

## **FY 2018 Financial Partners Description of Services**

### **General Fund Financial Partners**

<u>Arts &amp; Science Council (ASC)</u>	\$2,940,823
▪ The Arts & Science Council oversees community-wide cultural planning, fundraising, grant administration, technical assistance, facility review, and other responsibilities to advance the cultural life of Charlotte and Mecklenburg County.	
▪ The Arts & Science Council, One-time allocation from the Pay-As-You-Go Fund	\$250,000
<u>Charlotte Regional Partnership</u>	\$155,111
▪ The Partnership is a regional economic development organization that works with local governments, the Chamber and others, to enhance economic activity in the region.	
<u>Community Building Initiative</u>	\$50,000
▪ The Community Building Initiative (CBI) builds the capacity and commitment of individuals, organizations, institutions, and the broad community to successfully work together towards a more inclusive and equitable community. CBI's services support the City through two strategic approaches with programmatic components: developing diverse leaders and connecting the community through outreach and civic engagement.	
<u>Safe Alliance</u>	\$333,977
▪ The Victim Assistance Program provides crisis intervention, community counseling, education, and individual assistance to victims of violent crimes and to families of homicide victims.	
<u>Charlotte Regional Visitors Authority (CRVA)</u>	\$19,046,727
▪ Tourism Marketing (\$5,637,819) <ul style="list-style-type: none"><li>– Funds the City's general tourism marketing services contract with CRVA. The amount is based on a portion of projected collections of the occupancy tax and a \$35,000 City contribution for special events.</li></ul>	
▪ Charlotte Convention Center Promotion and Business Development Activities (\$10,258,908) <ul style="list-style-type: none"><li>– Funding allocated to the Authority is derived from a portion of the proceeds of the prepared food and beverage tax and a portion of the countywide occupancy tax.</li></ul>	
▪ Charlotte Convention Center Promotion and Marketing one-time allocation to assist with expanded marketing and outreach (\$3,000,000)	
▪ Film Commission (\$150,000) <ul style="list-style-type: none"><li>– Supports the Charlotte Regional Film Commission</li></ul>	

### **100% Federal Grant Funded Financial Partners**

<u>Carolinas CARE Partnership</u>	\$2,165,860
▪ Carolinas CARE Partnership manages the City's Housing Opportunities for Persons with HIV/AIDS (HOPWA) federal grant. Responsibilities include: <ul style="list-style-type: none"><li>– Awarding restricted-use grants to qualified organizations in the ten-county metropolitan statistical area (MSA) to provide housing and supportive services for people living with HIV and AIDS.</li><li>– Distributing funds available through the HOPWA program in compliance with U.S. Department of Housing and Urban Development regulations</li></ul>	

- Ensuring that all HOPWA funds are expended to provide maximum access to housing for eligible people affected by HIV and AIDS
- Assisting approximately 645 persons with HIV/AIDS annually
- Monitoring distribution and proper expenditure of funds distributed to grantee agencies in the region

#### Charlotte Family Housing

\$330,000

- Charlotte Family Housing (CFH) provides supportive housing services and rehouses homeless working families into rental units throughout the City. CFH also provides services at three (3) temporary/transitional shelters.
- The contract is performance-based; therefore, the funding is up to \$330,000. The goal in FY2018 is to serve 75 families per month through the program.

### **100% PAYGO Funded Financial Partners**

#### Community Link

\$450,000

- Community Link provides pre and post homeownership counseling services and literacy training with an emphasis in creating homeownership in the City's neighborhoods.
- The FY2018 goal is to provide 1,600 counseling and training sessions.

#### Crisis Assistance Ministry

\$418,000

- The Crisis Assistance Ministry provides critical assistance to low-income families through:
  - Energy Assistance Program (\$197,000) – These funds provide direct payments to utility companies for low-income families who are unable to pay their utility bills during times of financial crisis. This program serves approximately 1,000 families annually.
  - Rental Assistance Program (\$221,000) – These funds are for low-income families who are unable to their rent and avoid which address the housing problems. This program assists approximately 600 families annually.

### **PAYGO/Federal Share Funded Financial Partners**

#### Charlotte-Mecklenburg Housing Partnership–Affordable Housing

\$1,860,000

- This contract includes funding to address planning for future multi-family and single-family housing developments by:
  - Increase affordable homeownership opportunities. CMHP will assist 100 families to become homeowners.
  - Increase affordable rental opportunities.

#### Charlotte-Mecklenburg Housing Partnership–HouseCharlotte

\$231,000

- This contract funds the administration of the HouseCharlotte program. The House Charlotte program is outsourced for cost savings and program efficiencies.

### **Out of School Time Partners**

Agencies that deliver after school enrichment activities submitted a Request for Proposal response to request financial partner funding in FY 2018- FY 2019. FY 2018 represents the beginning of a new two-year funding cycle for Out of School Time partners.

- The Community Development Block Grant and Innovative Housing Funds contracts provide educational enrichment activities for elementary, middle, and high school students of families with low incomes who reside in the Housing and Neighborhood Development boundaries.

- On May 9, 2011, Charlotte City Council approved the development and issuance of a Request for Proposals for Out-of-School Time Programs that uses evidence-based standards for school-age care.
- On November 10, 2014, Council approved Out of School Time program modifications:
  - Reduce maximum per agency funding from \$300,000 to \$200,000;
  - Implement a \$1,200 cost per-child allocation, not to exceed maximum per agency funding amount
- The following six organizations are funded for FY2018 - 2019:
  - Greater Enrichment Program: \$200,000
  - Police Activities League: \$156,000
  - YWCA: \$200,000
  - Arts & Science Council Studio 345: \$200,000
  - Behailu Academy: \$66,000
  - Above and Beyond Students: \$157,934

### **Municipal Service Districts**

<u>Municipal Service District Contracts with Charlotte Center City Partners and University City Partners</u>	\$4,907,591
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- The Municipal Service Districts (MSDs) were created to enhance the economic viability and quality of life in select areas. Three MSDs are located in the Center City, the fourth is located in the South End area, and the fifth is located in the University City area. Revenues for these districts are generated through ad-valorem taxes paid by property owners in the districts in addition to the City's regular property tax rate.
- In FY2018, the City will contract with Charlotte Center City Partners for services in the three Center City Municipal Service Districts as well as for services in the South End Municipal Service District. The City will also contract with University City Partners for services in the University City Municipal Service District.
- Charlotte Center City Partner's mission is to envision and implement strategies facilitating and promoting the economic, social, and cultural development of Charlotte's Center City to help create a viable, livable, memorable, and sustainable Center City with modern infrastructure, a tapestry of great urban neighborhoods, and a diversity of thriving businesses.
- University City Partners works to promote, encourage, and coordinate the University City's long-term economic vitality as a regional center for education, commerce, shopping, and entertainment.
- The FY2018 tax rates in the five MSDs remain unchanged from the FY2017 rates.