

COVID-19 Federal Stimulus Update

DECEMBER 6, 2021

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Presentation Objectives



Informational update regarding the status of various federal stimulus funds received by City of Charlotte



Reinforce staff's commitment to engage Council on all community-facing investment recommendations before commitments are made

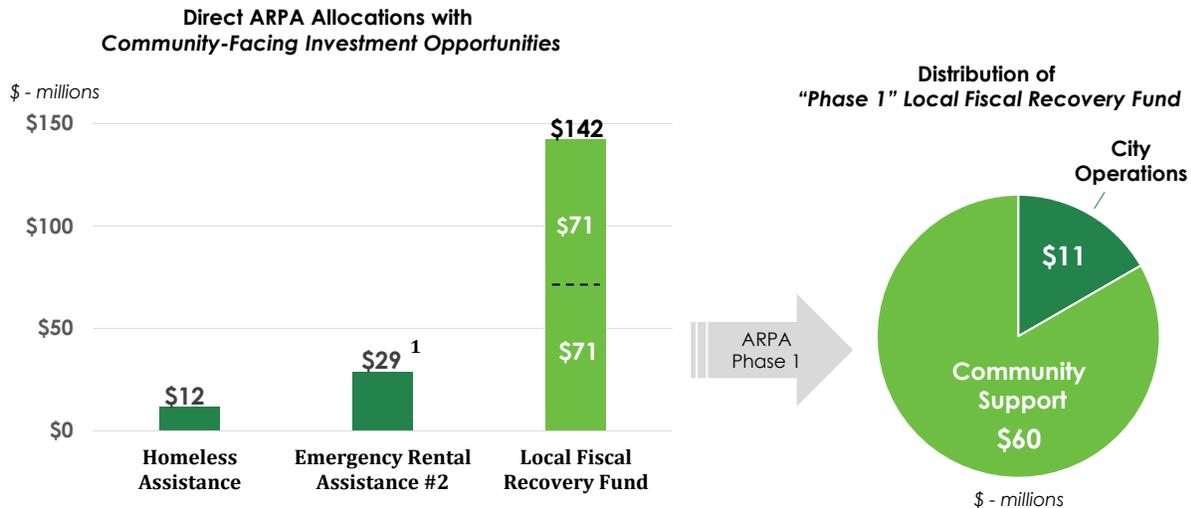


Seek Council feedback regarding planned uses of federal stimulus funds to advance certain investment recommendations

- \$4M for Charlotte Rescue Mission [funding sources = CARES-CDBG and ARPA HUD-HOME]
- \$2M for Workforce Development & Employment programming [funding source = ARPA]
 - HIRE Charlotte
 - Corridors of Opportunity Workforce Study and Phase-1 Implementation
 - Open for Business Digital Platform Development
- \$2M for Youth/Teen Impact: YMCA [funding source = ARPA]

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American Rescue Plan Stimulus Funding



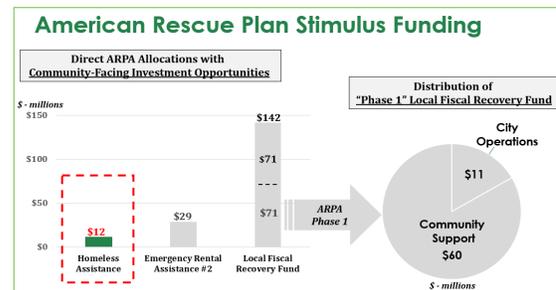
1 - Approximately half of this allocation has been disbursed to eligible residents, as further discussion on slide 6

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Federal Stimulus Funding

Homelessness Assistance Plans

- \$4M¹ staged in support of Charlotte Rescue Mission's overall capital campaign
 - Construct a new building
 - Enable expanded programming
- Up to \$10M earmarked for 2025 Charlotte-Mecklenburg Homelessness Strategy, with intent to release RFP seeking responses in accordance with allowable uses under the federal rules:
 - Tenant-Based Rental Assistance
 - Production/Preservation of Affordable Housing
 - Purchase/Development of Non-Congregate Shelter for use as emergency shelter, permanent housing, or affordable housing
 - Supportive Services [e.g., homeless prevention services and housing counseling]



