



SHARED VISION

Together, we aim to enhance the fan experience, drive economic development and extend our commitment to the community.

WE WIN TOGETHER.

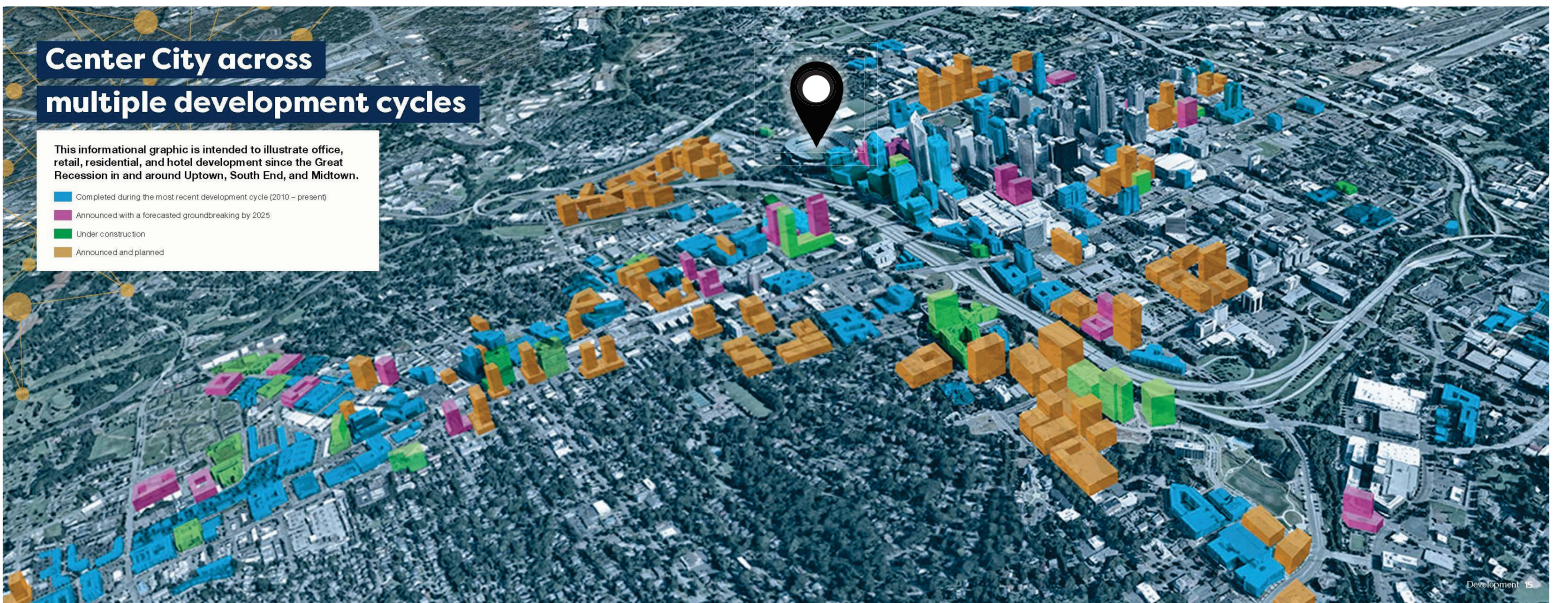
THE HEART OF THE QUEEN CITY FOR NEARLY 30 YEARS

