in partnership with NCDOT, including safe connections for pedestrians and cyclists.

Potential Projects

- Rozzelles Ferry Rd Complete Street Upgrade (scope/limits TBD, to potentially include SUP, pedestrian and/or bike crossings, pedestrian/bike signal upgrades, and railroad crossings)
- Idaho Dr Complete Street Upgrade (scope/limits TBD, to potentially include in-street bike facility, sidewalk, pedestrian and/or bike crossings, and pedestrian/bike signal upgrades)
- Brookshire Blvd & I-85 Interchange NCDOT Multimodal Improvement Partnership (scope TBD)
- Brookshire Blvd & Idaho Dr Interchange NCDOT Multimodal Improvement Partnership
- Brookshire Blvd Streetlighting



ILLUSTRATIVE CONCEPTS

The “Creating Complete Communities” chapter outlines key recommendations for future development. In most areas of the community, the existing type and intensity of development are recommended to continue. Infill or redevelopment in these areas should be consistent with the established development patterns or Place Types. However, certain areas are recommended to evolve into different Place Types. The majority of these areas are currently auto-oriented, single-use, and non-residential. To accommodate the City’s projected growth, increase access, and minimize environmental impacts, these areas are typically recommended to transition into mixed-use Place Types, which are characterized by mixed-use developments with integrated mobility options and open space amenities.

Change is expected to be incremental, occurring gradually over time. This means new development and redevelopment will typically happen on a site-by-site basis. To illustrate how these areas might evolve, the following section includes an Illustrative Concept package for two focus areas, featuring the types of changes recommended throughout the City. These changes aim to increase access to housing choices, job opportunities, and daily goods, while reducing environmental impacts. For each focus area, the Illustrative Concept package includes:

- An aerial image of the existing development, along with several street-view images depicting the current building form, mobility options, and open space amenities within the area.
- A map of existing development (Existing Place Types) and a map of recommended development (Future Place Types and Street Types).
- An illustrative concept showing how the area might evolve over time, based on guidance from Charlotte’s development policies and regulations. The concept also takes into account planned infrastructure improvements and approved entitlements.
- A rendering of the aspirational pedestrian experience in a specific location.

These concepts are designed to help the community visualize how planning policies and regulations will shape change over time. However, it’s important to note that these concepts are not a guarantee of what will be built. Factors such as site constraints, market demand, project budgets, and community feedback will influence the final outcomes of future development.

