



CHARLOTTE FUTURE 2040 COMMUNITY AREA PLANNING

Implementing the Charlotte Future 2040 Comprehensive Plan

CITY COUNCIL ACTION REVIEW
APRIL 28, 2025



Community Area Planning

Council Priority Alignment

◀ Transportation and Planning

Purpose

◀ Information only

Key Takeaways

◀ Present draft Community Area Plans and options for the community to share feedback.

Community Area Planning

Previous Council Communication

- ◀ April 7, 2025: TPD presentation
- ◀ March 3, 2025: TPD presentation
- ◀ Jan. 6, 2025: TPD presentation
- ◀ Dec. 2, 2024: Action review

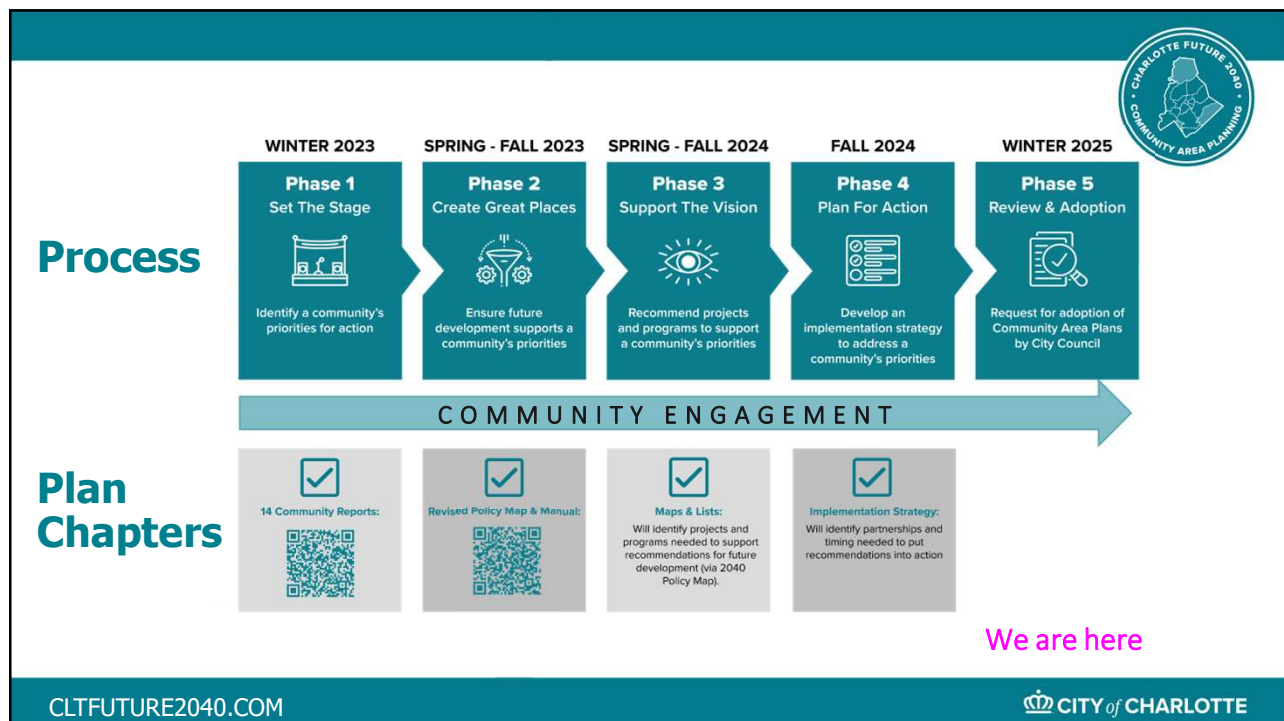
Future Council Action

- ◀ May 5, 2025: TPD presentation
- ◀ May 12, 2025: Public hearing
- ◀ May 27, 2025: Council decision

Agenda

- ◀ Community Area Planning Overview
- ◀ Document Highlights + Application
- ◀ Plan Review + Feedback
- ◀ Next Steps

