



SOUTHPARK  
COMMUNITY  
PARTNERS

# Annual Report to City Council

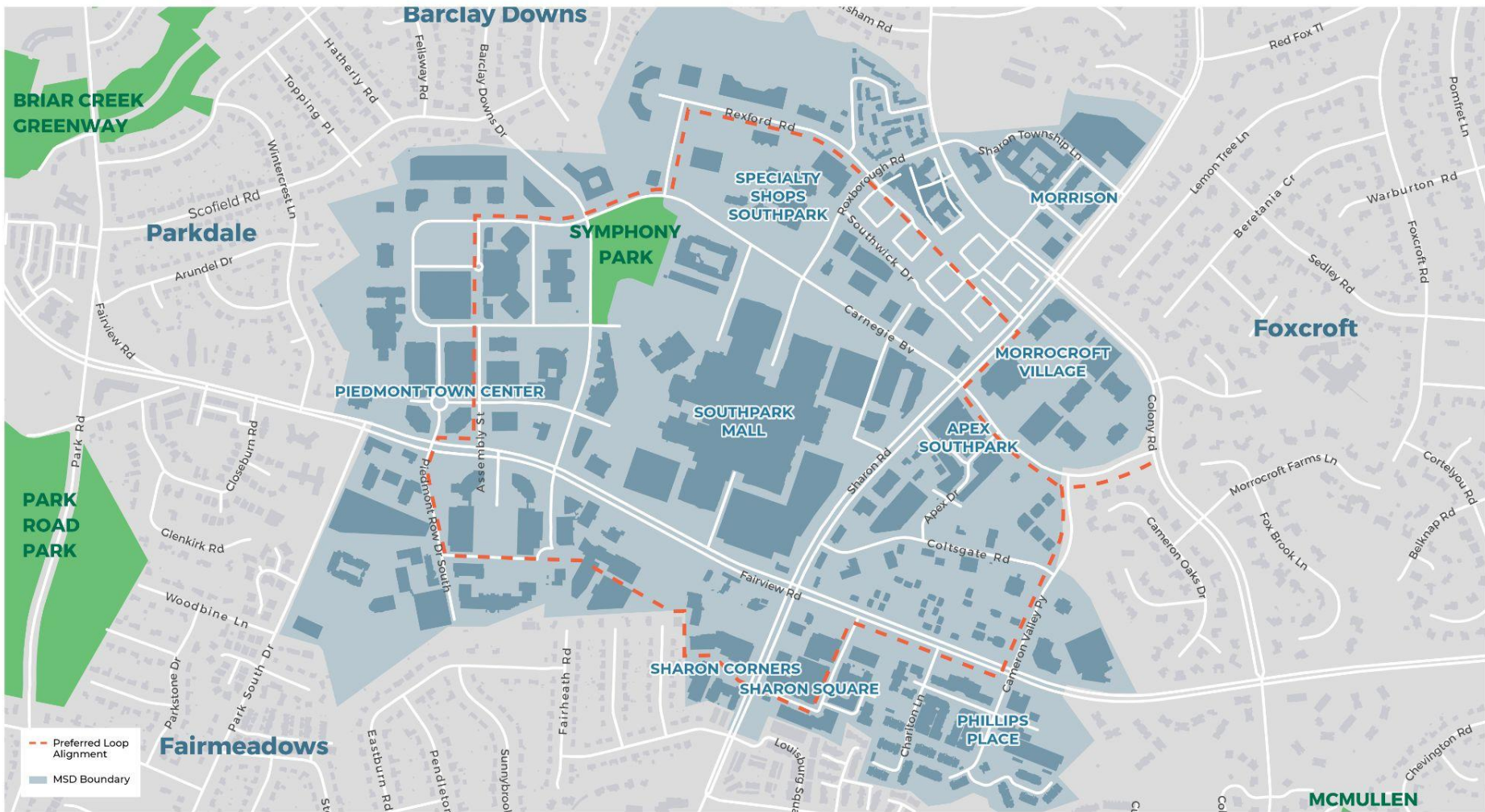
April 7, 2025 | [southparkcilt.org](https://southparkcilt.org) | [@southparkcilt](https://twitter.com/southparkcilt)

The Loop connects  
and creates great places  
in SouthPark.



Learn more  
about this  
walking trail.







# SouthPark is the **second most popular** visitor destination in the Charlotte market.

*Home to 122 market-exclusive retailers, 25% of the city's Fortune 500 headquarters, and \$1 billion of new development in the pipeline, the SouthPark district is an economic engine for the region.*





# 350+

SHOPS, RESTAURANTS,  
& SERVICE PROVIDERS

## SouthPark by the numbers



# 32k

WORKERS

# 18MM

NON-WORK  
VISITS IN 2024



# 92k

RESIDENTS WITHIN  
A 3-MILE RADIUS





## LEGEND

-  Residential Neighborhood
-  Retail and Dining
-  School or Library
-  Office Clusters
-  Preferred Loop Alignment
-  Proposed Trail
-  Completed Trail