CHARLOTTE IS EVOLVING AND THE STADIUM MUST KEEP PACE

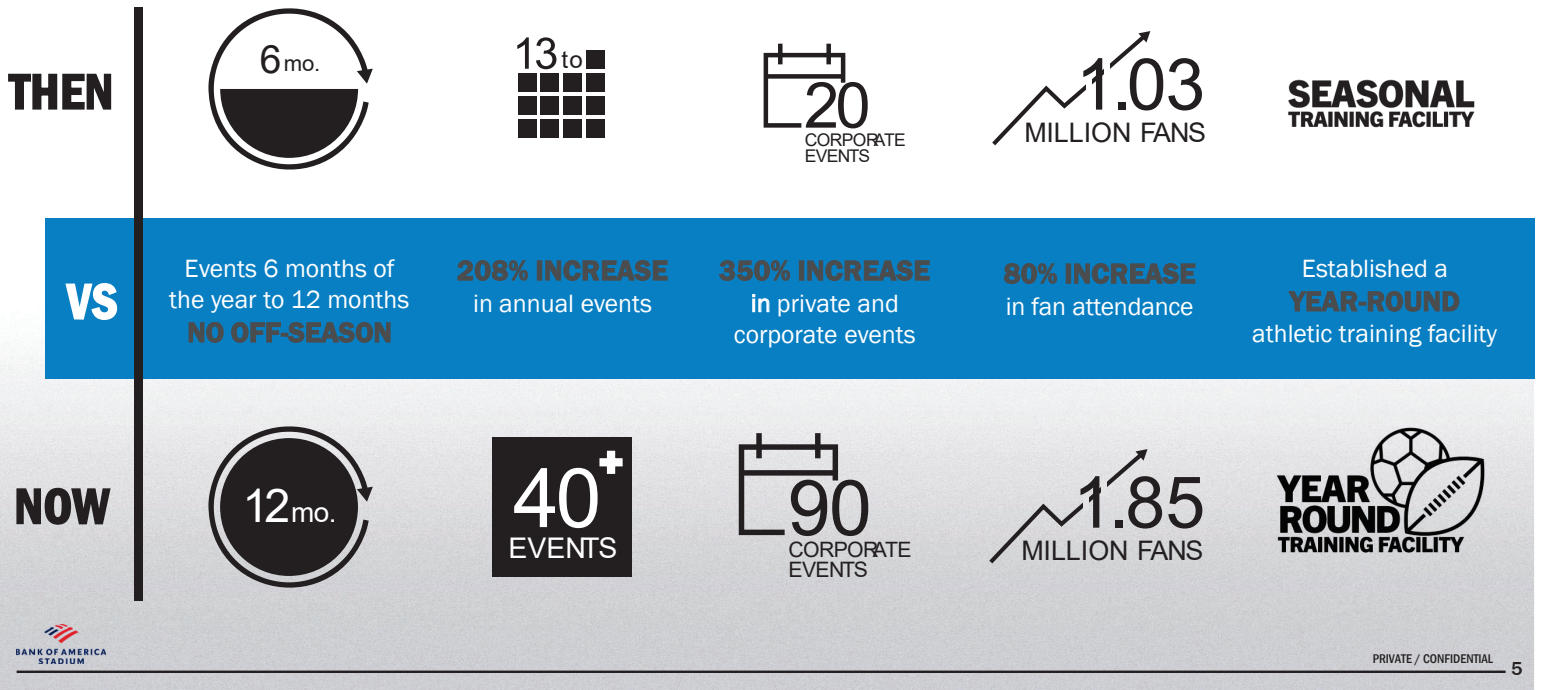
Center City across multiple development cycles

This informational graphic is intended to illustrate office, retail, residential, and hotel development since the Great Recession in and around Uptown, South End, and Midtown.

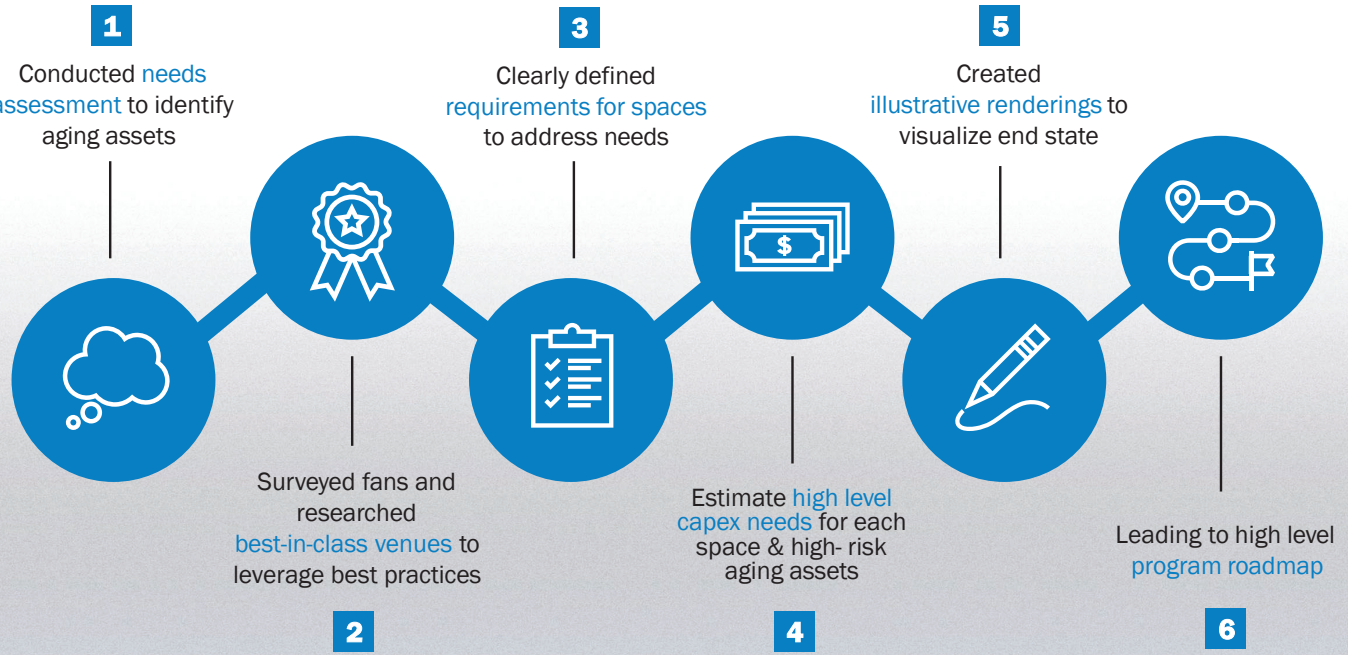
- Completed during the most recent development cycle (2010 – present)
- Announced with a forecasted groundbreaking by 2025
- Under construction
- Announced and planned