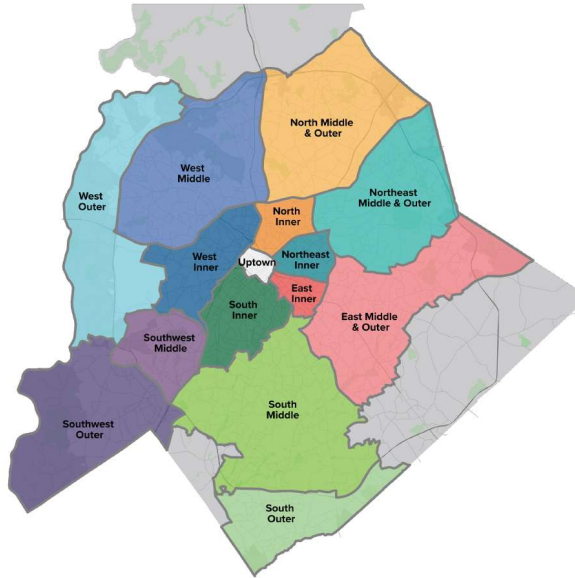




Community Area Plans

Each area is unique
and creates Complete Communities
in different ways based on:

Community **Profile**
Community **Needs and Goals**
Community **Input**



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in different ways based on:



PLAN CHAPTERS	UNIQUE CONTENT	COMMON CONTENT
1. COMMUNITY PROFILE	<ul style="list-style-type: none"> Existing Conditions Demographics Projected Growth 	
2. COMMUNITY NEEDS & GOALS	<ul style="list-style-type: none"> Community Needs Prioritized Goals 	
3. CREATING COMPLETE COMMUNITIES	<ul style="list-style-type: none"> Recommended Development Pattern Types of Change 	<ul style="list-style-type: none"> Policies for evaluating development requests
4. SUPPORTING THE VISION	<ul style="list-style-type: none"> Mobility, Open Space, Placemaking Assessments Environmental Impact Assessment 	<ul style="list-style-type: none"> Policies for integrating open spaces and mobility choices in all areas Neighborhood Toolkit Policies for mitigating environmental impacts
5. IMPLEMENTATION	<ul style="list-style-type: none"> Illustrative Concepts 	<ul style="list-style-type: none"> Implementation Guide

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How will these plans affect you?

They establish a common set of considerations for all stakeholders
(Council, Community & Developers)

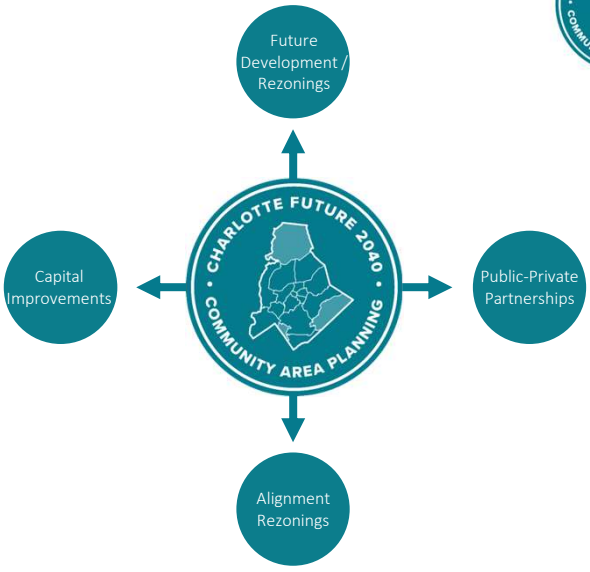
What You Can Expect From The Plans

PLANS DO:	PLANS DO NOT:	
Provide consistent and clear considerations aligned with the City's vision and goals.	Create regulations or laws	
Identify the geography's greatest needs and goals	Solve trade-offs between competing needs and goals	1 Rezoning Process
Recommend Place Types (i.e. development patterns) to address the geography's needs and goals	Stop development	
Identify public investments that support future growth	Provide funding and implementation means overnight	2 Capital Investments

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What Happens After Plan Adoption?



The diagram illustrates the outcomes following the adoption of the Charlotte Future 2040 Community Area Planning. At the center is a circular logo with the text "CHARLOTTE FUTURE 2040" and "COMMUNITY AREA PLANNING". Four arrows point outwards from this central logo to four distinct circular nodes: "Future Development / Rezonings" (top), "Public-Private Partnerships" (right), "Alignment Rezonings" (bottom), and "Capital Improvements" (left).