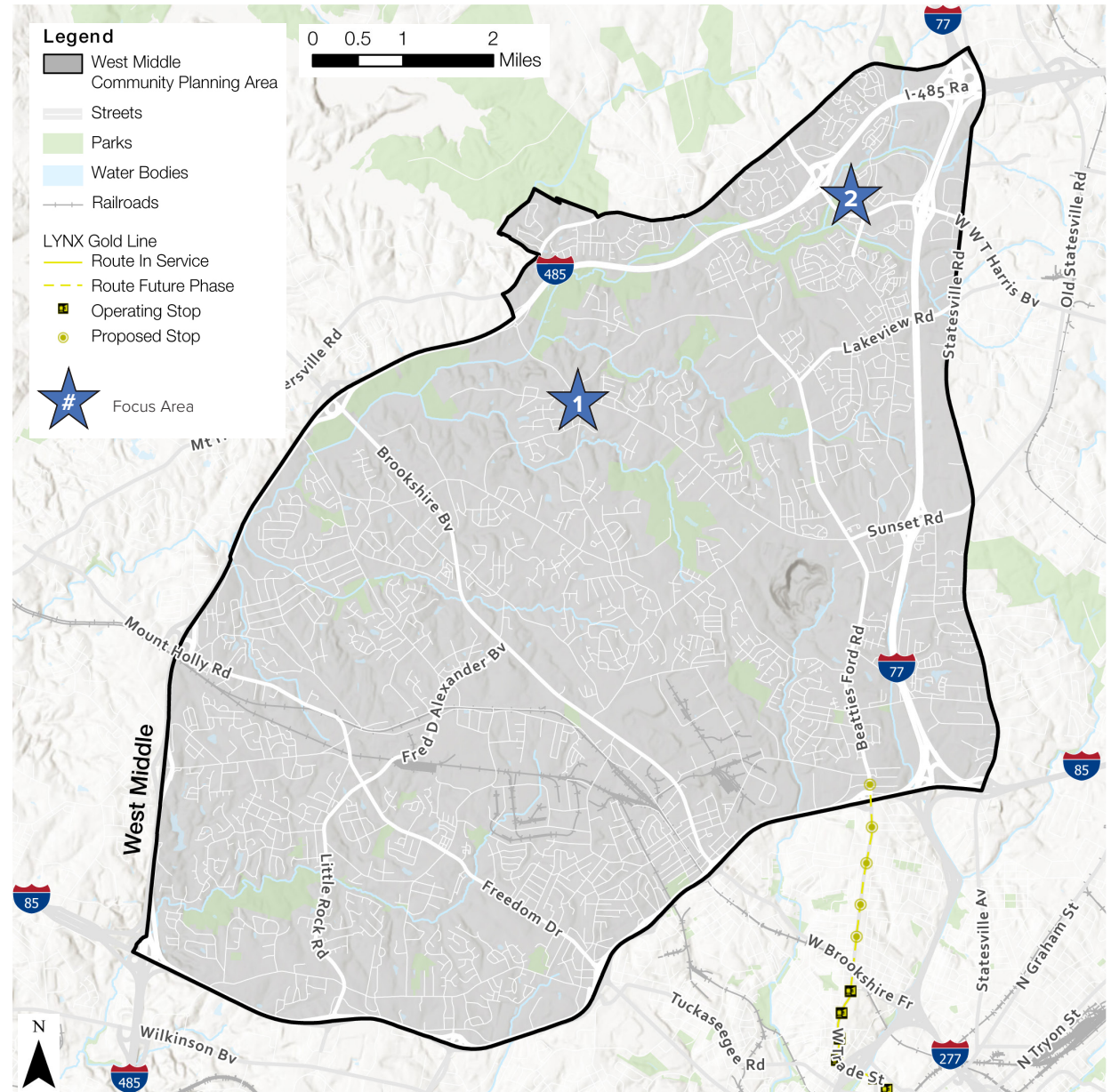
MAP 12: FOCUS AREAS

The two focus areas for the West Middle geography are:

1. Oakdale Road & Miranda Road
2. Northlake Centre Parkway & Point O' Woods Drive

The Oakdale Road & Miranda Road focus area represents an area recommended to evolve into a different Place Type as new development and redevelopment occur. Additionally, it will be influenced by planned infrastructure improvements.

The Northlake Centre Parkway & Point O' Woods Drive focus area is also recommended to evolve into a different Place Type as new development and redevelopment occur.



FOCUS AREA #1 | OAKDALE ROAD & MIRANDA ROAD



Existing development in the area is classified as Commercial and Neighborhood 1. Commercial development is characterized by car-oriented destinations for retail, typically within low-rise buildings. Neighborhood 1 development is characterized by a mix of low-density housing, within small-scale structures. The area is recommended to evolve into Neighborhood Center, which is characterized by a mix of neighborhood-serving uses (retail, dining, office, services) within low-rise buildings in a pedestrian-oriented environment that is easily accessible to surrounding neighborhoods. This Place Type change will add a greater mix of uses and density to the recommended area. To support the change, future development will provide additional mobility, open space, and placemaking elements.

