

Implementing Recommendations

from the Charlotte Equitable Development Commission

BUDGET, GOVERNANCE AND INTERGOVERNMENTAL RELATIONS COMMITTEE

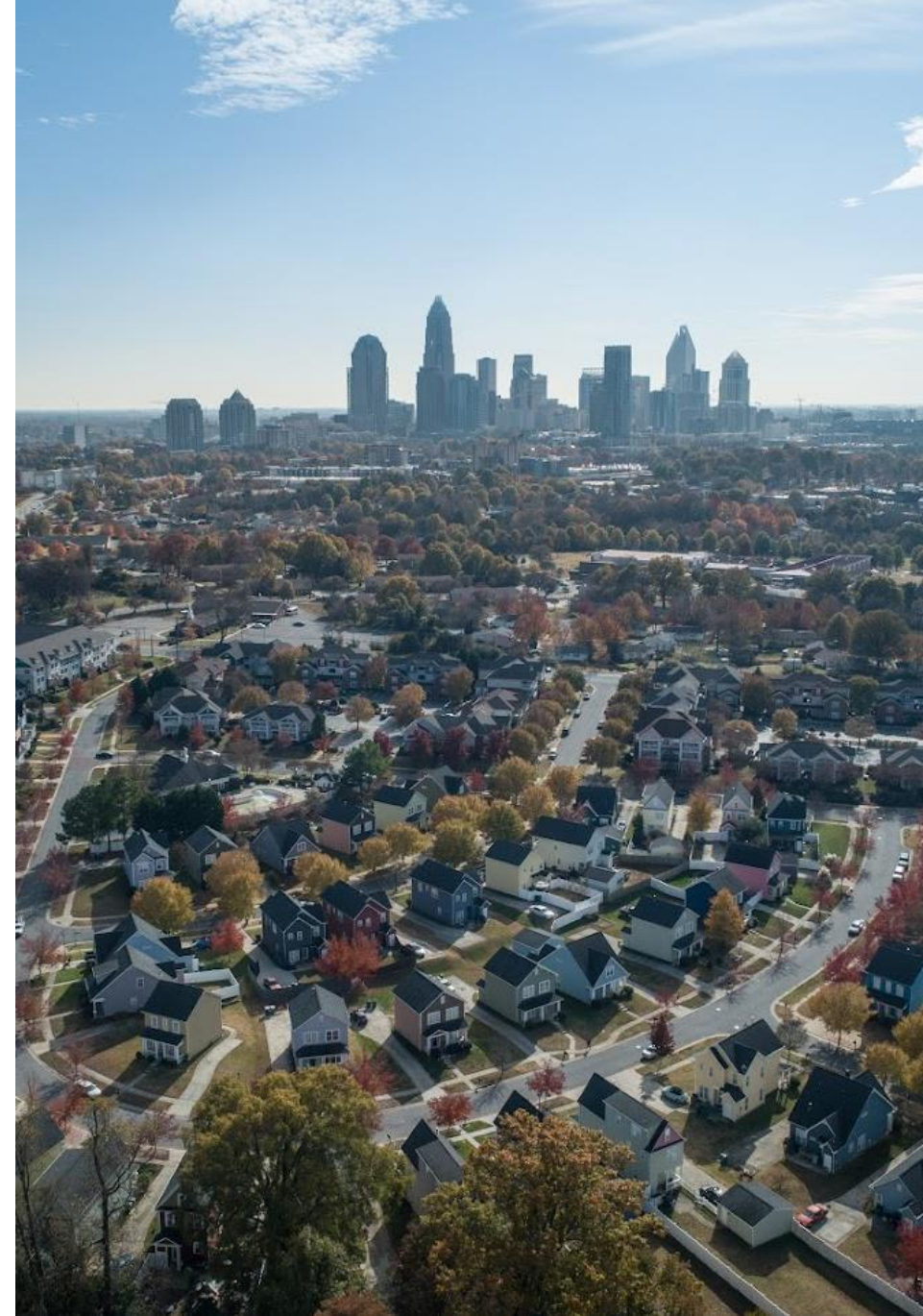
SEPTEMBER 5, 2023

Charlotte Equitable Development Commission

► Charge:

Advise in the assessment of infrastructure throughout the city and recommend strategies that balance equitable investments in areas most in need, including areas with absent and insufficient facilities, areas growing fastest, and areas targeted for growth.