BACKLOT TRAIL

CONNECTION  
TO FUTURE  
Cross Charlotte Trail

Scofield Road

BARCLAY  
DOWNS

Rexford Rd

SPECIALTY SHOPS  
SOUTHPARK

MORRISON

FOXCROFT

Carnegie Blvd

PIEDMONT  
TOWN  
CENTER

Assembly St

Roxborough Rd

Colony Pkwy

Colony Rd

SHARON  
ELEMENTARY

MORROCROFT  
VILLAGE

SOUTHPARK  
REGIONAL LIBRARY

Carnegie Blvd

SOUTHPARK  
MALL

Sharon Rd

APEX  
SOUTHPARK

SOUTHPARK  
TOWERS

Piedmont Row Dr

Fairview Rd

Coltsgate Rd

Cameron Valley Pkwy

SHARON  
CORNERS

SHARON  
SQUARE

PHILLIPS  
PLACE

Fairheath Rd

LAURELWOOD

Walden Ct

Ashley Park Ln

Hazelton Dr

FAIRMEADOWS

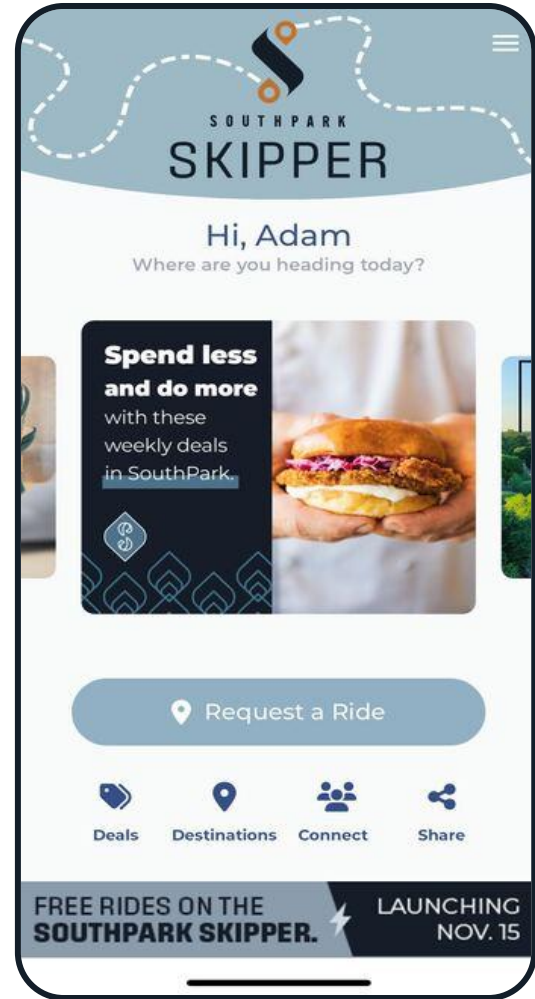
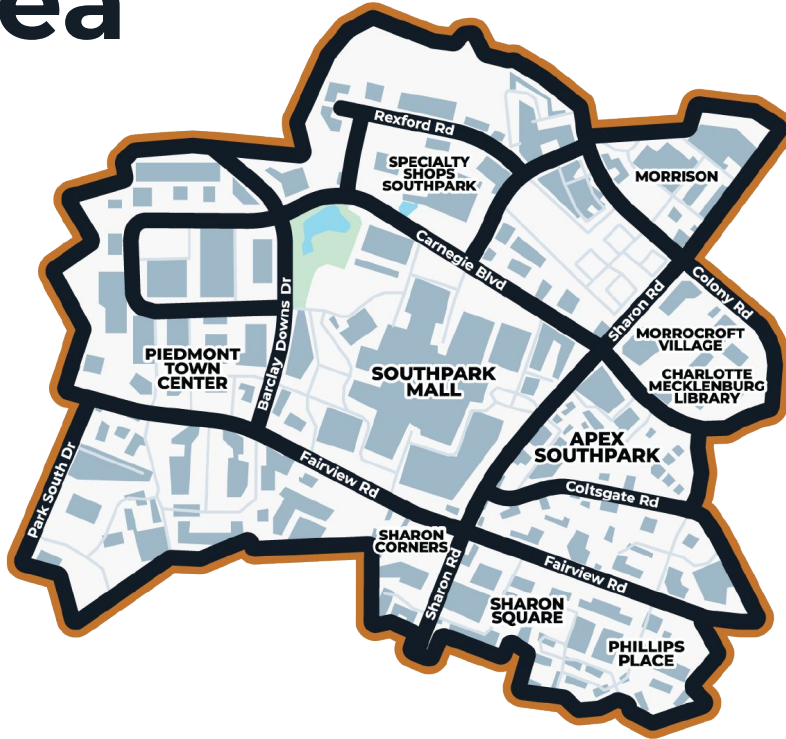






