Enhancing MWSBE Participation in Charlotte's Capital Investment Plan

A collaborative effort by

Charlotte Business Inclusion, General Services, & Infrastructure Strategies LLC

November 4, 2024

Agenda

- Progress To Date

- Opportunities & Actions

- Capital Planning & Project Delivery Workshop

- Road to Growth - General CIP Pilot Framework

- Project Delivery Methods

- Path Forward & Next Steps

Progress To Date

June Committee Meeting

- Presented the Road to Growth Pilot Framework
- Introduced General CIP MWSBE Master Utilization Plan concept

Summer Break

- Initiated pilot framework including 10 targeted informal solicitations to the MWSBE community
- Held CBI outreach event and webinar

September

- Held small group meeting with Council Committee Members
- Engaged with minority trade associations and the CBIAC

October Committee Meeting

- Reviewed CBI & Procurement policies and procedures
- Reviewed the Road to Growth Pilot Framework preliminary results

Opportunities & Actions

Opportunities

Actions

Opportunities	Actions
Early Engagement	Integrating CBI into project planning phase
Project Development	Administering the Pilot Project Framework focused on increasing project opportunities
Targeted Outreach	Implementing tailored outreach efforts through the contractor development program
Remove Barriers	Improving procurement process, offering bid preparation training, providing bonding support, and encouraging licensing and certification

Early Engagement

Goal: Identify and establish strategic entry points for CBI involvement to enhance department guidance and enable earlier engagement opportunities

Workshop Highlights:

- Walkthrough of MWSBE best practices and effective strategies for inclusion

- Early CBI Engagement: Demonstrated where CBI currently exists and identified a proposed CBI position in the project planning process

- Clearer entry points for CBI to guide departments at critical project milestones

Representation from the City Managers Office, Aviation, CATs, CBI, CDOT, Charlotte Water, City Attorney's Office, General Services, and Strategy & Budget

CBI Engagement

Engage CBI in planning phase to increase outreach opportunities to help shape achievable and impactful MWSBE opportunities