Commission meets monthly to review current practices and assess options and opportunities



April 2023 Recommendations

► Capital Projects Dashboard Awareness Campaign

- Interested residents can learn and stay updated about CIP projects
 - *Partnership with CC&M*

► Community Engagement Standard Operating Procedure

- Ensure that engagement efforts are consistent and effective
 - *Partnership with HNS Community Engagement Division*

"We believe that a more effective community engagement process for the city is crucial for promoting equity in the development of Charlotte."

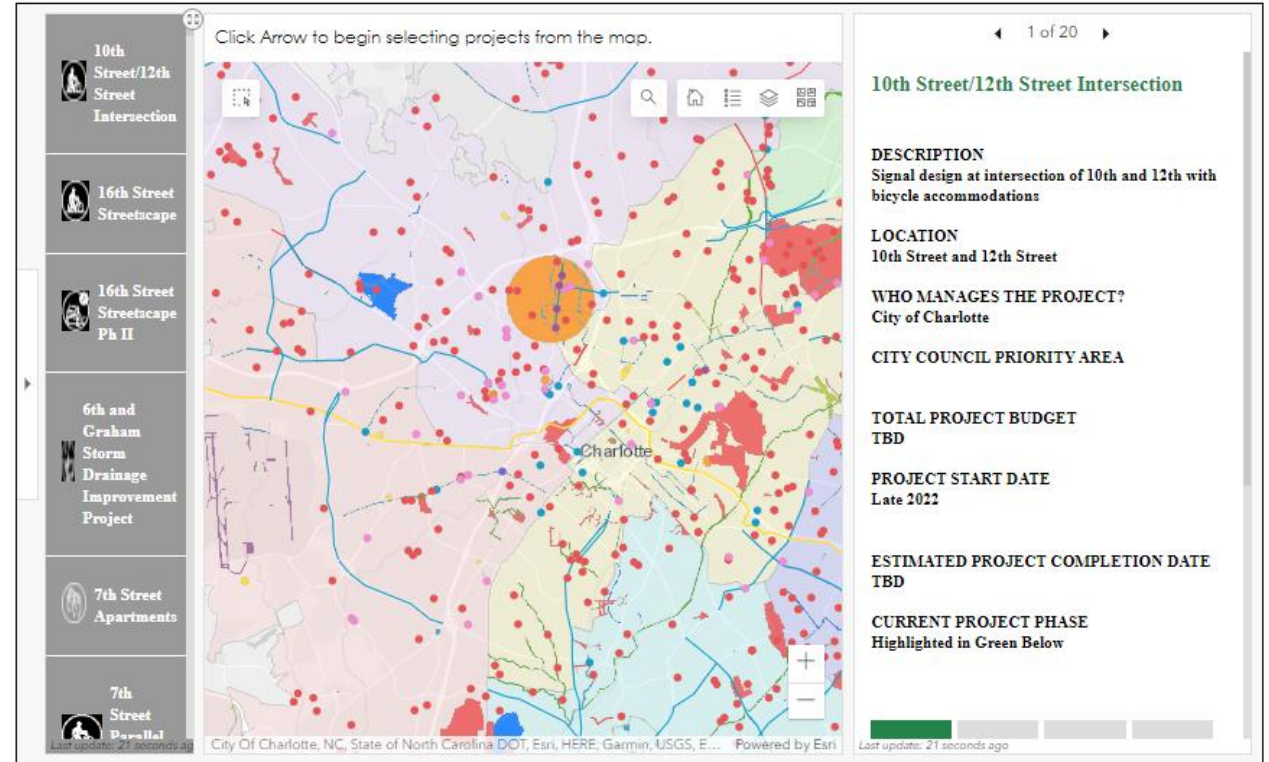
-CEDC Members



Updates on Implementation

► Capital Projects Dashboard

- Serves as the centralized location for capital project information from all city departments.
- Tool to help residents stay connected with capital project progress

