

City Council Policy/Business/Consent Agenda Q&A's
March 25, 2024

Updated as of 4:00

<u>Submitted By:</u>	<u>Agenda Item # and Questions</u>	<u>Answers/Considerations</u>
Consent Items		
Mayfield	<p>25. Solid Waste Services Transitional Workforce Labor Contract</p> <p>How many residents have actually been employed?</p>	<p>148 out of 152 (97%) participants live in Charlotte zip codes.</p> <p>SWS utilizes 2 crews per day, 5 days per week. There are 5 employees per crew. During the average year, up to 55 employees rotate through a work crew. Therefore, this contract has the potential to employ 110 people during their transition period to regular employment opportunities.</p>
Mayfield	<p>26. Storm Water Educational Campaign Media Planning and Placement Services</p> <p>What media is currently being utilized and how do we track the metrics? (reach those that don't have access to on-line/elderly?)</p>	<p>Placement services include traditional media (radio and broadcast television) and digital media (examples include: Facebook, Instagram, Connected TV, Axios).</p> <p>The consultant provides a monthly report regarding reach and specific metrics include:</p> <ul style="list-style-type: none"> • Impressions • Reach • Frequency • Result Type (link clicks, video completions) • Cost-per-result, cost-per-thousand impressions
Mayfield	<p>28. CATS Magnetic Transit Passes Printing Services</p> <p>How do we monitor ridership? And keep ppl from riding without tickets?</p>	<p>CATS allows riders to utilize a variety of fare media, including paper passes, electronic media through the CATS pass app and cash. On buses riders use the fare box to pay fare or swipe their pass. On rail passengers purchase their pass in advance via the app or a ticket vending machine. For rail CATS utilizes security personnel for fare inspection to ensure that passengers have paid their fare.</p>
Mayfield	<p>31. Airport Property Lease with Xtreme Aviation</p> <p>What is the rate per square foot?</p>	<p>Xtreme Aviation is leasing 1218 square feet (190 warehouse, 1028 office) at 4728 West Blvd Suite C. Price per square foot is \$16.75 inclusive of utilities.</p>
Mayfield	<p>34. Set a Public Hearing on the Parkwood Avenue Associate Reformed Presbyterian Church Historic Landmark Designation</p> <p>Do historic districts not pay taxes?</p>	<p>There are no differences in taxes for Historic Districts.</p>

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Mayfield	<p>35. Refund of Property Taxes</p> <p>How are these mistakes made/reimbursements needed?</p>	<p>Many of these reimbursements are due to appealed property reevaluations.</p>
Mayfield	<p>36. Aviation Property Transactions - 5500 Wilkinson Boulevard Action: Approve the following Acquisition: 5500 Wilkinson Boulevard</p> <p>The property is acquired in accordance with Federal Regulations in 49 C.F.R. Part 24 that implement the Uniform Acquisition and Relocation Act of 1970. Acquisition costs are eligible for Federal Aviation Administration Reimbursement.</p> <p>When do we get reimbursement?</p>	<p>Once the transaction is completed, Aviation applies on a routine basis for the property transitions that are eligible for reimbursement.</p> <p>Aviation includes this language with all property transactions, in case ones that are not currently eligible become eligible in the future.</p>
Mayfield	<p>41. Property Transactions - Thermal Culverts Storm Drainage Improvement Project, Parcel # 7</p> <p>What does the city do when we impact trees such as on item #41?</p>	<p>In these types of projects occurring on naturally wooded areas, the city compensates the owner for loss of the trees.</p>