

Charlotte Center City Partners



Charlotte Center City Partners



Our Mission

- We are 501(c)4 and 501(c)3 not-for-profit corporations that envision & implement strategies & actions that drive the economic, social, & cultural development of Charlotte's Center City

Our focus

- Growing jobs and investment
- Recruiting & retaining the best talent

What we do

- Planning
- Research
- Business recruitment and retention
- Marketing/Communications
- Sustainability
- Programming & event production
- Community Building

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Input of the property owners and residents prior to FY19 Budget

- Public input process into 2020 Vision Plan and Small Area Plans
- Priorities of Neighborhood Association we support
- Primary research through surveys
- Host focus groups
- Communications tools
- Advisory Committees (P&D, South End and Historic West End)
- Board governance of annual Program of Work and Budget



Business Recruitment and Retention



Facilitate the retention & growth of business and employment in the Center City; through recruiting with marketing & research tools...





Planning and Development



We facilitate the development of Uptown, South End and Historic West End in fulfillment of vision plans, through subject matter expertise in urban design, research, development and project management...





Great Urban Neighborhoods



Serve South End, Uptown and Historic West End to build strong, transit oriented neighborhoods and business districts with a variety of desirable business and urban living opportunities, quality schools, great urban parks and open spaces, and access to unique residential amenities...



Events, Hospitality & Entertainment



We work with CRVA, hotels, restaurants, cultural, sports and entertainment partners. We produce free events and programming to create a vibrant urban core, strengthening the brand identity and offering great experiences...





On the Go



We partner with CDOT and CATS and support the 2030 Transit Plan. We manage Charlotte B-cycle...



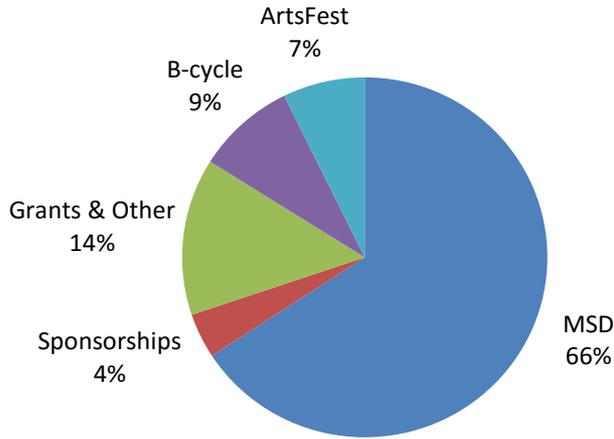


Special Initiatives



We undertake special initiatives for limited time periods, usually with partners, to address pressing community needs...

CCCP FY18 Revenue

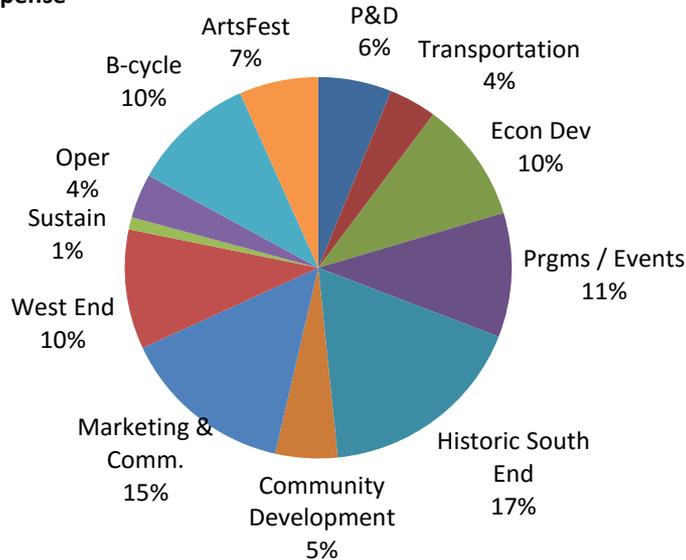


Charlotte Center City Partners Budget

Revenue

\$4,164,496	FY18 MSD Budget
\$1,147,377	Sponsors/Grants/Reserves
<u>\$1,017,453</u>	<u>CCCP Community Trust</u>
\$6,329,326	Total Revenue

