

Implementing the Charlotte Future 2040 Comprehensive Plan

COMMUNITY AREA PLANNING: PUBLIC REVIEW & FEEDBACK

Community Area Planning

Council Priority Alignment

◀ Transportation and Planning

Purpose

◀ Information only

Key Takeaways

◀ Present comments received on the draft Community Area Plans & Policy Map and explain how staff is processing feedback.

Community Area Planning

Previous Council Communication

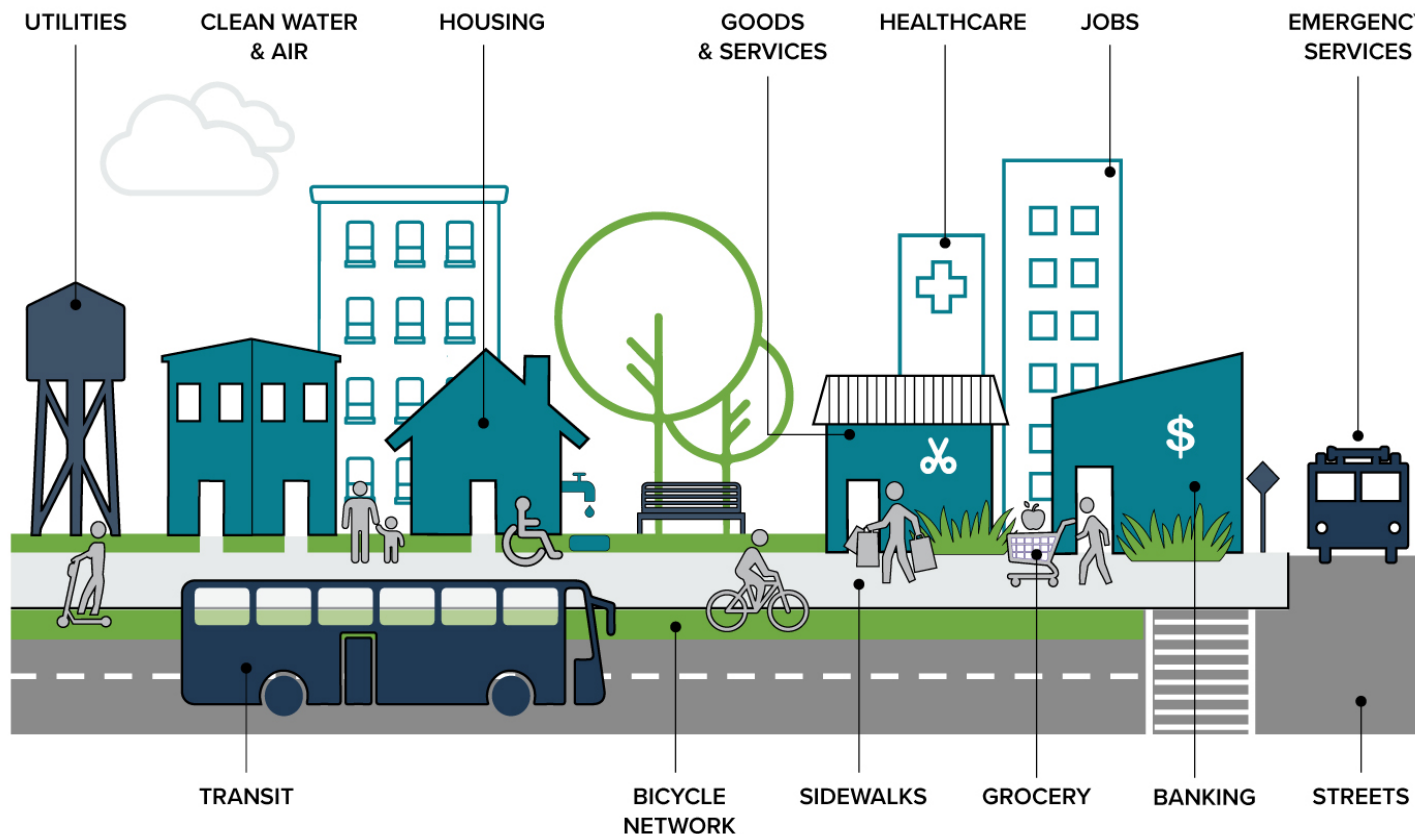
- ◀ April 28, 2025: Action review/Manager's Report
- ◀ April 7, 2025: TPD presentation
- ◀ March 3, 2025: TPD presentation
- ◀ Jan. 6, 2025: TPD presentation
- ◀ Dec. 2, 2024: Action review