FIGURE 8: AERIAL OF EXISTING CONDITIONS

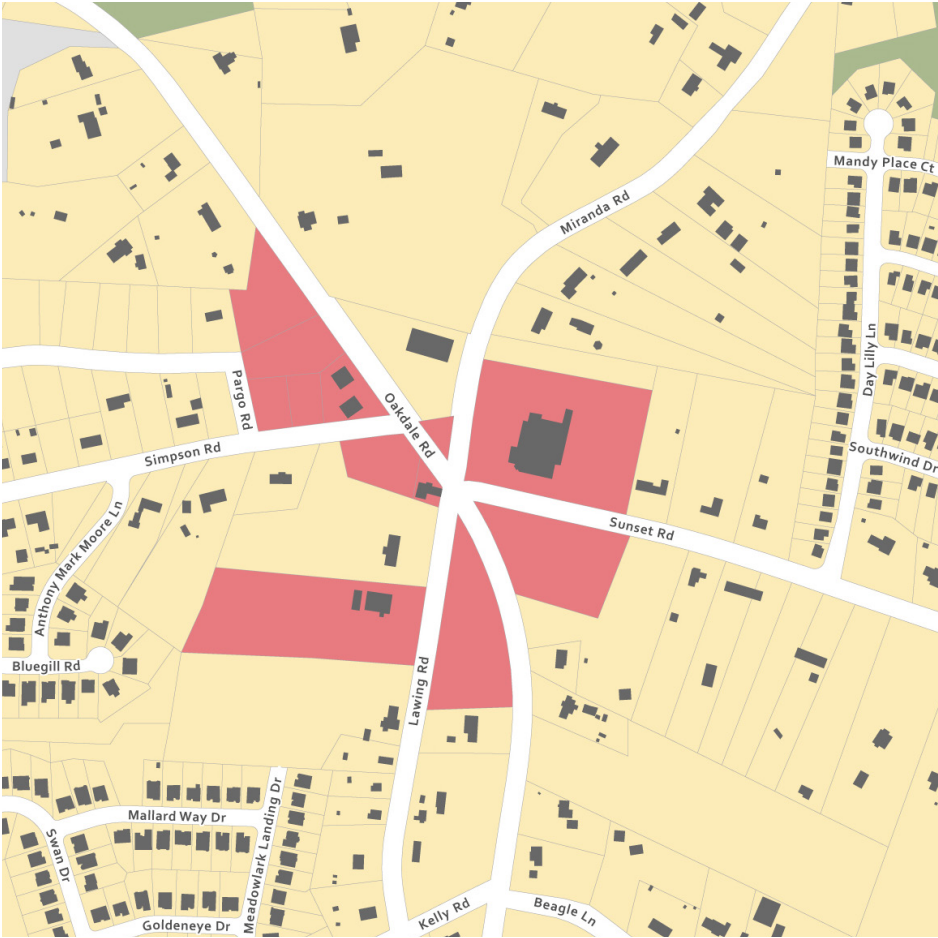


STREET VIEW IMAGES OF EXISTING CONDITIONS



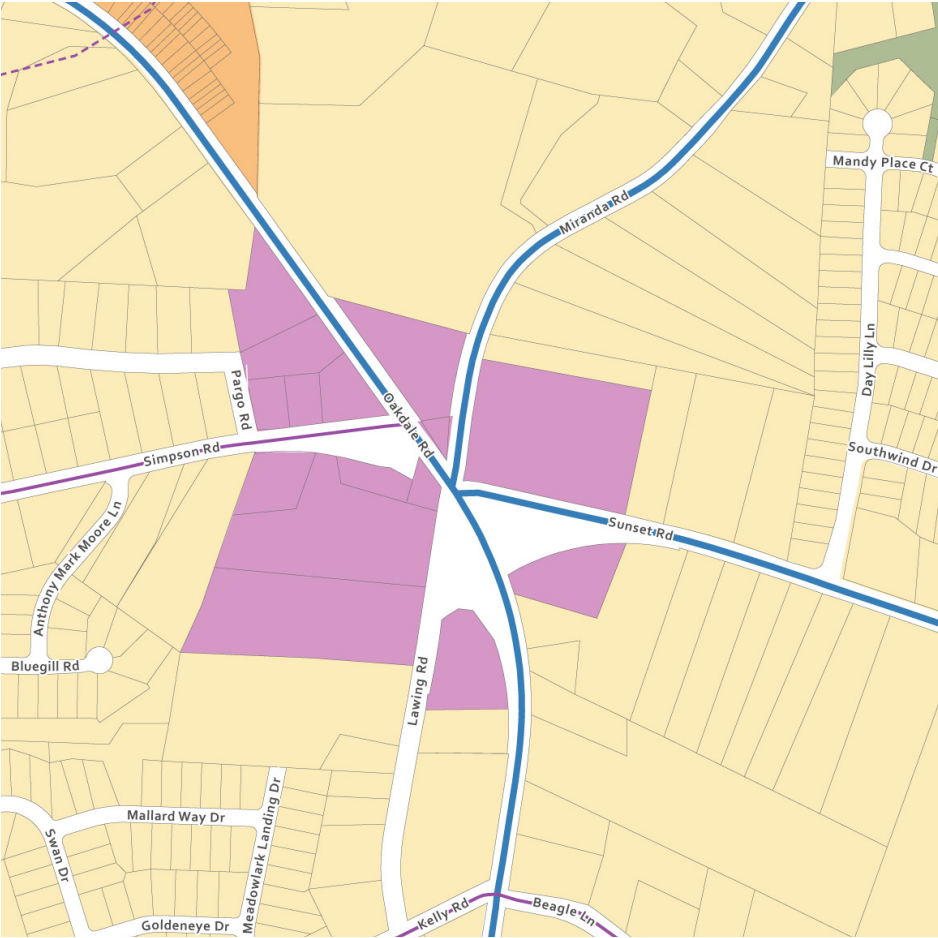


MAP 13: EXISTING PLACE TYPES



- Legend**
- Streets
 - Existing Buildings
 - Existing Place Types
 - Neighborhood 1
 - Parks & Preserves
 - Commercial
 - Vacant

MAP 14: FUTURE PLACE TYPES AND STREET TYPES



- Legend**
- Future Place Types
 - Neighborhood 1
 - Neighborhood 2
 - Parks & Preserves
 - Neighborhood Center
 - Streets Map
 - Collector
 - Future Collector
 - Avenue