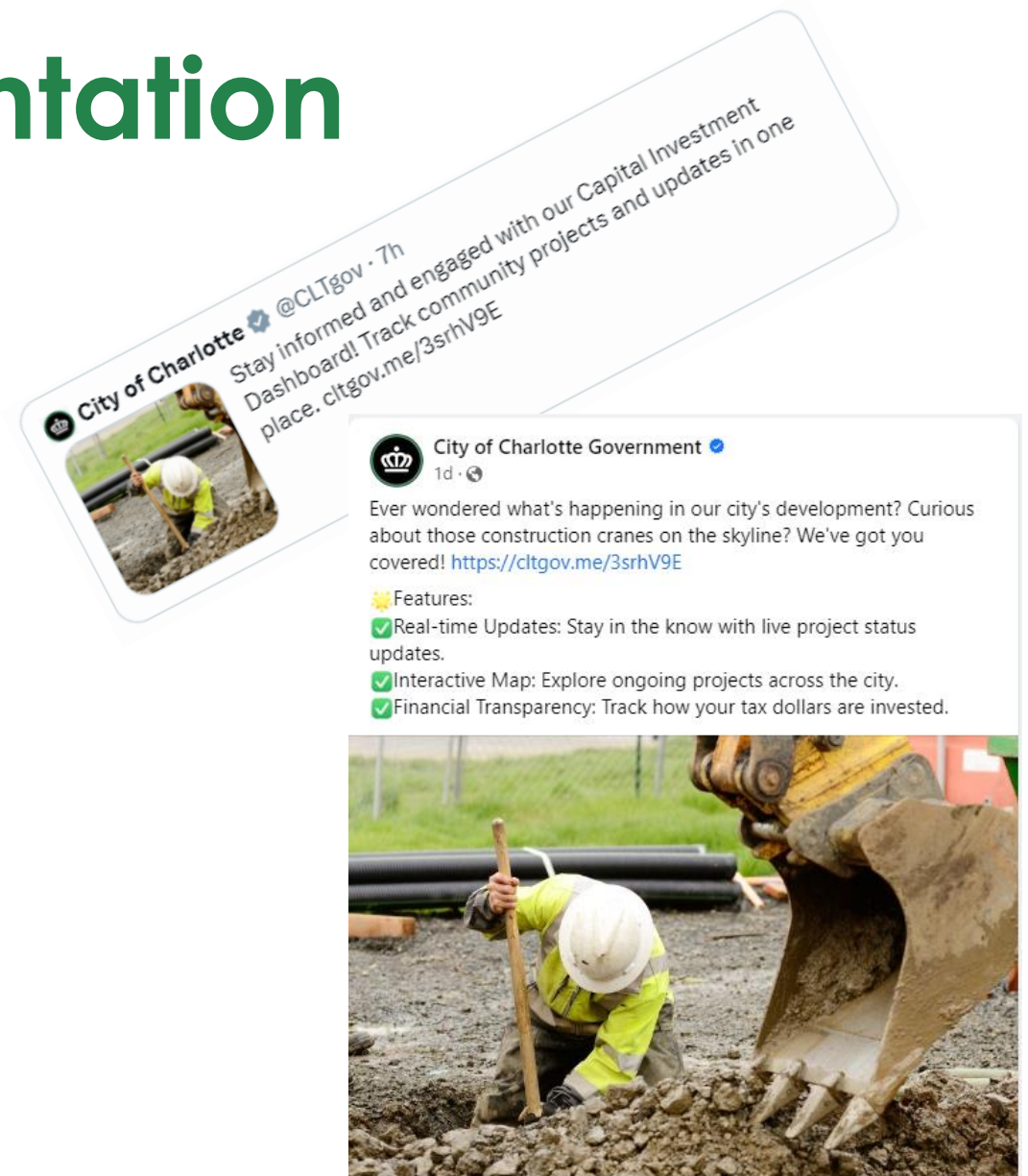


<https://cip.charlottenc.gov>

Updates on Implementation

► Capital Dashboard Awareness Campaign

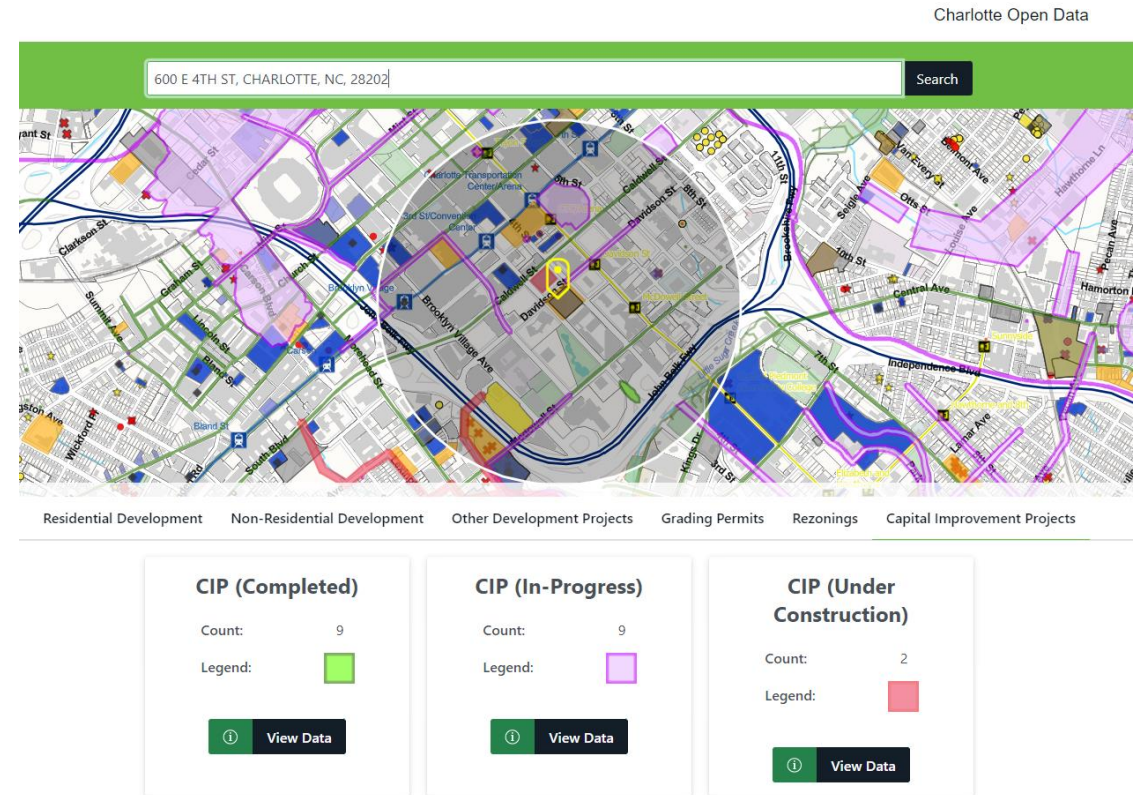
- Social media promotion through December 2023
- Email blast to over 3,000 subscribers via Public Input
- Will be included with FY 2025 budget promotion
 - *Highlight during listening sessions and on budget survey*
- New UNC-Charlotte Fellow assisting budget office and will focus on dashboard content



Updates on Implementation

► New Tools! Development Near Me

- Provides information from the Development Center and Code Enforcement
- Residents are able to search for
 - *Residential development*
 - *Grading permits*
 - *Rezoning*
 - *Mixed-use and other projects requiring permitting*



