

# Council Goals and Priorities

MARCH 3, 2026



# City of Charlotte Strategic Priorities

## ◀ Well-Managed Government

- Ensuring the city demonstrates inclusivity through a commitment to and focusing on equity and safeguarding the environment; leadership in financial stewardship; reviewing best practices; and maintaining consistency in approach with an emphasis on effective and efficient services that are accountable, customer focused, and inclusive.

## ◀ Great Neighborhoods

- Focusing on comprehensive initiatives designed to create affordable housing and provide opportunities that align with creating great neighborhoods.

## ◀ Safe Communities

- Ensuring neighborhoods are safe, healthy, and inclusive, focusing on policing, fire protection, and community relations.

## ◀ Transportation & Planning

- Anticipating and planning for the growth of the community. Addressing growth with strategic investments, building, and maintaining a comprehensive transportation network, and placemaking strategies that encourage connection between neighborhoods and employment centers.

## ◀ Workforce & Business Development

- Building and maintaining a successful business climate and workforce talent, including the number of jobs with sustainable wages/benefits and economic opportunity for all residents, and encouraging business development, innovation, and entrepreneurship

# Council's Strategic Initiatives

**Small and  
Minority  
Business**

Workforce  
Development

Unified  
Development Ordinance

**Corridors of  
Opportunity**

**Mobility**

SEAP  
Arts and Culture

**SAFE  
Charlotte**

Digital Divide

**Affordable  
Housing**