THEN VS NOW



A THOROUGH RESEARCH PROCESS HAS INFORMED OUR RENOVATION REQUIREMENTS



WE IDENTIFIED FOUR CORE AREAS OF NEED



MODERNIZING INFRASTRUCTURE

We have a solid, but aging, nearly 30-year-old infrastructure.



ADDRESSING FAN FEEDBACK

Our plan seeks to provide an enhanced fan experience.



MAINTAINING A COMPETITIVE ADVANTAGE FOR CHARLOTTE

Investing in a community asset that can continue to drive future growth and development for our city.



ENHANCING COMMUNITY IMPACT

We are prioritizing accessibility, sustainability, and the arts



MODERNIZING INFRASTRUCTURE

- Brand-new seats installed throughout the bowl that provide more comfort
- Modernized building systems (i.e., mechanical, plumbing, electrical, HVAC)
- Structural enhancements to prevent leaks
- Illuminated wayfinding and improved lighting to more easily navigate the Stadium
- Upgraded restrooms
- Updated elevators and escalators
- Upgraded Data Center, Security Command and Venue Technology control room



ADDRESSING FAN FEEDBACK

- New technology, including stunning LEDs that enhance the viewing experience (e.g., scoreboards, video signage)
- Upgraded sound systems that allow fans to more clearly hear game updates, entertainment, and announcements
- Exciting upper-level social spaces with great field and city skyline views
- Diversified concession options that offer new tastes and feature food from local Carolina vendors
- Expanded team store to offer a wider range of options for Panthers and Charlotte FC fans
- Redesigned concourses that offer a diversity of experiences on event days



MAINTAINING A COMPETITIVE ADVANTAGE FOR CHARLOTTE

- Bank of America Stadium has helped transform Charlotte into one of the fastest-growing metros in the country
- Stadium's location in the heart of Uptown serves as a competitive advantage for the City of Charlotte and increases economic impact
 - Marquee entertainment options attractive for business/employee recruitment
 - Volume of events attractive to developers and results in an enhanced neighborhood
 - Easily accessible venue attractive to large event promoters
- Upgraded facilities attract more marquee events and larger crowds



ENHANCING COMMUNITY IMPACT

- Improved accessibility without barriers
- Stadium safety and security enhancements
- Arts and culture elements infused throughout
- Upgrades to the stadium exterior façade that enhance the city skyline
- Exterior video boards to enable watch parties and other viewing opportunities
- Elevated exterior to enhance the park-like setting and ensure pedestrian pathways
- Reduction of our impact on the environment and demand on city infrastructure
- A reimagined South Lawn Pavilion for community gathering
- “Fix it First” – adaptive re-use of existing in lieu of replacement

RENOVATION APPROACH



FANS, PLAYERS & ARTISTS

- Design with the community in mind, focusing on fans, athletes, and artists.
- Ensure the venue is operational and valuable year-round, not just on event nights.



FINANCIAL

- Develop a phased renovation plan, payment sequencing and audit process.
- Establish a thoughtful MSBE (Minority, Small Business Enterprise) program.



OPERATIONAL

- Sequence projects to minimize disruptions for our teams.
- Plan workloads to be efficient, being judicious with City funding.

MSBE ENGAGEMENT STRATEGY

Participation Plan with CBI:

- **Strategy Development:** Promote inclusion of WBE, SBE, MBE, and Disadvantaged Worker businesses/workers in stadium projects.
- **Support CBI Outreach:** Identify targets for apprenticeships and recruitment by TSE, with a focus on capacity-building and targeted firm recruitment.