<https://nearme.charlottenc.gov/>

Updates on Implementation

► Community Engagement

- In 2020, CLT Community Engagement Community of Practice initiated work with Johns Hopkins University's GovEx Academy to develop engagement toolkit
 - *Will serve as a framework for how and why we engage*
- The community engagement division has also established guiding principles to serve as a commitment for how the city is seen within the community
- The Standard Operating Procedure (SOP) will serve as a tactical approach to ensuring equitable engagement throughout the city

IAP2 Spectrum of Public Participation



IAP2's Spectrum of Public Participation was designed to assist with the selection of the level of participation that defines the public's role in any public participation process. The Spectrum is used internationally, and it is found in public participation plans around the world.

INCREASING IMPACT ON THE DECISION					
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

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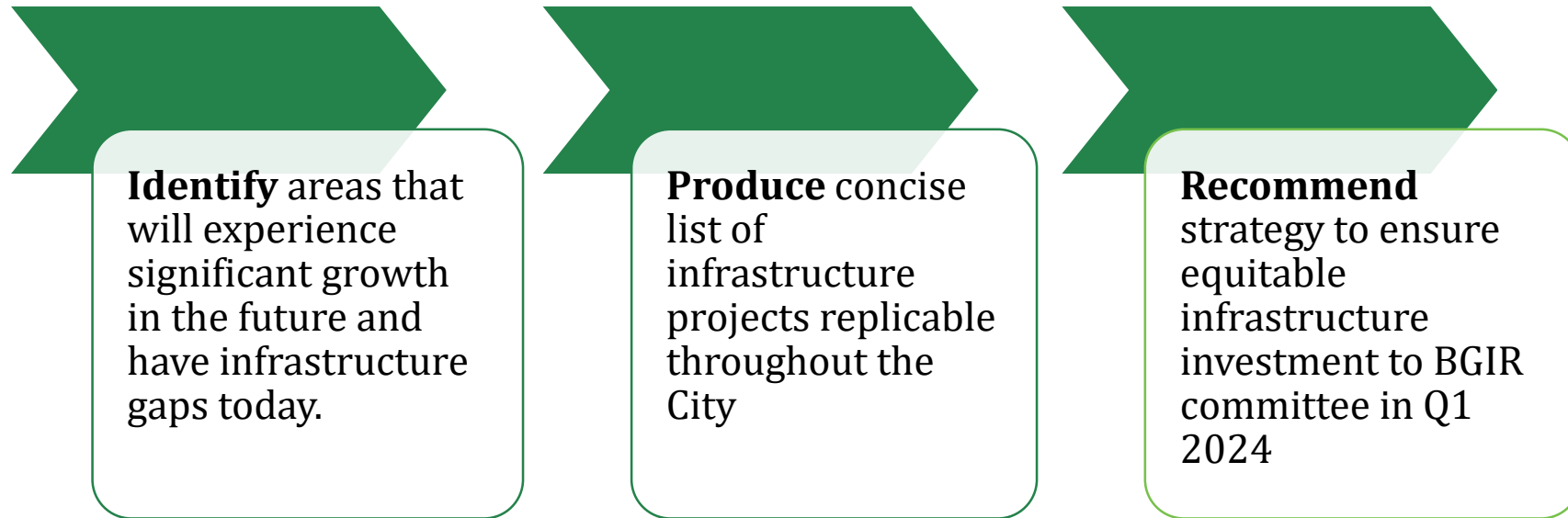
Updates on Implementation

► Community Engagement Standard Operating Procedure

- Will classify and design engagement strategies based on specific criteria
- Will establish, track and transparently communicate success metrics
- This will be a living document that is adjusted as needed



On the Horizon



► Focused Community Area Planning

- Partnership with Planning, Design & Development
- Support existing area planning process and combine with strategy recommendation
- Focus on equitable future infrastructure investment

Questions?