



Small Business Ecosystem Strategy

JOBS AND ECONOMIC DEVELOPMENT COMMITTEE

FEBRUARY 5, 2024

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Small Business Ecosystem Strategy

- ◀ City Council approved \$800,000 in ARPA funding in 2023 for a small business ecosystem strategy
- ◀ Comprehensive assessment, recommendations, and implementation strategy to increase equitable opportunities for Charlotte's small businesses
- ◀ Intensive engagement of resource partners and small businesses
- ◀ Assess strengths and weaknesses of City of Charlotte's small business programming and support
- ◀ Opportunity to drive City's future investments through data

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Small Business Ecosystem Strategy Timeline

