



universityCity

PARTNERS

Millage Rate Increase & Map Expansion Briefing Presentation

March 2026



About University City Partners

University City Partners: Specific Areas of Focus



Planning & Development



Economic Development



Marketing & Communications

University City at a Glance

Estimated population of more than 185,000.

If it became its own city, University City would be North Carolina's seventh largest city.

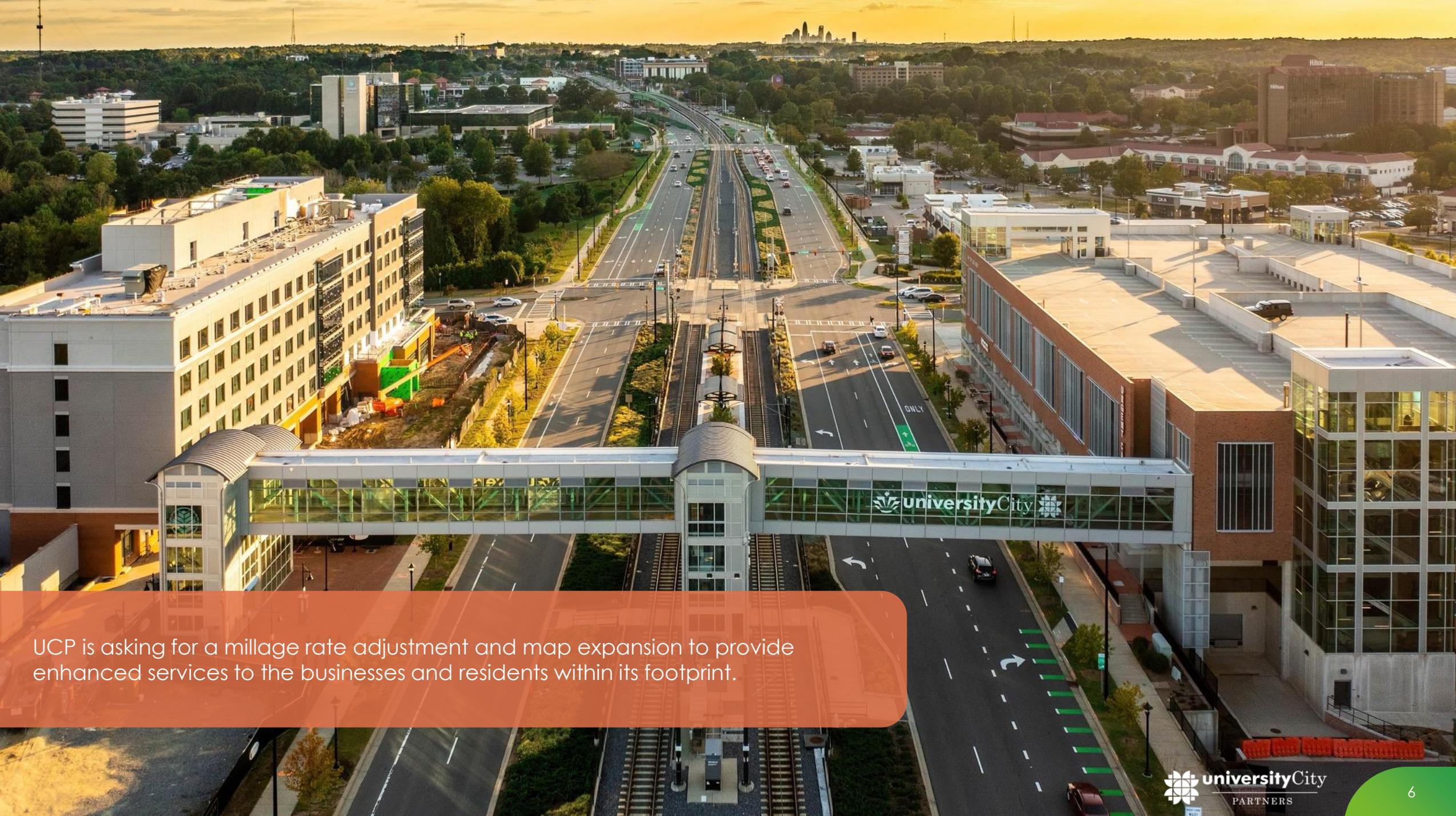
Bustling "edge city", centered around the 28,000-student UNC Charlotte campus.

High-energy hub blending college life with a major employment center.

University City is Charlotte's second-largest employment center.