Future Council Action

- ◀ May 12, 2025: Public hearing
- ◀ May 27, 2025: Council decision

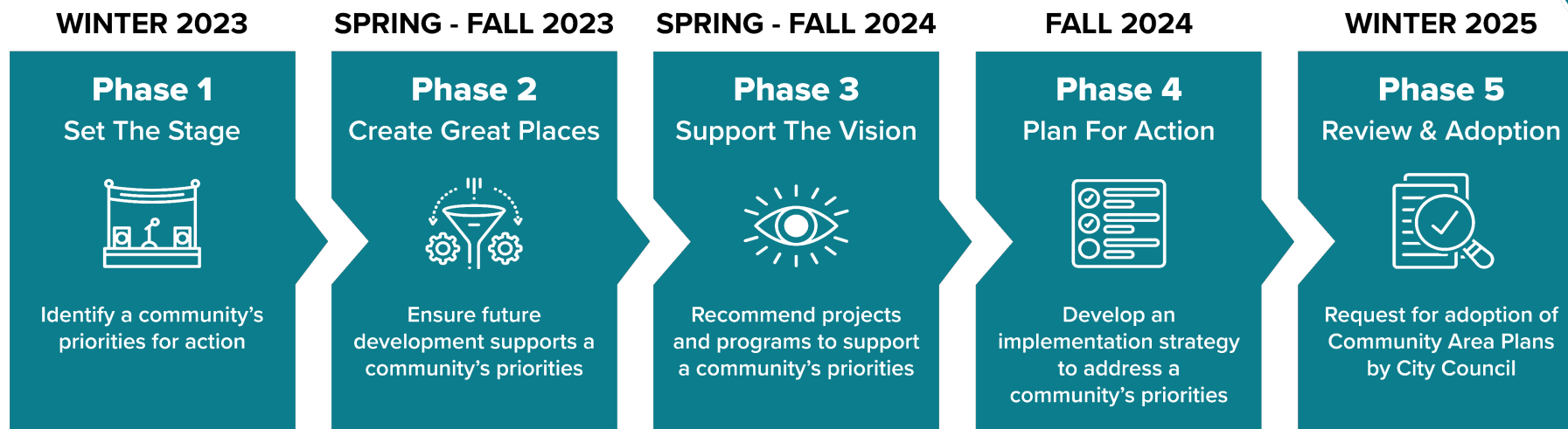
These Plans are about: Creating Complete Communities

