



2040
COMPREHENSIVE
PLAN

City Council Update
June 10, 2019



Summary of Community Engagement

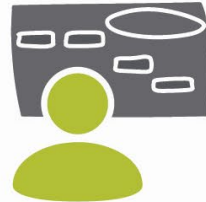
PHASE 1 ENGAGEMENT SUMMARY

We invited input at in-person events in several locations and through online surveys seeking many diverse voices.

over 1,500*
people



gave input



**community
workshops**

↳ **240+**



survey

↳ **650+**

16 events



pop-ups

↳ **700+**

***data collected at community workshops, online surveys, and pop-up events**

256,000+

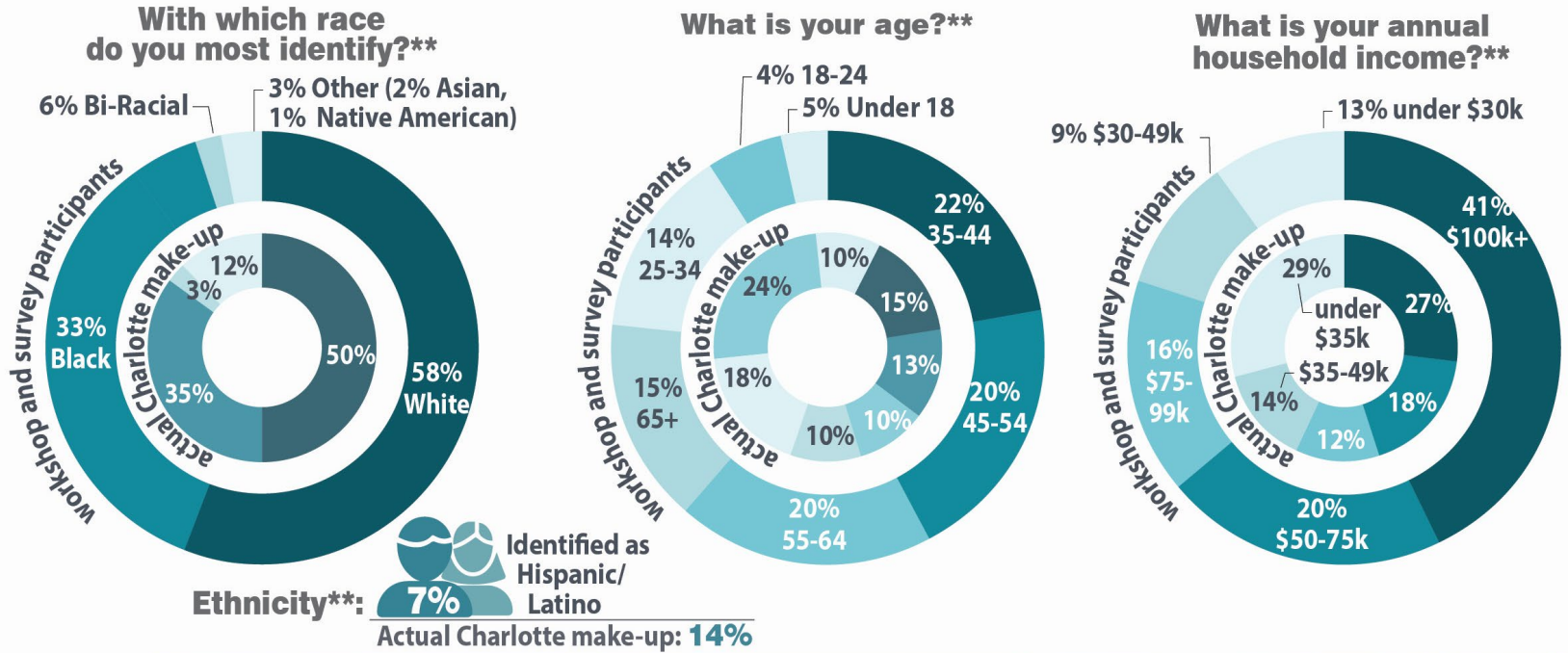
**views of Charlotte Future related content
including flyers, Instagram posts, and emails**



charlottenc.gov

PHASE 1 ENGAGEMENT SUMMARY

We listened to ideas from groups representing all segments of Charlotte's population, including those that we don't hear from often enough - people of color, non-English speaking residents, and those with lower incomes.



