

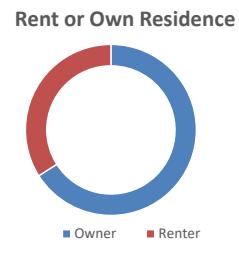
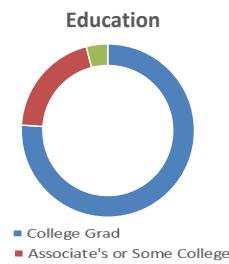
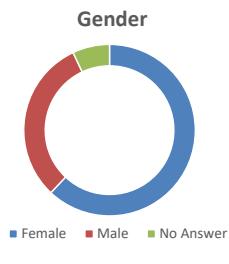


Summary of Housing and Jobs Survey

January 9, 2023

Survey Background

1. Survey released to public on December 13, 2022, and held open through January 4, 2023
2. Promoted through City of Charlotte social media channels, distributed to all Summit invitees, and shared with other housing and jobs ecosystem partners
3. Survey results should not be interpreted as a representative sample, but rather as a general indication of the sentiments of local stakeholders that chose to participate
4. 250 survey participants



Housing Survey Results

Rank-Ordered Housing Focus Areas Reflected in Survey	Average Rank on scale 1-10 (lower is better)
1. Support the production and/or preservation of affordable housing units	3.63
2. Reduce the unsheltered homeless population	3.84
3. Reduce the unstably housed population (e.g., severely cost-burdened residents, or long-term hotel residents)	4.21
4. Accelerate the creation of good paying jobs in low-opportunity areas	5.15
5. Develop targeted strategies focused on hard-to-house populations (e.g., justice-involved residents, or domestic violence survivors)	5.36
6. Enhance access to services and amenities essential to economic mobility (e.g., childcare, financial literacy and banking)	5.55
7. Increase the inventory of for-sale single-family homes affordable to households at the 60%-80% Area Median Income level	5.99
8. Advance geographically targeted strategies to mitigate involuntary displacement driven by gentrification	6.02
9. Enhance access to affordable education and re-skilling programming	6.23
10. Increase homeownership assistance programming (e.g., down payment assistance)	6.47

Jobs Survey Results

Rank-ordered Job Focus Areas from Job Creation Perspective	Average Rank on scale 1-7 (lower is better)
1. Provide access to upskilling opportunities and technical certifications specific to Charlotte's target industries	3.15
2. Partner with employers to create training programs for the jobs of tomorrow to enable existing workers to move into new roles and scale up	3.37
3. Create job skills training program to teach interview skills, resume building, conflict resolution, manager relationships and more	3.37
4. Provide resources and better access to childcare	3.59
5. Offer more public transit routes and options to Charlotte's major business districts	4.05
6. Develop website with local job postings, college and university programs, and resources for unemployed or underemployed	4.56
7. Focus on developing future talent for target industries	4.84