

U.S. Department of Housing and Urban Development HOME – American Rescue Plan: Request for Proposals Recommendations

MARCH 7, 2022

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Presentation Objectives

- ◀ Overview of Federal Stimulus Funding for Homelessness Assistance (HOME-ARP)
- ◀ Review Request for Proposals schedule and evaluation process
- ◀ Present recommendations for HOME-ARP funding

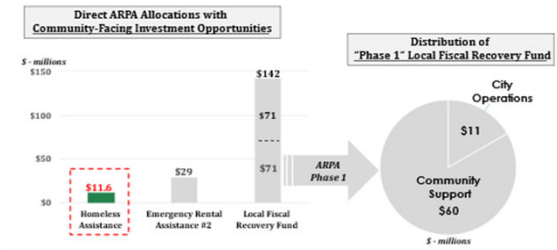
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HOME – ARP Federal Stimulus Funding

Homelessness Assistance Plans

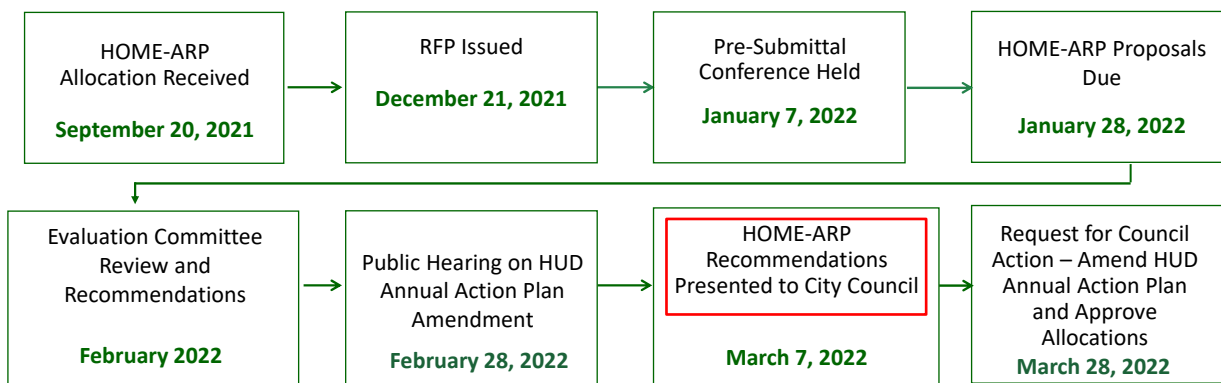
- 1 \$2M¹ approved by City Council [on December 6, 2021] in support of Charlotte Rescue Mission's overall capital campaign
 - Enable expanded programming
- 2 Up to \$9.6M earmarked for 2025 Charlotte-Mecklenburg Homelessness Strategy, with RFP seeking responses in accordance with allowable uses under the federal rules:
 - Tenant-Based Rental Assistance
 - Production/Preservation of Affordable Housing
 - Purchase/Development of Non-Congregate Shelter for use as emergency shelter, permanent housing, or affordable housing
 - Supportive Services [e.g., homeless prevention services and housing counseling]

American Rescue Plan Stimulus Funding



1 – Overall City of Charlotte support for Charlotte Rescue Mission reflects an additional \$2M funded by CARES-CDBG balance

HOME-ARP RFP Process



↑
We are here

Evaluation Criteria & Review Team

Evaluation Criteria

- ◀ Agency Experience
- ◀ Timeliness
- ◀ Project design/ approach
- ◀ Cost effectiveness
- ◀ Acceptance of City contracting terms and conditions

