Petition 2022-210 by RRPVI SEBP Charlotte, LP

To Approve:

This petition is found to be **inconsistent** with the *2040 Policy Map* (2022) based on the information from the staff analysis and the public hearing, and because:

• The 2040 Policy Map calls for Manufacturing & Logistics and Neighborhood 2.

However, we find this petition to be reasonable and in the public interest, based on the information from the staff analysis and the public hearing, and because:

- The South End area has been host to a progression of land use changes and greater multi-modal connectivity, spurring a turnover in the community's largely industrial character to a more transit supportive and mixed-use design. This site has close proximity to the LYNX Blue Line in addition to other major transportation corridors. The current uses and structural design of the site do not keep pace with the surrounding redevelopment. This proposal will help bring a large swath of land into alignment with the rapidly changing character of the area.
- Although inconsistent with the 2040 Policy Map (2022) recommendation for Manufacturing and Logistics on a majority of the site, a change in the designated place type to Community Activity Center is warranted given the adjacent compatible Place Types, the supporting transportation infrastructure accessible to the site, and the scale of the development which is nearly 50 acres. The Community Activity Center Place Type envisions a mix of commercial and residential activity that is supported by a robust pedscape and accessible public transit.
- The requested zoning district, MUDD-O, is a legacy district, but the conditional notes of this proposal weave in a number of dimensional and design standards that more closely resemble requirements in the Unified Development Ordinance rather than the legacy code. More specifically, this plan makes use of zoning requirements for the transit oriented development zoning districts, which is sensible given the proliferation and support of TOD development in South End.
- The site is currently underutilized with single story structures separated by a vast amount of surface parking. The more intensive development proposed in this rezoning makes better use of a property that is situated along major corridors and adjacent to activity center development and zoning.
- The petitioner provides a number of environmental commitments in the conditional plan that speak to the goals of the 2040 Comprehensive Plan. Included among those is a commitment to provide at least 30% more open space than is required in the MUDD district and ensuring that at least 50% of the buildings on the site will be built with green building standards such as Leadership in Energy and Environmental Design or National Green Building Standards.
- A large redevelopment project such as this presents an opportunity to make significant upgrades in the transportation infrastructure across the site and the broader area. Through intensive collaboration with the Charlotte Department of Transportation and the North Carolina Department of Transportation, a list of infrastructure improvements were identified and committed to by the petitioner. Among the most impactful commitments are upgrades to pedestrian crossings to ADA standards, creation of new bike facilities, construction of upgraded sidewalks and planting strips, and a \$50,000 contribution to roadway and multi-modal improvements throughout South End.

- This site is not adjacent to sensitive land uses such as single family homes that may be adversely impacted by the densification proposed in this plan.
- The petition could facilitate the following 2040 Comprehensive Plan Goals:
 - o 1: 10 Minute Neighborhoods
 - o 2: Neighborhood Diversity & Inclusion
 - 5: Safe & Equitable Mobility
 - o 6: Healthy, Safe & Active Communities
 - o 7: Integrated Natural & Built Environments
 - o 8: Diverse & Resilient Economic Opportunity

The approval of this petition will revise the recommended place type as specified by the 2040 Policy Map, from Manufacturing & Logistics and Neighborhood 2 to Community Activity Center.

To Deny:

This petition is found to be **inconsistent** with the *2040 Policy Map* (2022) based on the information from the staff analysis and the public hearing, and because:

• The 2040 Policy Map calls for Manufacturing & Logistics and Neighborhood 2.

Therefore, we find this petition to not be reasonable and in the public interest based on the information from the staff analysis and the public hearing, and because:

• (To be explained by the Zoning Committee)