SCHEDULE ROADMAP

Phase 1 (April – Oct. '24)

In Progress:

FINALIZE BANK OF AMERICA STADIUM MASTER PLAN

Captures all potential aspects of a modernized Bank of America Stadium

COMPLETE FIELD HOUSE REZONING

Establish a framework that is responsive to the community and the needs of TSE

FIELDHOUSE DESIGN, DOCUMENTATION & CONSTRUCTION

Develop the design and documentation of the new fieldhouse for permitting and construction

Phase 2 (July '24 – June '26)

Design & Documentation:

STADIUM SITE REZONING

Establish and confirm a framework that is responsive to the needs of the community, the city and TSE

Schematic Design

Confirms all scope associated with a modernization of Bank of America Stadium

Design Development

Refine design concepts, scope and budget for stadium modernization

Construction Documents

Stadium modernization document for permit and construction

Phase 3 (Fall '24 – Aug. '29)

Construction:

BREAK GROUND – FIELD HOUSE (2024)

BREAK GROUND – PHASE 1 OF CONSTRUCTION (2026)

Package 1 Construction

PHASE 2 OF CONSTRUCTION (2027)

Package 2 Construction

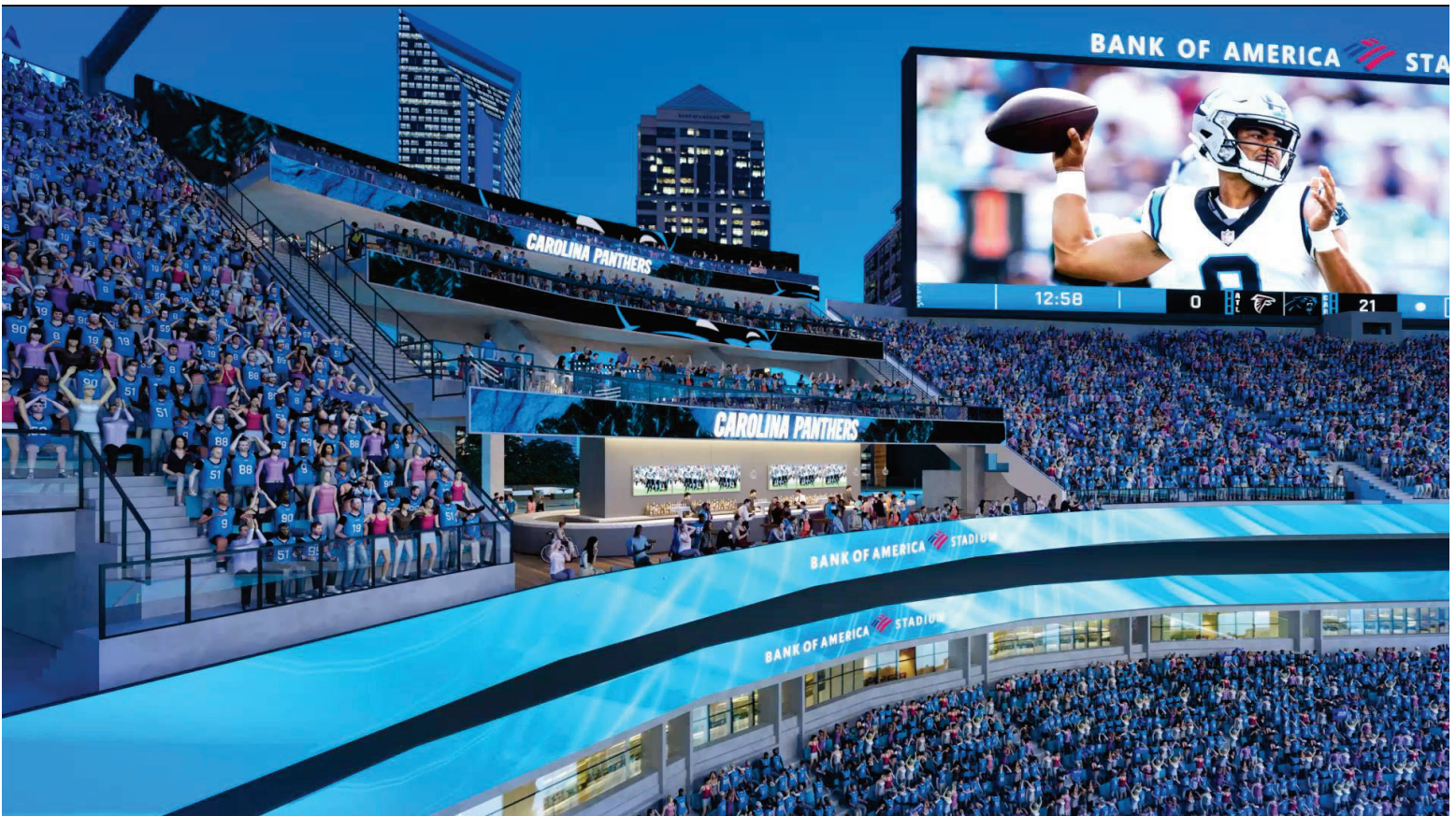
PHASE 3 OF CONSTRUCTION (2028)

Package 3 Construction

PHASE 4 OF CONSTRUCTION (2029)

Package 4 Construction







**BANK OF AMERICA STADIUM IS MORE THAN A VENUE.
IT'S A SYMBOL OF COMMUNITY AND A HUB FOR
SHARED PASSION.**

We are not renovating a stadium; we are securing this community asset for generations to come.



THANK YOU

