

BAC & CBIAC Restructure

JOBS AND ECONOMIC DEVELOPMENT COMMITTEE

May 1, 2023

1

Overview

Fall of 2022 referral to look at advisory committees purpose and structure

April 3, 2023, Mayor and City Council request for Jobs and Economic Development Committee to look at specifically restructuring the following:

- *Business Advisory Committee (BAC)*
- *Charlotte Business Inclusion Advisory Committee (CBIAC)*

2

BAC: Purpose and Existing Membership

Advise the City of Charlotte on legislative and operational policies to help advance success and sustainability for businesses in the city.

20 Members

- Two (2) by Mayor
- Six (6) by City Council
- Five (5) recommended by Charlotte Regional Business Alliance and appointed by City Council
- Seven (7) recommended by Member Organizations and appointed by City Council
 - Carolinas Asian-American Chamber of Commerce
 - Charlotte Mecklenburg Black Chamber of Commerce
 - Hispanic Contractors Association of the Carolinas
 - Latin American Chamber of Commerce
 - Metrolina Native American Association
 - Metrolina Minority Contractors Association
 - National Association of Women Business Owners

3

BAC: Proposed Restructure

Reduce the Charlotte Regional Business Alliance recommended seats from five (5) to four (4)

Add a new Member Organization recommended seat designated to the Carolinas LGBT+ Chamber of Commerce

Total membership will remain at 20 seats

4

CBIAC: Purpose and Duties

The CBIAC Committee is charged with working closely with the Workforce and Economic Development Committee to review and recommend policies to create a thriving economic climate where businesses are connected to highly skilled talent and technologies

CBIAC duties include the following:

- Reviewing Minority, Women, Small Business Enterprise (MWSBE) utilization and participation on City contracts
- Providing recommendations and advice to City Council on ways the city can enhance diversity and inclusion of MWSBEs in city contracting and procurement
- Providing a forum for CBI stakeholders to raise issues and have input into CBI policy recommendations
- Advising the city of business community conditions that may affect business-government relations
- Serving on future city Disparity Study Advisory Committees

CBIAC: Existing Membership

16 Members

Three (3) by Mayor

- At-Large Charlotte Regional Business Alliance
- At-Large Prime Construction Company
- At-Large Professional Services

Thirteen (13) by City Council

- Carolina Association of General Contractors
- Carolinas Asian-American Chamber of Commerce
- Charlotte Mecklenburg Black Chamber of Commerce
- Hispanic Contractors Association of the Carolinas
- Latin American Chamber of Commerce
- Metrolina Native American Association
- Metrolina Minority Contractors Association
- National Association of Women Business Owners
- (3) At-Large
- (2) At-Large Prime Construction Company

CBIAC: Proposed Restructure

Add a new Member Organization recommended seat designated to the Carolinas LGBT+ Chamber of Commerce

Total membership will be 17 seats