FIGURE 9: OAKDALE ROAD & MIRANDA ROAD ILLUSTRATIVE CONCEPT

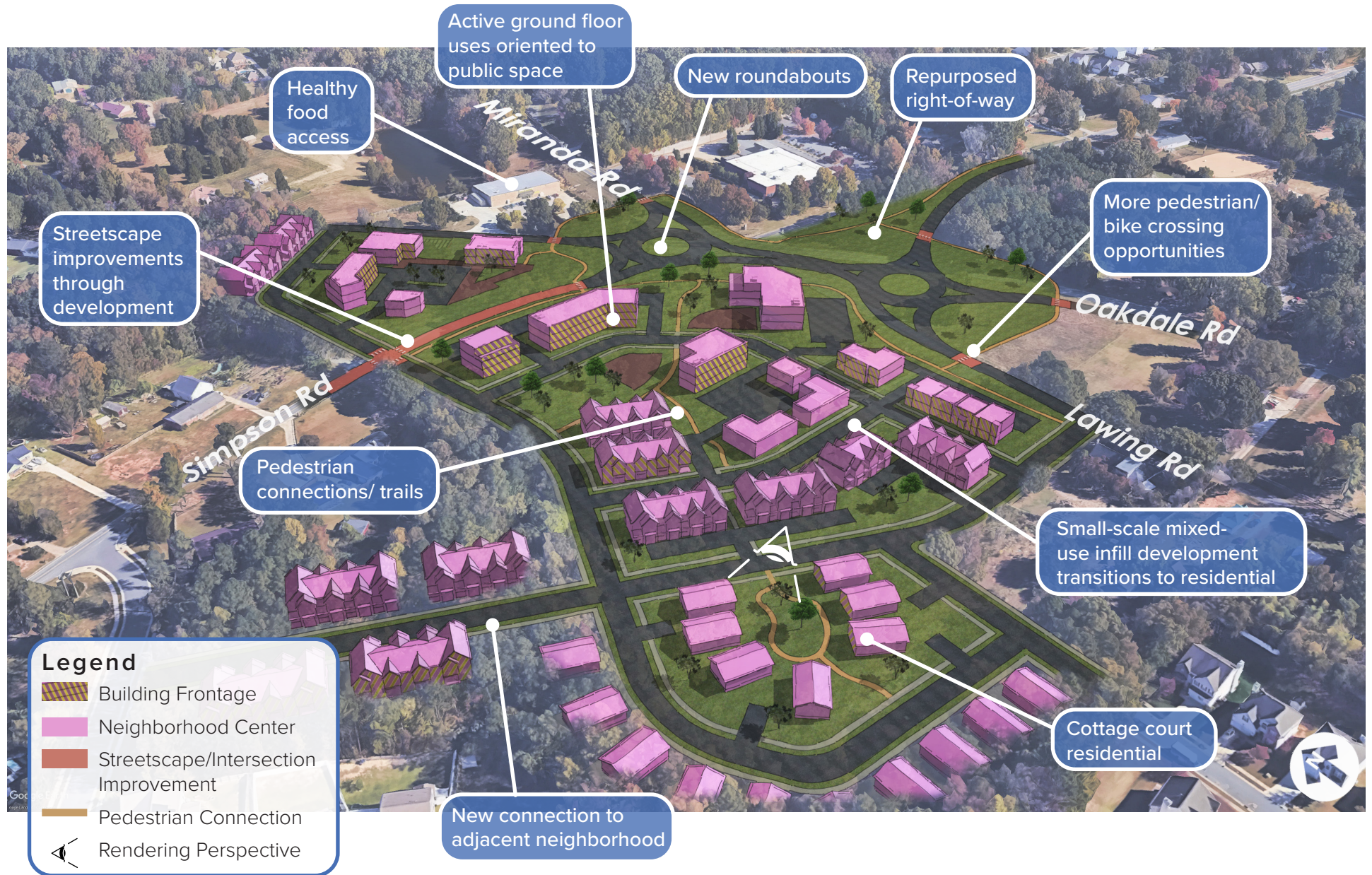


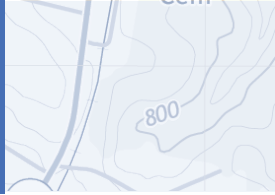


FIGURE 10: **OAKDALE ROAD & MIRANDA ROAD RENDERING**



Rendering shows a perspective from the pedestrian level of the cottage court residential and included shared open space.

FOCUS AREA #2 | NORTHLAKE CENTRE PARKWAY & POINT O' WOODS DRIVE



Existing development in the area is classified as Commercial, which is characterized by car-oriented destinations for retail, dining, and service uses, typically within low-rise buildings located along major streets or near interstates. The area is recommended to evolve into Community Activity Center, which is characterized by a mix of uses. These uses are set within mid-rise buildings in a pedestrian-oriented environment that is easily accessible to nearby neighborhoods. This Place Type change will add a greater mix of uses and density to the recommended area. To support the change, future development will provide additional mobility, open space, and placemaking elements.