1 - Plan reflects \$2M funded by ARPA HUD-HOME and \$2M funded by remaining CARES-CDBG balance

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Charlotte Rescue Mission: Miracle at Cedar Street Campaign

◀ The need for the project:

- Existing building is 100 years old
- Existing building has crowded, windowless rooms
- New building will increase capacity to serve up to 100 more men per year

◀ The outcomes delivered by the Rebound for Men program at the Charlotte Rescue Mission:

- Sobriety: 84%
- Housing: 96%
- Employment: 84%

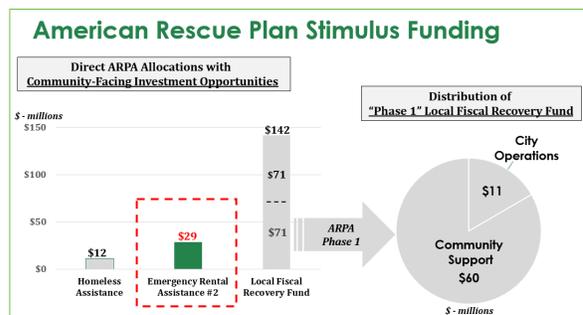


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Federal Stimulus Funding

Rental / Utility Support

- 1 \$13M remaining in City of Charlotte ERA-2 funding, with rent relief prioritized as follows:
 - Priority 1: Eviction notice and have a court date within 90-days
 - Priority 2: 30% AMI or below and have been unemployed for 90-days or more
 - Priority 3: 50% AMI or below and have been unemployed for 90-days or more
- 2 Additional rental/utility relief available from community agencies such as DreamKey Partners and Crisis Assistance
- 3 City of Charlotte participating in U.S. Treasury’s ERA-1 reallocation process, with the potential to receive an additional \$30M of rental/utility relief
- 4 Mecklenburg County has received the first installment of federally-funded LIHWAP relief. Charlotte Water is working with the Mecklenburg County Department of Social Services to secure funds for qualified customers.



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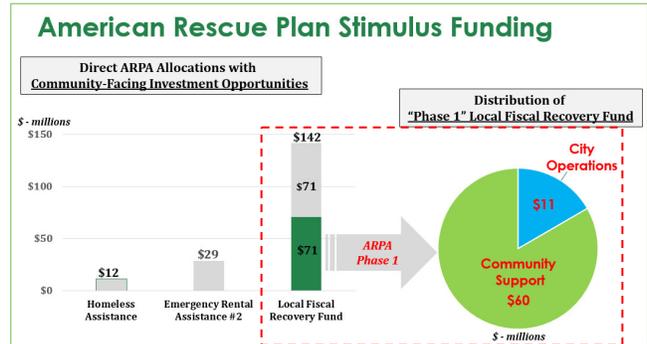
American Rescue Plan Stimulus Funding

City Operations (\$11M)

- \$5M devoted to internal COVID-related programs:
 - Premium pay
 - Vaccine incentive
 - Emergency leave
- \$5M earmarked for eligible I&T expenditures
- \$1M available for emergent operational needs associated with the pandemic

Community Support (\$60M)

- Investment framework discussed at October Fall Strategy Meeting reflected the following allocation for the \$60M devoted to community-facing investments:
 - Housing = \$17M
 - Workforce Development & Employment = \$16M
 - Community Vitality = \$27M



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Community Support Recommendations - Status