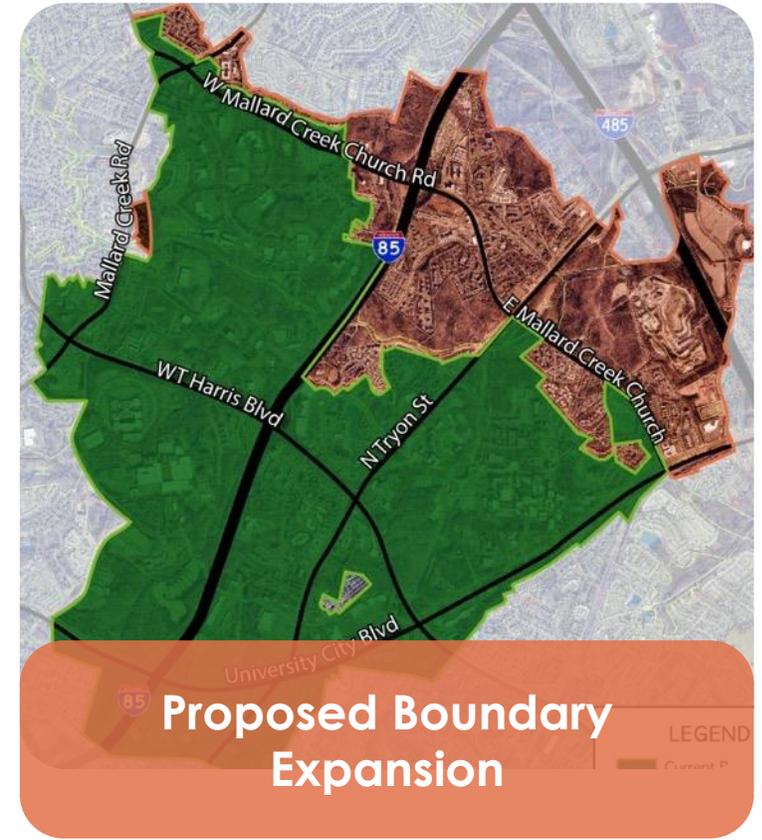
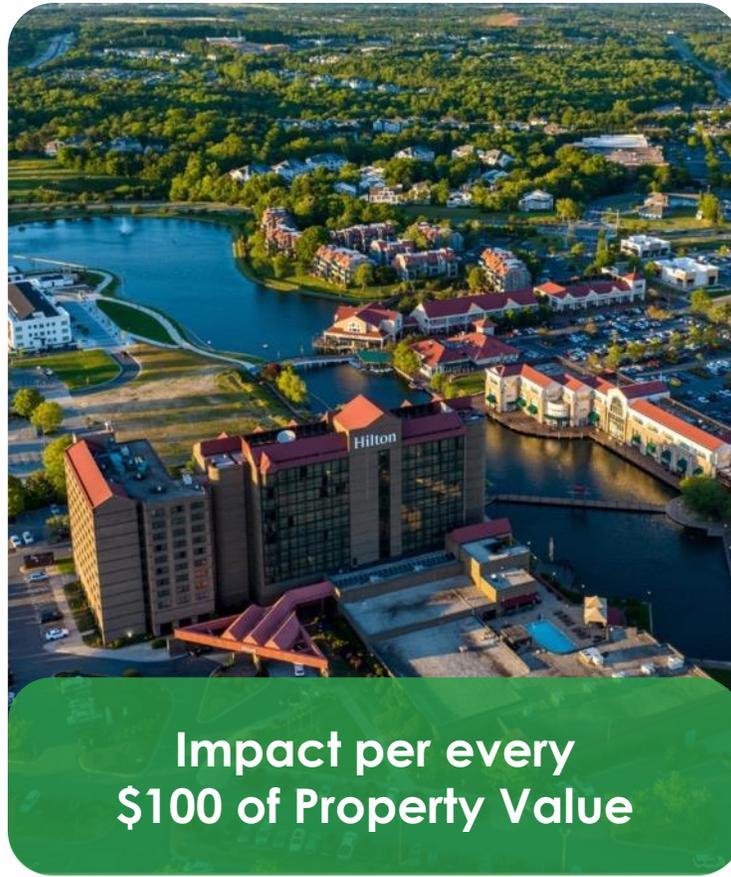


Millage Rate Adjustment & Map Expansion: A Pivotal Moment for University City



UCP is asking for a millage rate adjustment and map expansion to provide enhanced services to the businesses and residents within its footprint.