FIGURE 11: AERIAL OF EXISTING CONDITIONS

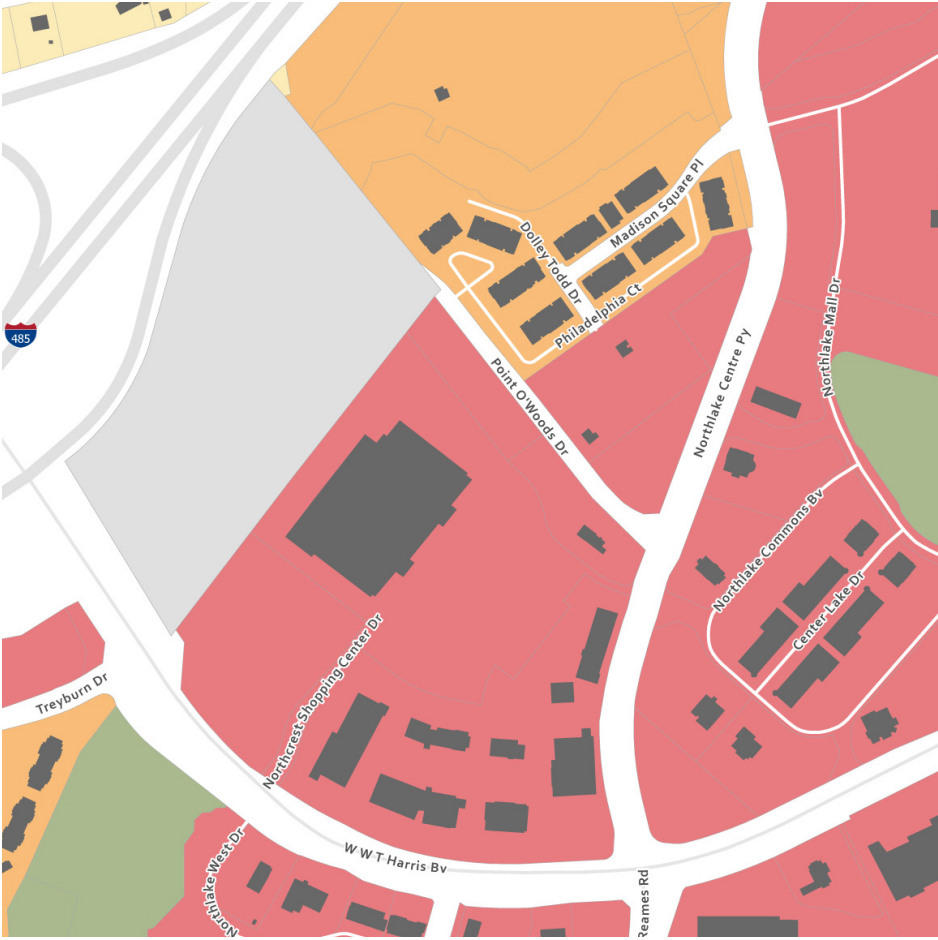


STREET VIEW IMAGES OF EXISTING CONDITIONS



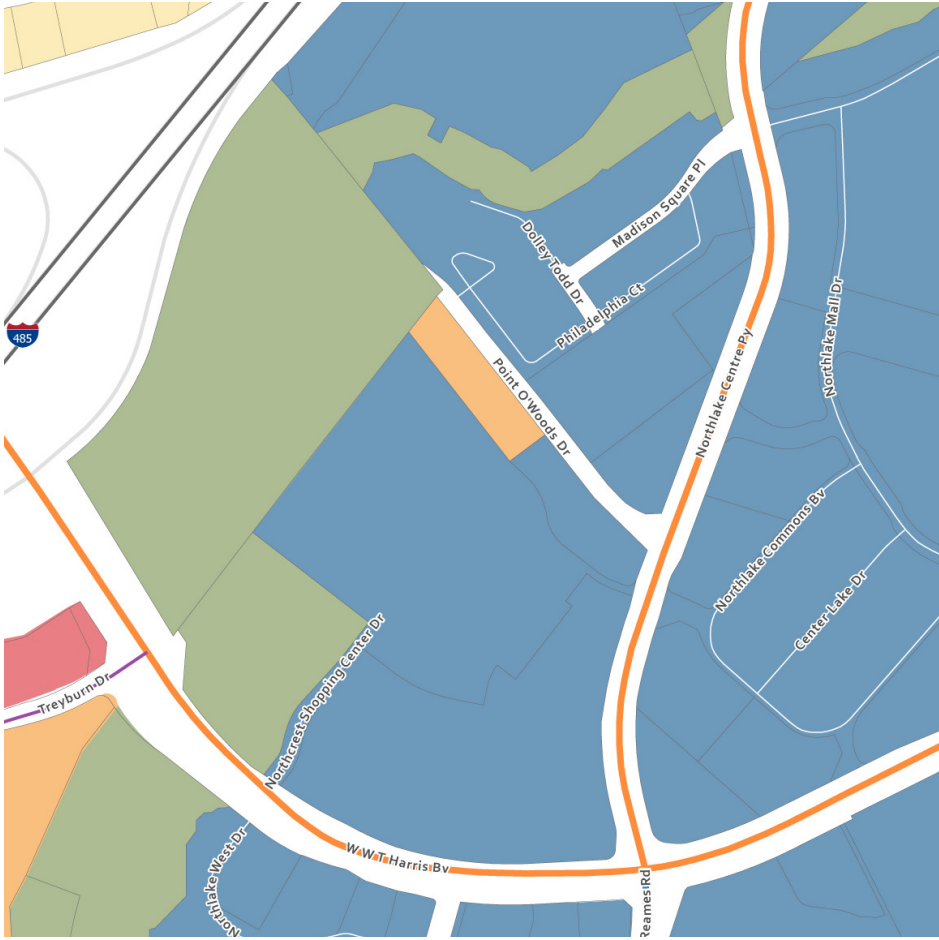


MAP 15: EXISTING PLACE TYPES



- Legend**
- Streets
 - Existing Buildings
 - Existing Place Types
 - Neighborhood 1
 - Neighborhood 2
 - Parks & Preserves
 - Commercial
 - Vacant

MAP 16: FUTURE PLACE TYPES AND STREET TYPES



- Legend**
- Future Place Types
 - Neighborhood 1
 - Neighborhood 2
 - Parks & Preserves
 - Commercial
 - Regional Activity Center
 - Streets Map
 - Collector
 - Boulevard
 - Limited Access

