

Digital Kiosks

JOBS AND ECONOMIC DEVELOPMENT COMMITTEE
OCTOBER 6, 2025

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Kiosk Contract Overview

- ▶ No cost to City for deployment or maintenance of 30 kiosks – free-standing touchscreen signage
 - Includes wayfinding, local content, advertising
 - Strategically placed within the Corridors of Opportunity, South End Municipal Service District, University City Municipal Service District, and South Park Municipal Service District
- ▶ 10-year term with optional 10-year renewal
- ▶ Revenue Generated for the City:
 - Greater of 30% net ad revenue or
 - Minimum annual guarantee \$8K/kiosk/year (30 kiosks)
 - 10% minimum annual guarantee increase at years 6, 11, 16



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Next Steps

► Council Action – Proposed Date October 27

- Ordinance changes required
 - *Revise **Sec. 10-1** to add definition for digital kiosk*
 - *Revise **Sec. 10-141** to allow digital kiosk as a form of signage in right-of-way*
 - *Revise **Sec. 19-208** to allow for illuminated signs in right-of-way*
- Authorize City Manager to Negotiate and Execute a Contract with IKE Smart City, LLC to Install and Maintain the Digital Kiosks within the Public Rights-of-Way



Feedback and Questions