**Race/ethnicity: 582 respondents; Age: 605 respondents; Income: 552 respondents; results from survey and community workshops. Actual Charlotte Make-up data from American Fact Finder 2017 American Community Survey (ACS) 5-Year Estimates.

OUTCOME: PRELIMINARY FRAMEWORK



AUTHENTIC EQUITABLE INTEGRATED

Vision Elements

Inclusive & Diverse	Livable & Connected	Healthy & Sustainable	Prosperous & Innovative	Regional
<p>Welcomes and accommodates all people. Addresses risk of displacement from gentrification; housing, goods and services at diverse price points; and fair environmental policy.</p>	<p>Provides all parts of the city public services and infrastructure, multi-modal transportation and complete neighborhoods with convenient access to goods and services.</p>	<p>Incorporates sustainability and all aspects of resiliency. Addresses access to healthy food, health care facilities and recreation and plans for climate change.</p>	<p>Leverages growth to benefit all residents equitably. Supports employment opportunities, upward mobility, education, job-training, and innovative entrepreneurs.</p>	<p>Embraces Charlotte's role as the center and improves political, social, and economic linkages and other critical regional connections.</p>

Goals

 <p>Transportation Choice & Convenience</p> <p>Transit, bus, bike, sidewalks, trails and streets provide a robust network that connects all parts of the community to jobs, goods, services, and the region, and is safe and easy to use.</p>	 <p>Safe, Inviting, and Distinctive Places</p> <p>Charlotte's public and private investments create safe, attractive places that celebrate the authentic flavor, culture and history that is distinct to each neighborhood.</p>	 <p>Thriving Economic Innovation & Opportunity</p> <p>The City embraces innovation while supporting businesses of all sizes that provide jobs, income, revenue, and a path to upward mobility.</p>	 <p>Vibrant Arts, Culture, & Education</p> <p>Charlotteans enjoy, welcome and celebrate quality public education, a variety of artistic expressions, and all cultures.</p>
 <p>Healthy and Sustainable</p> <p>Charlotte is a clean and green city, with flourishing open space and tree canopy, fresh food options, and forward-looking, resilient environmental policy.</p>	 <p>Equitable Access to Services & Resources</p> <p>People in all parts of our community can access services and resources for quality daily living, such as grocery stores, health care, jobs, and recreation.</p>	 <p>Affordable & Diverse Housing</p> <p>People of all incomes have a variety of housing choices at diverse price points and have tools to combat the negative impacts of growth and gentrification.</p>	 <p>Coordinated Growth & Development</p> <p>Growth is guided in an intentional manner that equitably distributes benefits and impacts, is resilient, and aligns with the city's role as the regional economic hub.</p>

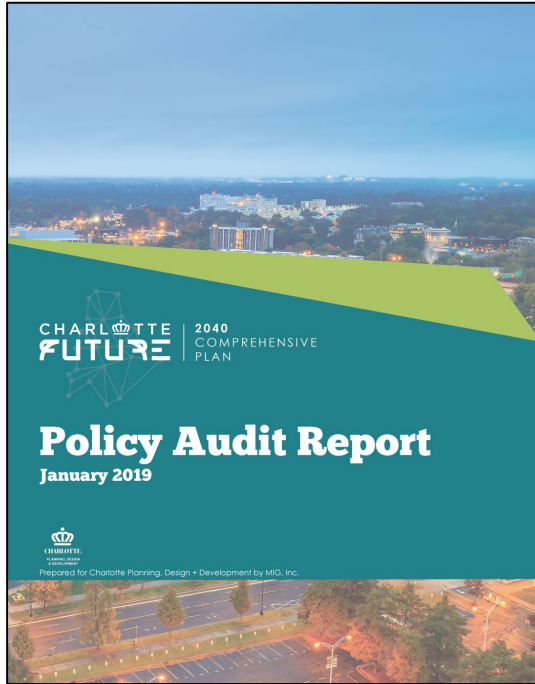


Preliminary Reports & Findings



charlottenc.gov

TECHNICAL REPORTS/FINDINGS



- Lack overarching vision
- Many Area Plan policies applicable community-wide
- Appetite for sustainability