ELEMENTS OF A COMPLETE COMMUNITY

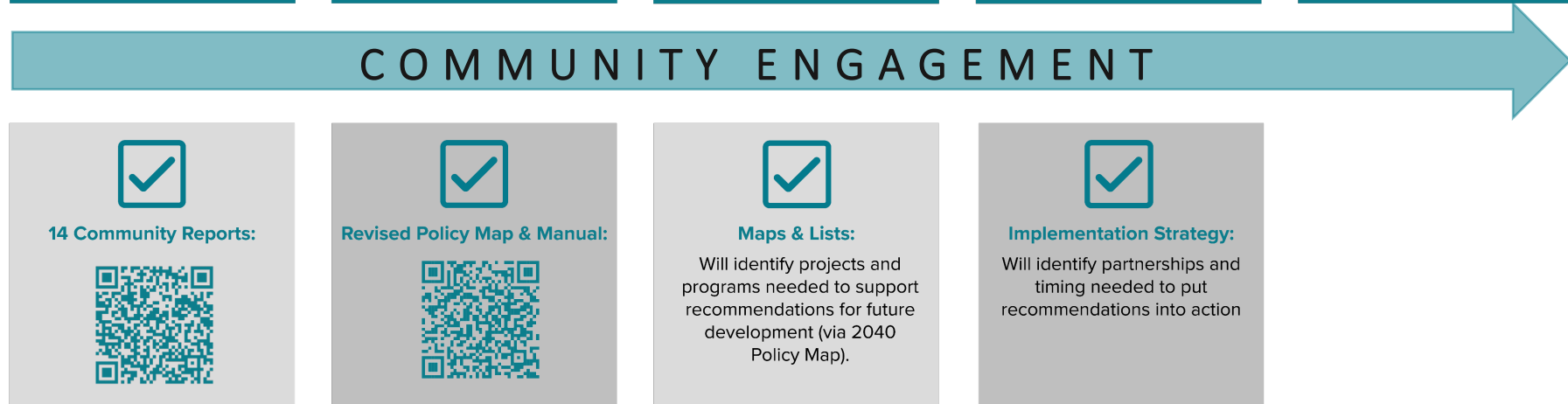




Process

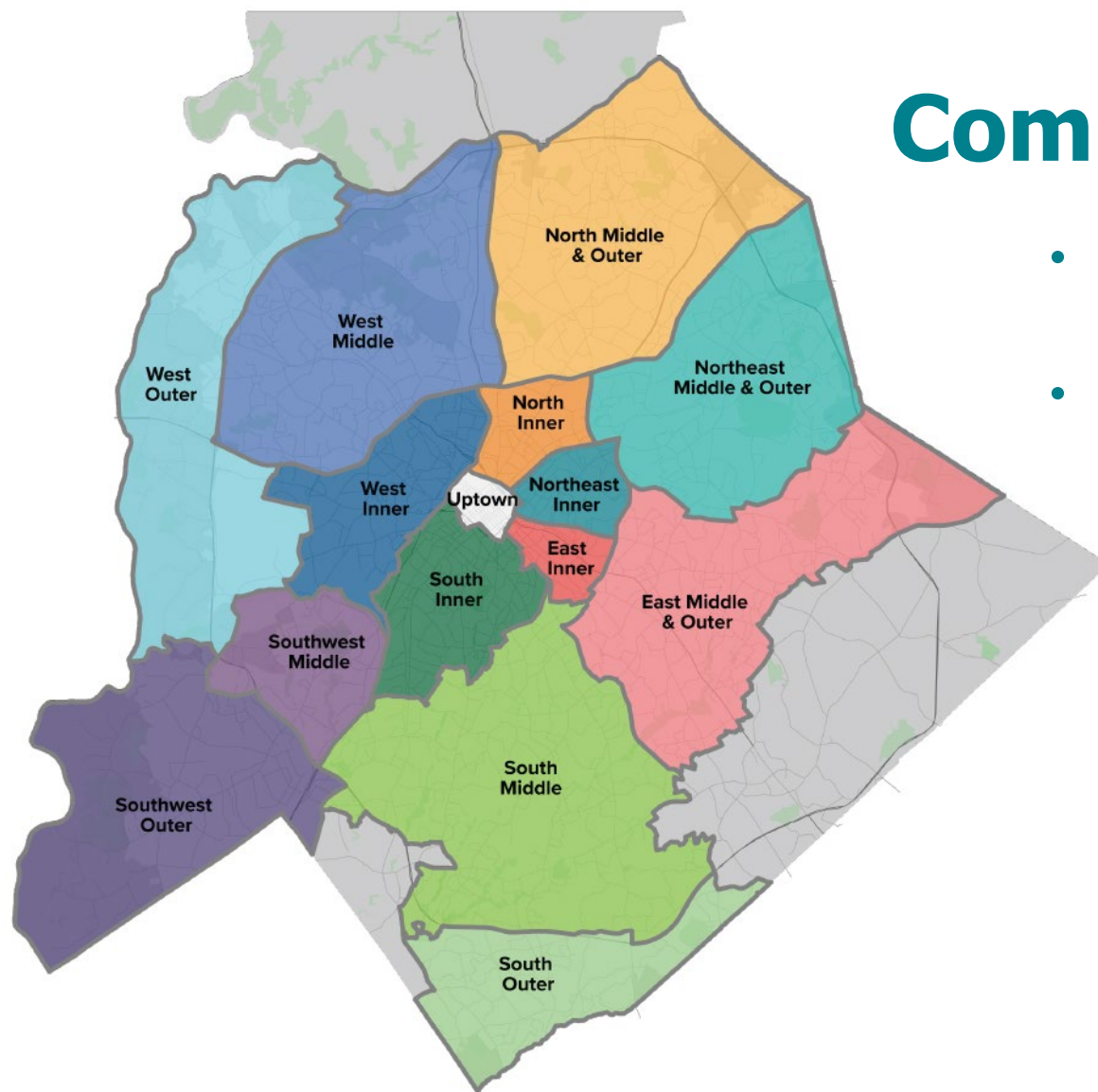


Plan Chapters



We are here

Community Area Plans



- Systematic process
- **Unique & common content; Reflects community feedback**
- **Consistent considerations for decision-making**
- **Accommodate growth with approach that:**
 - **Respects established neighborhoods**
 - **Aligns growth with infrastructure capacity**

After Adoption...

1) Plans are implemented through:

- Future Development
- Public-Private Partnerships
- Capital Improvements
- Rezoning & Alignment Rezoning



2) Additional planning occurs as needed

3) Adopted plans updated periodically

Engagement Summary

(Phase 1 – 4)



400,000+

People reached

(all interactions, including online and social media reach)

