

## Charlotte City Council Annual Strategy Meeting

*Moving Charlotte Forward | Building a Connected Charlotte*

Washington Duke Hotel  
Durham, North Carolina  
January 12 – 15, 2020

### January 12, 2020

6:00 p.m.                      Opening Dinner                      Washington Duke Inn;  
Vista Room

### January 13, 2020 Day 1

8:00 – 8:30 a.m.                      Breakfast

8:30 – 8:45 a.m.                      Opening Thoughts and Establishing Meeting Goals                      *Vi Lyles, Mayor*

8:45 – 9:00 a.m.                      Understanding the Past, Looking to the Future                      *Marcus Jones, City Manager*

9:00 – 9:15 a.m.                      Rules of Engagement and Meeting Norms                      Facilitator: *David Phillips*

9:15 - 11:15 a.m.                      Goals for 2020 and Beyond                      *Mayor and City Council*  
Facilitator: *David Phillips*

11:15 – 11:30 a.m.                      *Break*

11:30 – 12:15 p.m.                      Economic Outlook                      *Mark Vitner, Senior Economist Wells Fargo*  
*Discussion of national, state, and local economic trends*

12:15 – 12:30 p.m.                      *Break*

**Day 1 (Continued)**

12:30 – 1:30 p.m.	Building a Great City (Working Lunch) <i>Experts discuss the future of cities</i>	<i>Deb Ryan, UNC Charlotte Professor of Architecture and Urban Design</i>  <i>James Johnson Jr., Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center at UNC Chapel Hill</i>  <i>Richard Harris, Executive Managing Director; Cushman Wakefield, Raleigh-Durham</i>
1:30 – 1:45 p.m.	<i>Break</i>	
1:45 – 5:45 p.m.	Planning for the Year Ahead <i>Discuss items for future council, committee referral, or referral to City Manager for follow-up</i>	<i>Mayor and City Council</i>  <i>Facilitator: David Phillips and Panel Resources</i>
5:45 – 6:00 p.m.	Day 1 Wrap-Up	<i>Facilitators: David Phillips</i>
7:00 p.m.	Dinner	Washington Duke Inn; Presidents Room

**January 14, 2020**

**Day 2**

7:30 – 8:00 a.m.	Breakfast	
8:00 – 8:45 a.m.	FY 2021 Budget Outlook and Future Capital Plan <i>Preview FY 2021 Budget and capital plan</i>	<i>Ryan Bergman, Budget Director</i>
8:45 – 9:15 a.m.	Creating Great Places <i>Overview of economic development strategies</i>	<i>Tracy Dodson, Assistant City Manager and Economic Development Director</i>  <i>Taiwo Jaiyeoba, Assistant City Manager and Planning Director</i>
9:15 – 11:15 a.m.	Creating Mobility, Accessibility, and Connectivity through the Capital Plan <i>Members share and discuss future capital plan priorities</i>	<i>Mayor and City Council</i>  <i>Facilitator: David Phillips</i>
11:15 – 11:30 a.m.	Break	

**Day 2 (Continued)**

11:30 – 12:45 p.m.	<p>Building Great Communities through Mobility (Working Lunch) <i>Discussion on the relationship between transit, transportation, and economic development</i></p>	<p>Facilitator: <i>David Phillips</i></p> <p><i>Scott Smith</i>, CEO, Valley Metro, former Mayor of Mesa, AZ and former Chairman, US Council of Mayors</p> <p><i>Dr. Beverly Scott</i>, CEO Beverly Scott &amp; Associates, former General Manager, Massachusetts Bay Transportation/Rail &amp; Transit Administrator for Commonwealth of Massachusetts</p> <p><i>Clyde Higgs</i>, CEO, Atlanta BeltLine Inc.</p>
12:45 – 1:00 p.m.	<i>Break</i>	
1:00 – 4:00 p.m.	<p>Building a Livable City <i>Interactive session to understand Council’s Short, Medium, and Long-Term goals related to transportation</i></p>	<p><i>Mayor and City Council</i></p> <p>Facilitator: <i>David Phillips and Panel Resources</i></p>
4:00 – 4:15 p.m.	<i>Break</i>	
4:15 – 5:00 p.m.	Reaffirm City Council Priorities for 2020	<p><i>Mayor and City Council</i></p> <p>Facilitator: <i>David Phillips</i></p>
5:00 – 6:00 p.m.	Clean-Up/Outstanding Issues	Facilitator: <i>David Phillips</i>
7:00 p.m.	Dinner	Washington Duke Inn; Duke University Room

**January 15, 2020  
Day 3**

8:00 – 8:30 a.m.	Breakfast	
8:30 – 9:30 a.m.	Significant Projects	<p><i>Tracy Dodson</i>, Assistant City Manager and Economic Development Director</p>
9:30 – 11:00 a.m.	Council Discussion on Significant Projects	<p><i>Mayor and City Council</i></p> <p>Facilitator: <i>David Phillips</i></p>
11:00 a.m.	<p>Closed Session:</p> <ul style="list-style-type: none"> <li>• Economic Development</li> <li>• City Manager’s Evaluation</li> </ul>	