

## **Digital Kiosks**

JOBS AND ECONOMIC DEVELOPMENT COMMITTEE OCTOBER 6, 2025

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## **Kiosk Contract Overview**

- No cost to City for deployment or maintenance of 30 kiosks – free-standing touchscreen signage
  - · Includes wayfinding, local content, advertising
  - Strategically placed within the Corridors of Opportunity, South End Municipal Service District, University City Municipal Service District, and South Park Municipal Service District
- 10-year term with optional 10-year renewal
- Revenue Generated for the City:
  - Greater of 30% net ad revenue or
  - Minimum annual guarantee \$8K/kiosk/year (30 kiosks)
    - 10% minimum annual guarantee increase at years 6, 11, 16



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## **Next Steps**

- Council Action Proposed Date October 27
  - · Ordinance changes required
    - Revise Sec. 10-1 to add definition for digital kiosk
    - Revise Sec. 10-141 to allow digital kiosk as a form of signage in right-of-way
    - Revise Sec. 19-208 to allow for illuminated signs in right-of-way
  - Authorize City Manager to Negotiate and Execute a Contract with IKE Smart City, LLC to Install and Maintain the Digital Kiosks within the Public Rightsof-Way



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## **Feedback and Questions**

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