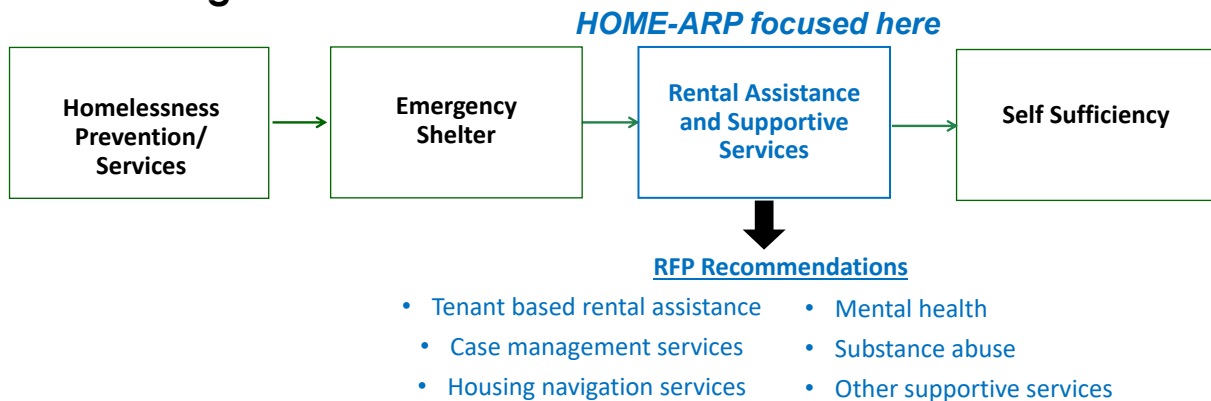
Evaluation Team

- ◀ Housing & Neighborhood Services
- ◀ Economic Development
- ◀ Mecklenburg County
- ◀ Charlotte-Mecklenburg Continuum of Care

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HOME-ARP Recommendations

- ◀ HOME-ARP investments fall within the Homelessness-Housing Continuum



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Recommendations

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Recommendations Summary

Agency	Project Type	Funding Amount
United Way	Rental Assistance, Supportive Services	\$4,898,983
Roof Above	Rental Assistance, Supportive Services	\$1,065,480
Hope House Foundation	Rental Assistance, Supportive Services	\$443,560
DreamKey Partners	Rental Assistance, Supportive Services	\$297,000
Socialserve	Supportive Services	\$1,350,360
The Relatives	Supportive Service	\$323,400
Salvation Army	Rental Assistance	\$1,188,000
Total Recommended Funding [equals available funding shown on slide 3]:		\$9,566,783

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United Way

PROJECT SUMMARY

Recommended Funding	\$4,898,983
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none"> • Creates a pathway to continue support of former hotel and “tent city” residents • Collaborative project between United Way, Socialserve, Community Link, Salvation Army, Ada Jenkins Center and Catholic Charities

Roof Above

PROJECT SUMMARY

Recommended Funding	\$1,065,480
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none"> • Will provide services for 30 seniors/individuals with disabilities • Program targets households “long stayers” in homeless system • Creates a bridge to a permanent housing solution

Hope House Foundation

PROJECT SUMMARY

Recommended Funding	\$443,560
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none">• Provide supportive services to women and their children in North Mecklenburg• Services include childcare, mental health and case management to support women returning to self sufficiency

DreamKey Partners

PROJECT SUMMARY

Recommended Funding	\$297,000
Project Type	Rental Assistance and Supportive Services
Description	<ul style="list-style-type: none">• Partnership between Freedom Fighting Missionaries and DreamKey Partners• Provide financial education, one-on-one counseling and rental assistance for 30 households [per year] who are justice-involved or formerly incarcerated

Socialserve

PROJECT SUMMARY

Recommended Funding	\$1,350,360
Project Type	Supportive Services
Description	<ul style="list-style-type: none">• Funding continues Housing Navigator program• Housing Navigators assist with housing applications and support tenant/ landlord relationships• Navigators work to remove financial barriers to housing (i.e., eviction debt, application fees, security deposits)

The Relatives

PROJECT SUMMARY

Recommended Funding	\$323,400
Project Type	Supportive Services
Description	<ul style="list-style-type: none">• Provides outreach workers to identify and assist homeless youth up to 24 years old• Youth will receive services through The Relatives day shelter and other existing programming

Salvation Army

PROJECT SUMMARY

Recommended Funding	\$1,188,000
Project Type	Rental Assistance
Description	<ul style="list-style-type: none">• Provides rental assistance to 60 households comprised of women and families• Reduces congregate and non-congregate shelter utilization

Key Takeaways

◀ Alignment with City of Charlotte priority areas

- Housing Charlotte Framework [with focus on households 30% AMI and below]
- 2025 Charlotte-Mecklenburg Housing & Homelessness Strategy
- Recommendations of Source of Income Ad Hoc Advisory Committee

◀ Focus on compelling community needs – intensified by the pandemic – to address and prevent homelessness

- Opportunity to positively impact nearly 3,000 individuals

◀ Provides capacity for community partners with proven track records

Next Steps

◀ **March 28th**

- Consider Council Action to:
 - Approve Action Plan and Consolidated Plans to include HOME ARP Allocation Plan
 - Approve HOME ARP allocation recommendations