

# Performance Management Framework

FEBRUARY 5, 2024

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## Today's Objective

### ◀ Review policy goals and objectives from the Annual Strategy Meeting

- *Seeking committee endorsement to move forward with development of measures*

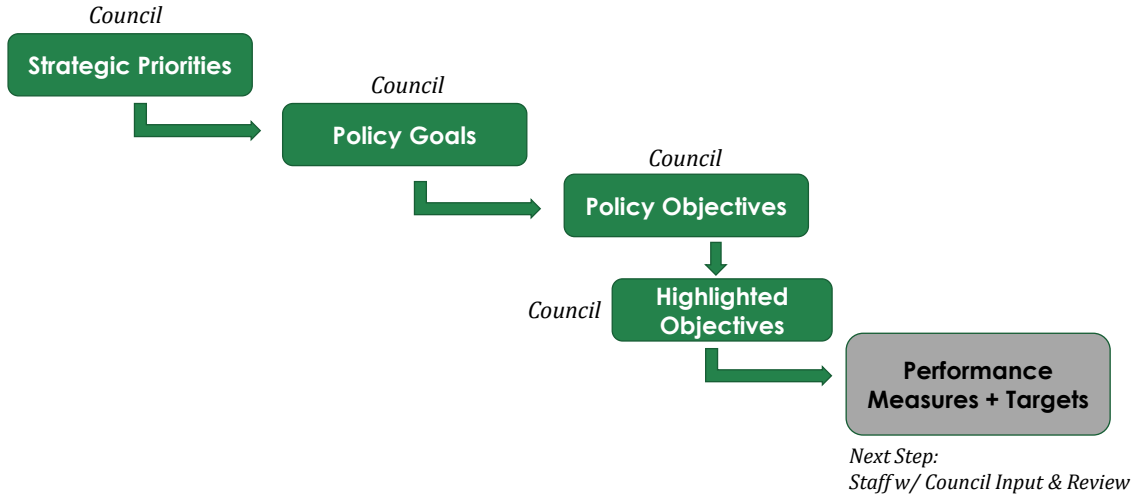
### ◀ Discuss:

- Insights from looking at the full set of goals and objectives
- Goals/objectives that are not included in previously approved council plans
- Areas needed for clarification

### ◀ Understand next steps

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# Where We Are Headed



# Review: Output from Annual Strategy Meeting

Strategic Priority	Policy Goal	Policy Objective
Workforce and Business Development	Comprehensive Plan Goal 8: Diverse and Resilient Economic Opportunity	Grow the number of Minority, Women, and Small Business Enterprises and cooperatively owned businesses, operating in the city
	Comprehensive Plan Goal 8: Diverse and Resilient Economic Opportunity	Maintain or increase the number of middle skill jobs (jobs that require an education beyond high school but not a four-year degree)
	Strategic Mobility Plan: Prosperous	Invest in our mobility future: <ul style="list-style-type: none"> <li>• Protect our future mobility need</li> <li>• Fund mobility investment</li> </ul>
	Housing Charlotte Framework	Offer tax relief to long-time property owners
	CBI Policy	Monitoring, evaluating, and reporting on compliance with the provisions of the Charlotte Business Inclusion Program

# Options for Consideration

Strategic Priority	Policy Goal	Policy Objective	Notes
Workforce and Business Development	Comprehensive Plan Goal 1: 10-Minute Neighborhoods	Increase the percentage of households, both new and existing, within a tree-shaded 10-minute walk, bike, or transit trip of: <ul style="list-style-type: none"> <li>Advanced technology delivery service and supportive digital access.</li> </ul>	Optional addition: digital divide
	Comprehensive Plan Goal 1: 10-Minute Neighborhoods	Increase the percentage of households, both new and existing, within a tree-shaded 10-minute walk, bike, or transit trip of: <ul style="list-style-type: none"> <li>Financial Services (banks or credit unions)</li> </ul>	Optional addition: economic development
	Comprehensive Plan Goal 5: Safe and Equitable Mobility	Prioritize transportation investments that promote economic vibrancy by managing congestion, connecting our workforce with opportunities, and advancing community priorities.	Optional addition: economic development
	Comprehensive Plan Goal 8: Diverse and Resilient Economic Opportunity	Increase the rate of new business formation within the City. <ul style="list-style-type: none"> <li>grow presence of micro economies</li> <li>maintain or increase number of developed acres within manufacturing and logistics place types</li> <li>capture a greater share of employment growth within existing and planned regional activity centers</li> </ul>	Optional addition: economic development

# Next steps

## ◀ Today

- Committee endorsement on goals and objectives

## ◀ Month of February

- Staff explores performance measures aligned to goals and objectives

## ◀ March Committee Meetings

- Staff return with performance measures for feedback

## ◀ May/June

- Council approves performance measure framework (including targets) through the budget process

## ◀ Future

- Public dashboard
- Regular reporting to the public/Council

**Questions?**

 CITY of CHARLOTTE

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