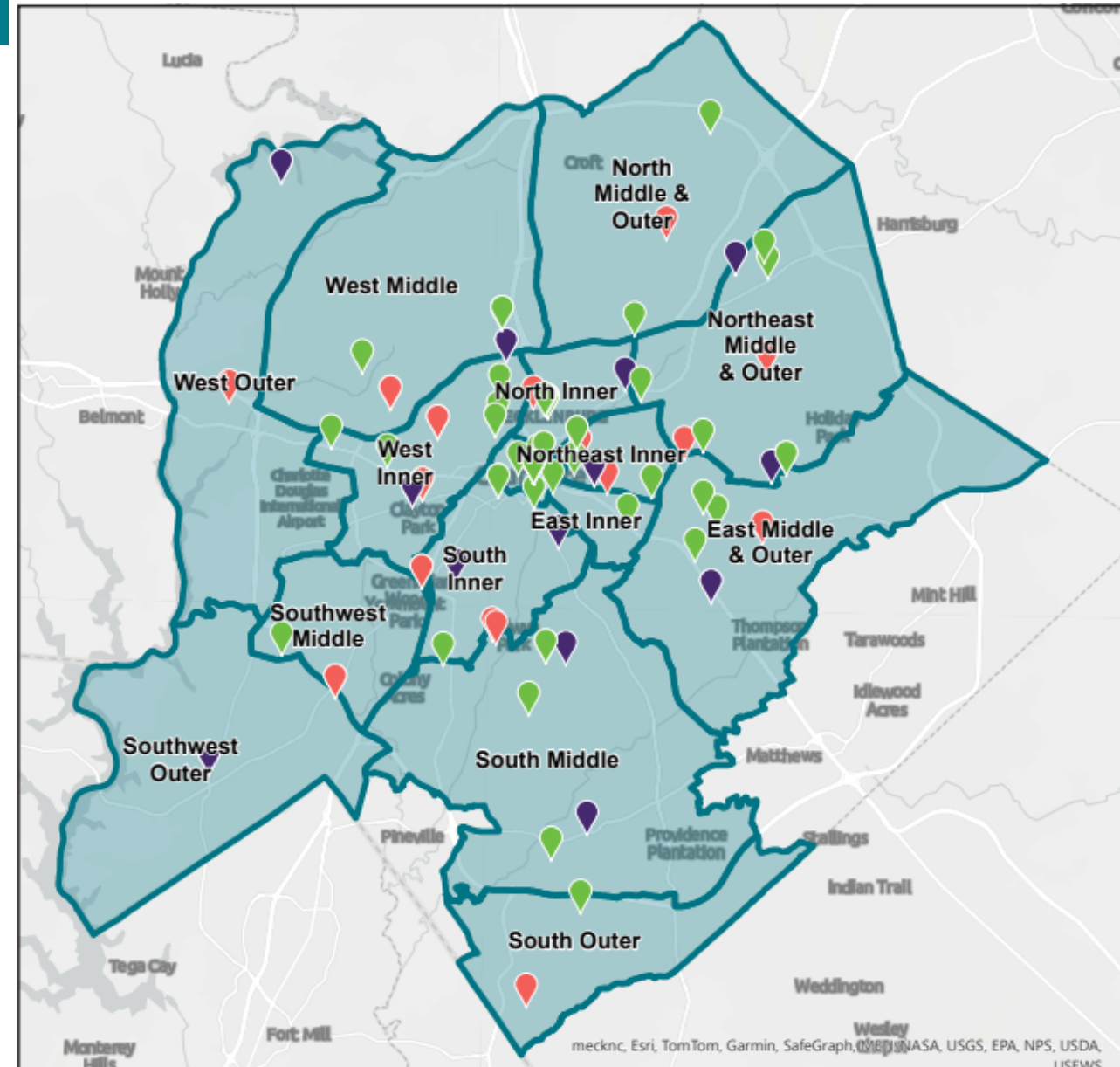
6,000+

In-person interactions

1,700

Comments received

MAP 1: COMMUNITY ENGAGEMENT MAP



Phase 5 Engagement Efforts *(to date)*

NOTIFICATIONS

- Digital ad (GOV Channel, YouTube Livestreams, CMGC Display Boards)
- Press release to media outlets (32 outlets)
- Informational email to Council
- Email blast to distribution list (4,197 recipients)
- Social media posts (12,948 CPDD & 6,243 City impressions)
- Website updates (City & Project)
- Media interviews (WCNC, WBTV, WSOC)
- Newsletters (City Speaks, CROWN Weekly)

ENGAGEMENT OPTIONS

1

Virtual Open House:

- Highlights of process
- Key takeaways
- Link to plans

2

Draft Plans:

- Available at cltfuture2040.com
- Read plans
- Share feedback

3

Office Hours:

- Speak to staff
- Tuesdays, 11 am – 1 pm
- Thursdays, 3 – 5 pm

4

Libraries:

- Hardcopies available

5

NEW: MAY 15th WEBINAR



Your Voice, Your Community: Join the Conversation

What does a Community Area Plan mean for YOU and your community?



Join us for an interactive webinar where residents can speak with staff and get answers about how their individual Community Area Plan will impact daily life.



May 15th  **Live Online**



**5 pm – 6 pm: Breakout Rooms for 7 West & North
Plans**
**6 pm – 7 pm: Breakout Rooms for 7 East & South
Plans**







Register now and share your voice





Phase 5 Comments

Draft Community Area Plans

Total Comments	Comment Source	Type of Comment