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How to use these plans:

Establishes a common set of considerations for all stakeholders & decision makers: (Council, Community & Developers)



REZONINGS

Is the petition consistent or inconsistent with the Policy Map?

CONSISTENT

Is the requested intensity compatible with the recommended Place Types?

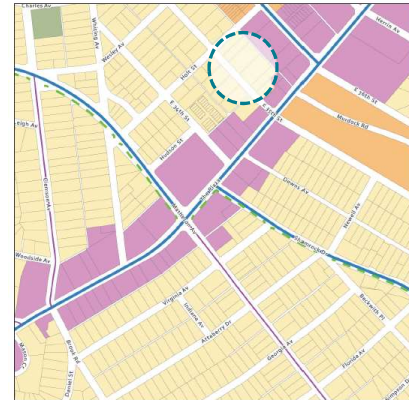
INCONSISTENT

Does the request address the community needs and goals?

Is the request compatible with the recommended Place Types?

Does the request incorporate supporting improvements for mobility, open space, and placemaking?

FUTURE PLACE TYPES AND STREET TYPES



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How to use these plans:

Establishes a common set of considerations for all stakeholders & decision makers: (Council, Community & Developers)



Capital Investments: MOBILITY

Safe & Equitable Mobility is essential across Charlotte.

What types of mobility choices are expected according to the recommended Place Type and *Charlotte Streets Map*?

MAP 14: FUTURE PLACE TYPES AND STREET TYPES



Legend

Place Types

Neighborhood 1

Community Activity Center

Streets Map

Collector

Avenue

Limited Access

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Capital Investments: MOBILITY

Safe & Equitable Mobility is essential across Charlotte.

What types of mobility choices are expected according to the recommended Place Type and *Charlotte Streets Map*?

What potential mobility projects are identified in the area?
What mobility programs are available to address the area's needs?

MAP 11: EAST MIDDLE & OUTER STRATEGIC INVESTMENT AREAS / GROUPS OF POTENTIAL MOBILITY PROJECTS



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Capital Investments: MOBILITY

Safe & Equitable Mobility is essential across Charlotte.

What types of mobility choices are expected according to the recommended Place Type and *Charlotte Streets Map*?

What potential mobility projects are identified in the area?
What mobility programs are available to address the area's needs?

Within an area recommended for a mixed-use Place Type, how well do the existing conditions align with the City's mobility aspirations?