SOUTH PARK  
SKIPPER

# SouthPark Skipper App & Service Area



# SKIPPER OPERATIONS

**8 a.m. – 9 p.m.  
Daily**

**Free Rides  
in SouthPark**  
1-square-mile district

**Point-to-Point  
Service**

**100% Electric  
Fleet**

**6 Vehicles**  
5 Tesla X & 1 ADA Minivan

**App-Based and  
On-Demand**



# 15,548

PASSENGERS BETWEEN  
11/15/24 AND 3/31/25

## SouthPark Skipper by the numbers



4.9  
AVERAGE  
DRIVER RATING

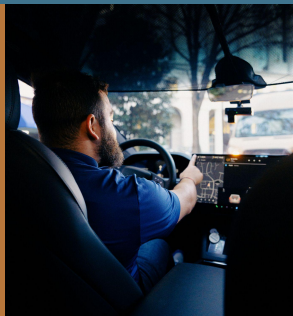
8 min

AVERAGE  
WAIT TIME



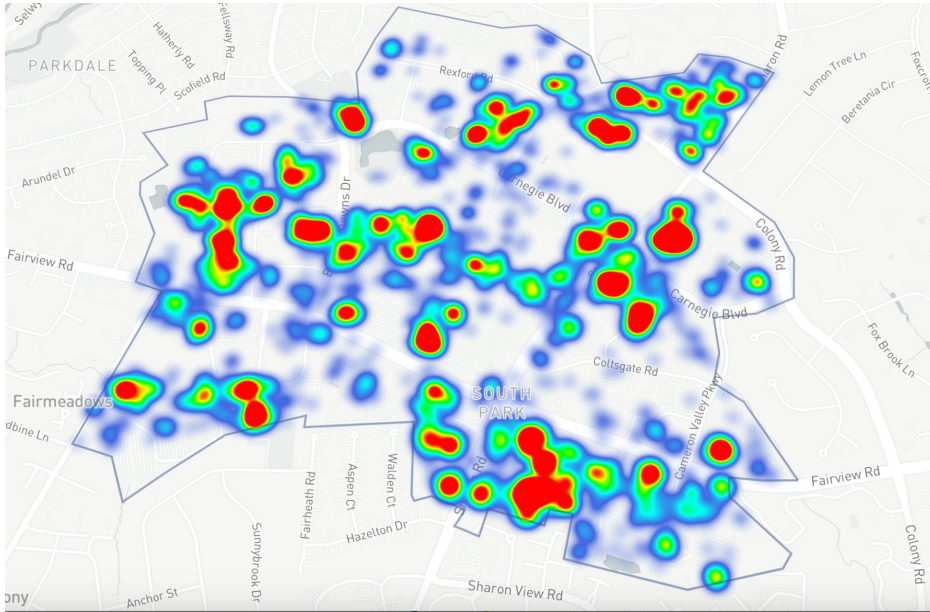
0.89 mi

AVERAGE TRIP  
DISTANCE



# SouthPark Skipper

## Ride Trends



# A NEW ERA FOR Symphony Park



# A 10-YEAR VISION



- ❑ Enhancing Symphony Park has been a community priority since 2015.
- ❑ The 2018 CNIP allocated funds for capital improvements to the park.
- ❑ The SouthPark Loop Framework Plan identified Symphony Park as the “town square” for the area.
- ❑ SCP has increased park visits by 180% through free community events since 2023

# A PLACE TO GATHER



# A PLACE TO DISCOVER



A PLACE TO  
CREATE



# A PLACE TO WON DER



# A PLACE TO CONNECT







# A Renewed Symphony Park

1. New plaza and entry point
2. 500' SouthPark Loop segment
3. Bridges create direct Loop access
4. Existing bandshell enhanced
5. Flat and sloped lawn areas
6. Permanent restaurants
  - 8,000 +/- SF anchor
  - 2,000 +/- SF anchor
7. Micro retail and restrooms
8. Preserve existing tree canopy on Barclay Downs edge









# KEY TERMS

## Capital Sources

- Total estimated project cost: \$21MM
- Private Sector: \$13MM
  - Simon Property Group capital investment in buildings and communal areas: ~\$8MM
  - SouthPark Community Partners capital campaign: \$5MM
- City of Charlotte: \$8MM
  - Existing bond capacity for D6 capital projects



# KEY TERMS

## Site, Design & Construction

- Simon retains ownership and updates permanent park easement with City
- Simon designs and constructs 2 permanent restaurants and outdoor spaces; responsible for all construction cost overages for this portion
- SCP designs and constructs park improvements, micro retail and restroom buildings, and Loop segment
- Construction begins Summer 2026
- Park delivers Summer 2027



# KEY TERMS

## Operations, Programming & Maintenance

- SCP operates and programs the park as a public amenity through an operating agreement with Simon
- Simon leases and maintains anchor buildings
- SCP leases and maintains micro retail, with emphasis on small business incubation and under-represented entrepreneurs
- The Charlotte Symphony continues its concert series in the park
- SCP may sell park and amenity naming rights during capital campaign





# Thank you

Adam Rhew  
President & CEO  
[adam@southparkclt.org](mailto:adam@southparkclt.org)

## Stay In Touch



[southparkclt.org](https://southparkclt.org)



[@southparkclt](https://www.instagram.com/southparkclt)



SouthPark  
Community  
Partners