- Strong growth, unequal benefits
- Increasing diversity
- Affordability – residents & businesses
- Need to distribute growth opportunities & pressures



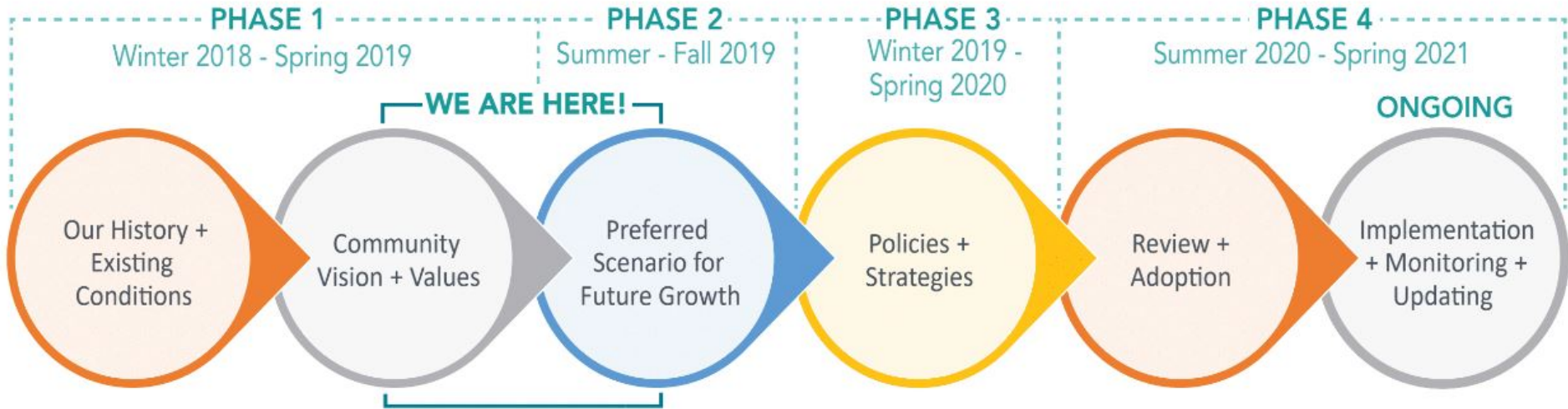
- Arc & Wedge Differences
- Need more nuanced approach
- Need to improve access to services & amenities

Reports can be found at: www.charlottefuture.com/2040



Schedule/Next Steps

SCHEDULE AND PROCESS





SCENARIO PLANNING

charlottenc.gov



- To help us make more informed decisions about our future.
- To prepare us for future issues and challenges.
- To better understand impacts of our choices.
- To estimate likely effects of future growth and development patterns.

BIG QUESTIONS FOR US

Inclusive & Diverse

How can we make Charlotte more affordable and minimize the negative impacts of gentrification, while also making it a better, fairer place to live for everyone?

Liveable & Connected

How do we retain the identity of our diverse existing neighborhoods, manage traffic congestion and provide convenient mobility options as the city grows?

Healthy & Sustainable

How do we help existing neighborhoods to be clean, healthy, and inviting, and guide new growth to be sustainable?

Prosperous & Innovative

How do we support small and local businesses and help all businesses thrive in a way that also increases upward mobility? How can we support art and education to enhance existing culture?

Regional

How can we ensure enough services and infrastructure so new growth doesn't lead to too much growth in the wrong places? How do we work across jurisdictions to best manage growth at our center and edges?



2040
COMPREHENSIVE
PLAN

THANK YOU!

For more information and to sign up for updates:

www.charlottefuture.com/2040

Follow on Facebook: **@cltplanning**