Recommended Investments	Amount	High-Level Descriptions (as presented on 10/26/21)	Status
Housing	\$17M	• Anti-displacement strategies	Ready for Council Discussion
Workforce Development & Employment			
Small Business	\$5M	• Business Innovation and Partner Support	Ready for Council Discussion
Workforce	\$5M	• Partner Support and Hiring Grants	Ready for Council Discussion
Hospitality Sector Support	\$4M	• CRVA Support [\$3M] and Hotel Relief [\$1M]	Ready for Council Discussion
HIRE CLT and Corridors Workforce Study	\$1M	• Design/planning funding	Design Phase
"Open for Business" Strategy	\$1M	• Sustain/enhance programming	Design Phase
Community Vitality			
Digital Inclusion	\$10M	• Internet adoption, device access and digital literacy	Design Phase
Grassroots Non-Profit Support	\$5M	• Operating support [\$3M] and capacity building [\$2M]	Design Phase
Public Safety	\$5M	• Placeholder for Council discussion	Ready for Council Discussion
Arts & Culture	\$2M	• Approved during FY 2022 budget process	Design Phase
Arts & Culture	\$1.5M	• Funding in support of projects in corridors	Design Phase
Youth/Teen Impact	\$2M	• YMCA programming in "zip codes of need"	Design Phase
Food Insecurity	\$1.5M	• Project near Rozzelles Ferry Road	Design Phase
Total	\$60M		

Legend: Ideaion Phase Design Phase Ready for Council Discussion Council Endorsed

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Workforce Development and Employment (\$2M)

◀ Hire Charlotte (\$750K)

- Fund SIR work to build a strategic employment framework (\$300,000)
- Fund Phase 2 implementation work (\$450,000)



◀ Corridors of Opportunity Employment Study and Phase 1 Implementation (\$250K)

- Fund EY Employment Study for the Corridors of Opportunity geography with updated census tract analysis and Albemarle workforce data (\$23,000)
- Fund Phase 1 implementation strategies based on the study's recommendations



◀ Open for Business Digital Platform Development (\$1M)

- Build out the Open for Business Platform (including work related to “Meet Charlotte,” “Grow Charlotte,” “Invest Charlotte”)
- Goal is to create a seamless, connected experience for businesses and residents that provides a unified economic development resource in Charlotte



Youth/Teen Impact: YMCA (\$2M)

◀ YMCA access for one year for up to 1,300 teenagers in “zip codes of need” (\$1M)

- McCrorey (Beatties Ford Rd.)
- Simmons (Democracy Dr.)
- Stratford Richardson (West Blvd.)
- Keith (Mallard Creek Rd)
- Johnston (N. Davidson St.)
- Steele Creek (Ayrslay Town Blvd.)

◀ Youth Programming and Initiatives (\$500K)

- Education enrichment and arts programming at the six YMCAs referenced above
- Miscellaneous programming (e.g., early learning and Kindergarten readiness, overnight camps and outdoor experiences)

◀ Physical and Mental Health Initiatives (\$475K)

- Chronic Disease and Prevention Programming and Mental Health Initiatives, with an intentional focus on the six YMCAs referenced above

◀ Marketing (\$25K)



Stimulus Funds: Summary of Planned Actions

Planned Actions	Next Steps
<p>Homelessness-related Support</p> <p>1</p> <ol style="list-style-type: none"> \$4M for Charlotte Rescue Mission <ul style="list-style-type: none"> \$2M funded by CARES-ESG \$2M funded by ARPA HUD-HOME Up to \$10M of ARPA HUD-HOME in support of 2025 Homelessness Strategy 	<ol style="list-style-type: none"> Advance contract with Charlotte Rescue Mission Release RFP seeking proposals within the four eligible uses for ARPA HUD-HOME
<p>Distribution of \$71M of Phase 1 ARPA</p> <p>2</p> <ol style="list-style-type: none"> \$11M for City Operations \$60M for Community Support 	<ol style="list-style-type: none"> Refer to slide 7 regarding City Operations Council to discuss each Community Support investment recommendation prior to disbursement of funds
<p>Advance the Community Support recommendations discussed tonight:</p> <p>3</p> <ol style="list-style-type: none"> Hire Charlotte and Corridors Workforce Study (\$1M) Open for Business Digital Platform (\$1M) Youth/Teen Impact: YMCA (\$2M) 	<p>Initiate procurement/contracting processes and/or disburse funds</p>