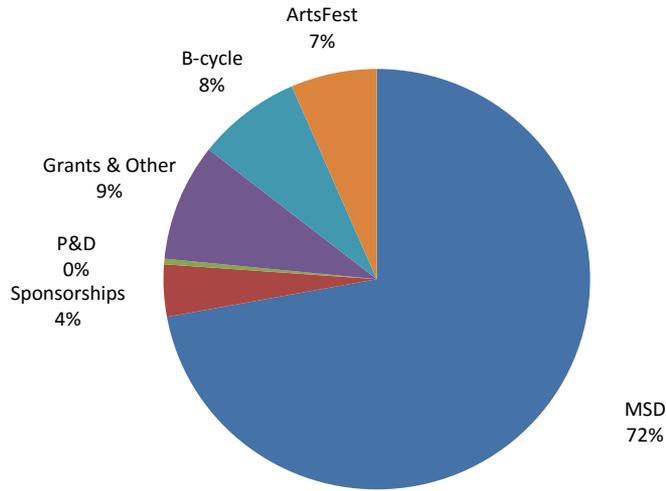
CCCP FY18 Expense



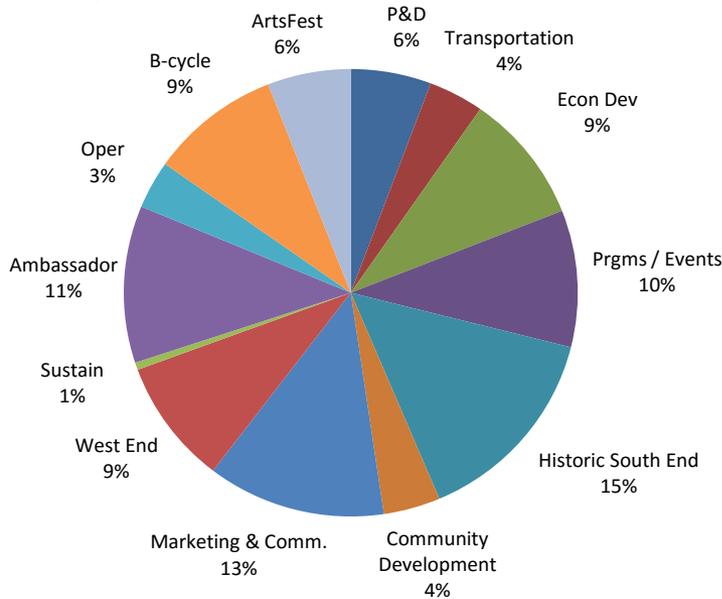
Expense

\$2,975,963	Personnel
\$ 445,556	Operations
\$ 944,890	Programs & Projects
\$ 255,000	Planning & Development
\$ 391,875	Events
\$ 241,667	Quarters
<u>\$1,074,375</u>	<u>CCCP Community Trust</u>
\$6,329,326	Total Expense

CCCP FY19 Revenue



CCCP FY19 Expense



Charlotte Center City Partners Budget

Revenue

\$5,084,056	FY19 MSD Budget
\$ 947,448	Sponsors/Grants/Reserves
<u>\$1,017,453</u>	<u>CCCP Community Trust</u>
\$7,048,957	Total Revenue

Expense

\$2,948,189	Personnel
\$ 451,775	Operations
\$ 864,666	Programs & Projects
\$ 800,000	Ambassador Program
\$ 239,000	Planning & Development
\$ 427,750	Events
\$ 243,202	Quarters
<u>\$1,074,375</u>	<u>CCCP Community Trust</u>
\$7,048,957	Total Expense



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