Millage Rate Adjustment & Boundary Expansion



How the Funding will be Used to Deliver Value



**Ambassador Program
to Address Safety &
Cleanliness**



**Improved Business &
Community
Programming**



**Beautification &
Wayfinding Signage
& Projects**



**Strategic Planning
to Address Growth**

Delivering Value for Ratepayers

+\$728K / Year

Supports cleanliness, safety presence, and corridor visibility across a growing district

Stronger On-the-Ground Services

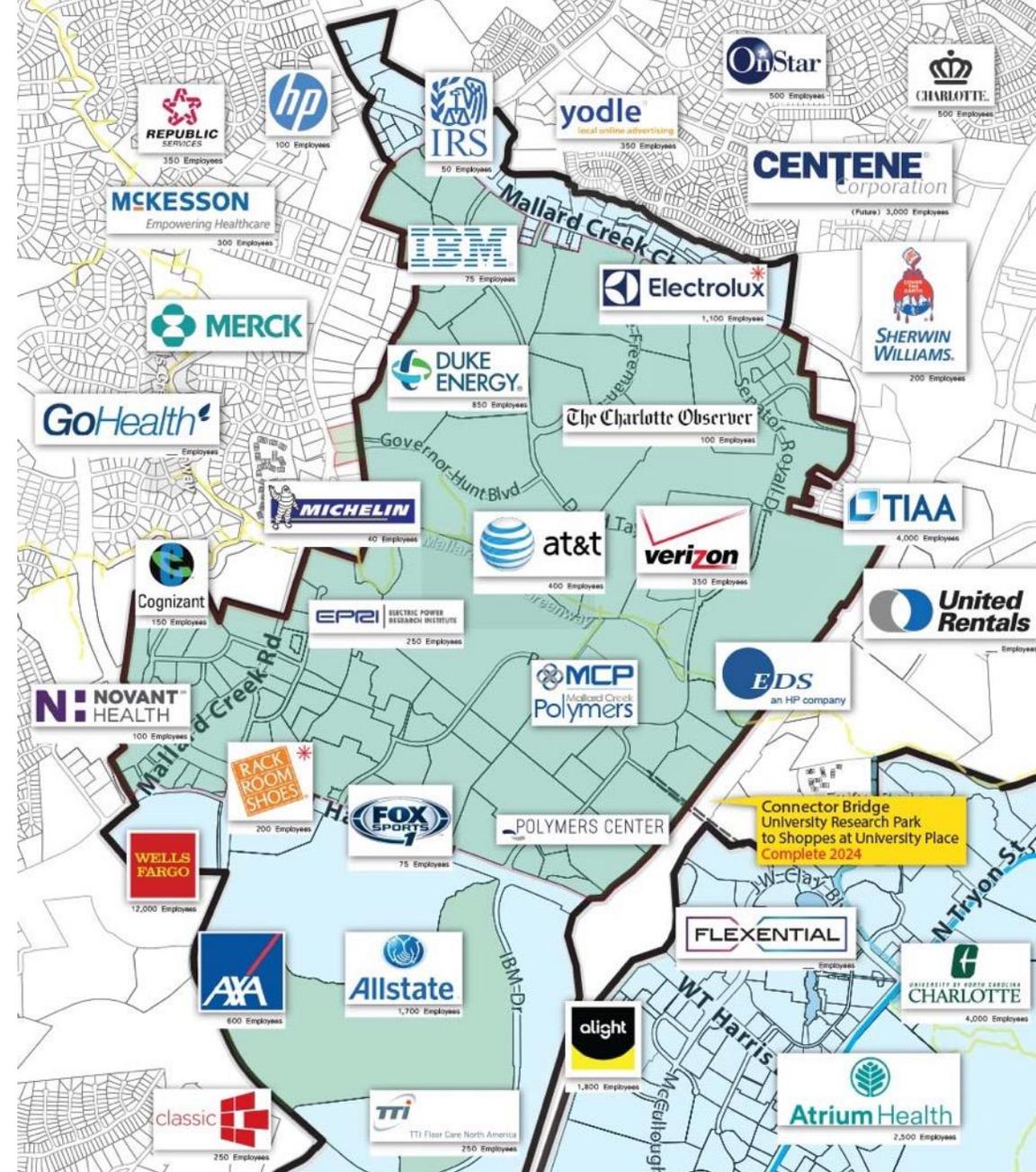
- Safety ambassadors
- Expanded placemaking & activation
- Long-term planning & redevelopment support

Built-In Accountability

- Strong governance
- Transparent reporting
- Aligned with City priorities

+\$968M in Assessed Value

Generates +\$364K / Year
~\$1.09M Total New Annual Revenue





Questions & Discussion



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