FIGURE 11: **NORTHLAKE CENTRE PARKWAY & POINT O' WOODS DRIVE ILLUSTRATIVE CONCEPT**

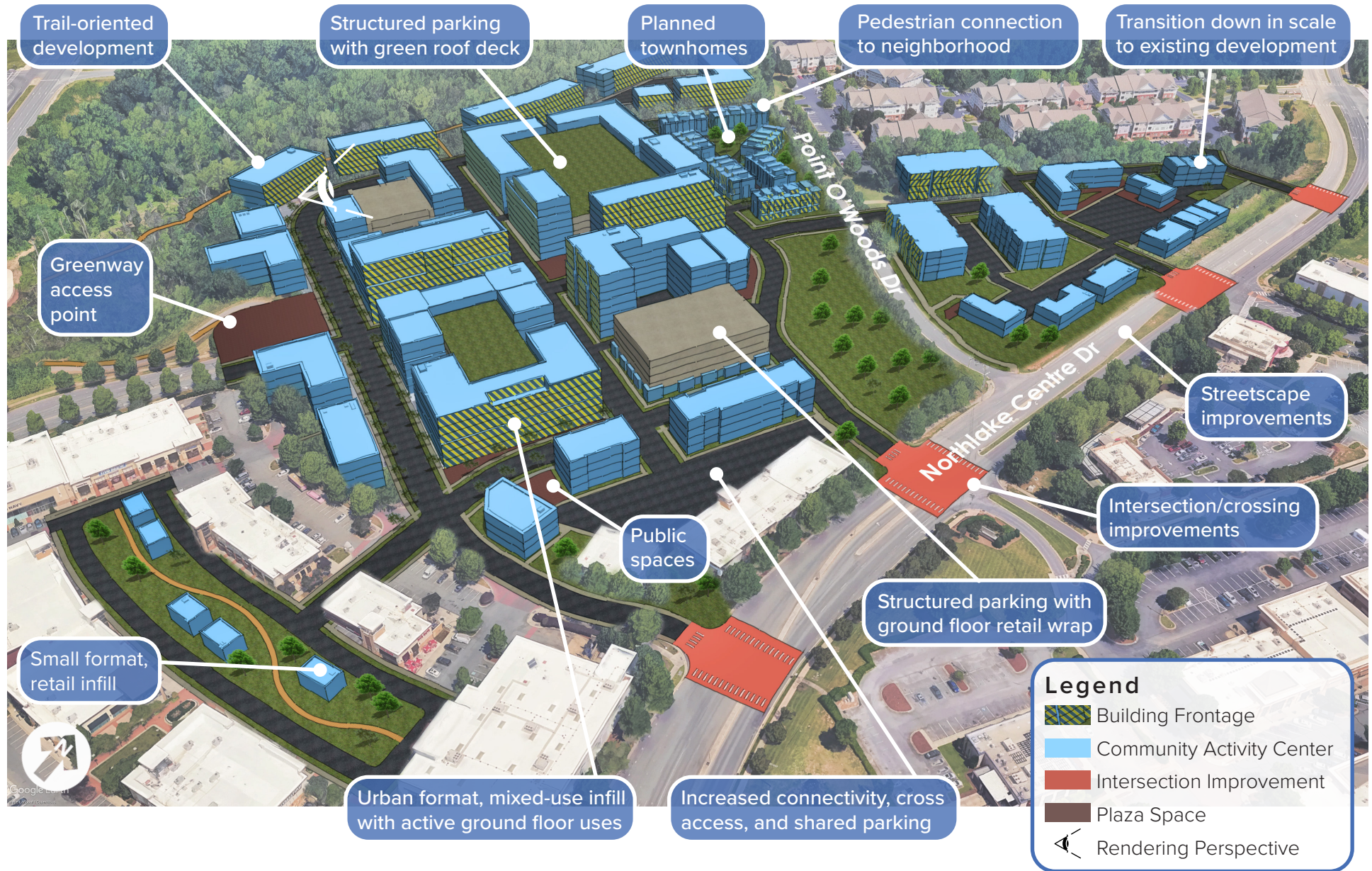
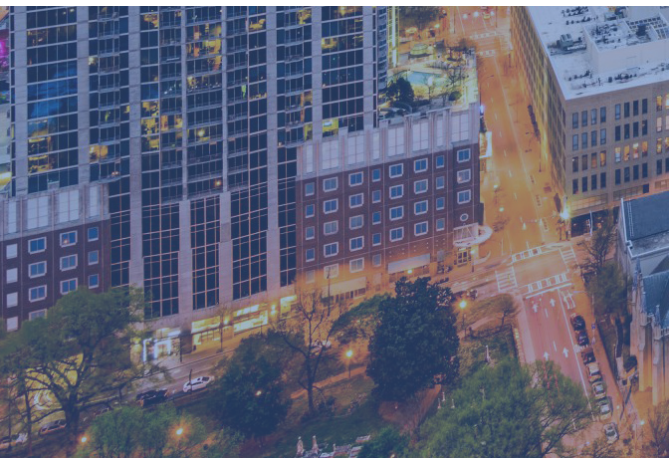




FIGURE 12: **NORTHLAKE CENTRE PARKWAY & POINT O’ WOODS DRIVE RENDERING**



Rendering shows a perspective from the pedestrian level of the urban format, mixed-use infill with active ground floor uses and improves streetscape within the Community Activity Center.



APPENDIX



Neighborhood Toolkit	Appendix A
Equitable Growth Framework	Appendix B
Mobility Assessment Methodology	Appendix C
Open Space Assessment Methodology	Appendix D
Environmental Justice Assessment Methodology	Appendix E
Placemaking Assessment Methodology	Appendix F
Creating The Policy Map	Appendix G
Place Type Details	Appendix H