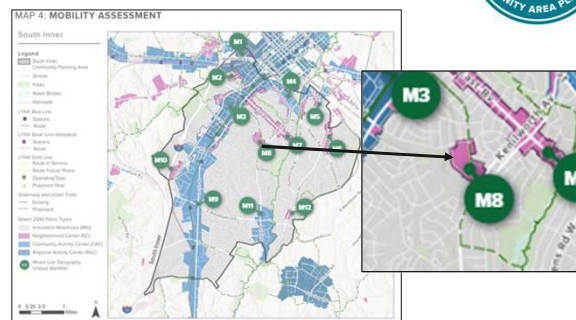


TABLE 3: MOBILITY ASSESSMENT

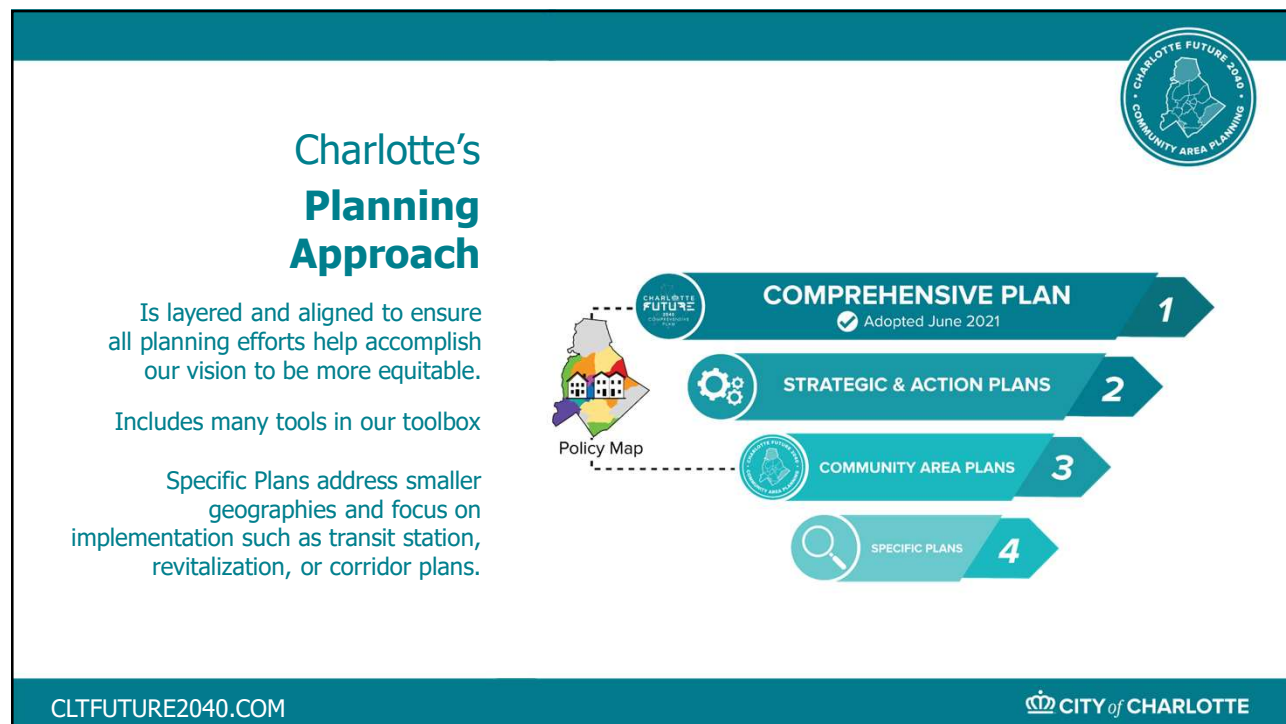
MIXED-USE GEOGRAPHY	MOBILITY CHARACTERISTICS						
	Pedestrian Network	Bike Network	Crossings	Block Length & Street Network	Parking	Access & Internal Connections	Transit Access
M8) NC - Park Rd & Ideal Way	Aligned with Aspirations	Aligned with Aspirations	Aligned with Aspirations	Aligned with Aspirations	Aligned with Aspirations	Aligned with Aspirations	Aligned with Aspirations

*These geographies are within a Corridor of Opportunity
** These geographies are within a Strategic Investment Area.

LEGEND
 Aligned with Aspirations (Green circle)
 Somewhat Aligned with Aspirations (Yellow circle)
 Not Aligned with Aspirations (Red circle)
 Aspirations are outlined in Table 2.

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Plan Review & Feedback

1 Virtual Open House:

- Highlights of process
- Key takeaways
- Link to plans

2 Draft Plans:

- Read plans
- Share feedback

3 Office Hours:

- Speak to staff
- Tuesdays, 11 am – 1 pm
- Thursdays, 3 – 5 pm

4 Libraries:

- Hardcopies available

Feedback requested by May 9th

Plans available at cltfuture2040.com

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To date...

NOTIFICATIONS

- Digital ad (GOV Channel, YouTube Livestreams, CMGC Display Boards)
- Press release to media outlets
- Informational email to Council
- Email blast to distribution list (4,197 recipients)
- Social media posts (1,567 CPDD followers + City followers)
- Website updates (City & Project)
- Media interviews (WCNC, WBTV, WSOC)
- Newsletters (City Speaks, CROWN Weekly)

INTERACTIONS

- **277** Comments
 - 44 Questions
 - 103 Suggestions
 - 130 Opinions
- Office Hours
 - **14** Attendees
 - 33 Comments
- Virtual Open House
 - **285** Visitors
 - 48 Returning

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What We're Hearing

"Do not support commercial sites along Monroe Road evolving to Community Activity Center."

"Add sidewalks along University City Boulevard and North Graham Street to advance Safe & Equitable Mobility."

What percentage of the city is recommended to evolve into a different Place Type?

"The West Middle CAP is an impressive document and great guide for future development. Thank you all for prioritizing our wellbeing and your hard work."



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Next Steps

- ◁ May 5: TPD Committee Presentation
- ◁ May 12: Public Hearing
- ◁ May 20: Planning Committee Referral
- ◁ May 27: Council Decision