484	424 Online Plan Comments	201 Concerns 
		188 Suggestions 
	38 Office Hour Comments	62 Questions 
		33 In Support 

Phase 5 Comments

Draft Community Area Plans

TOPIC	No. COMMENTS
Mobility	152
General	86
Illustrative Concepts	63
Creating Complete Communities	58
Community Needs & Goals	49
Environmental Justice & Sustainability	30
Open Space	22
Community Character	10
Community Area Profile	7
Implementation Guide	4
Public Facilities & Services	3

Plan Geography	No. Comments
East Inner	6
East Middle & Outer	18
Northeast Middle & Outer	25
Northeast Inner	28
North Middle & Outer	52
North Inner	24
South Inner	106
South Middle	36
South Outer	18
Southwest Middle	2
Southwest Outer	55
West Inner	18
West Middle	96
West Outer	23



Phase 5 Comments

Draft Community Area Plans

CAP PLAN	COMMENT SOURCE	TAG	SUMMARIZED COMMENT	STAFF RESPONSE	RECOMMENDED ACTION
EMO	Outline Plan	Concern	Do not support commercial sites along Monroe Road evolving to Community Activity Center.	<div>COMING SOON! May 19: Project Website May 20: Planning Committee May 22: Council Binders May 27: Council Decision</div>	
WM	Online Plan	Planning Process	The West Middle CAP is an impressive document and great guide for future development. Thank you all for prioritizing our wellbeing and your hard work.		



Next Steps

- ◁ May 12: Public Hearing
- ◁ May 15: CAP Webinar
- ◁ May 20: Planning Committee Referral
- ◁ May 27: Council Decision