

CITY of CHARLOTTE

Background: Housing Support Grant Program

Total Planned Funding (shared with Council on 5/22/23)	\$5M - \$6.5M ARPA funding source
Min/Max Funding Per Recipient	Grant range: \$250K - \$2.5M Expect to award 3 – 7 grants
Eligible Uses	Projects or programming in support of housing security and stability for low-income residents
Eligible Organizations	501(c)3 non-profit organizations At least one full-time staff member, and an operating board of directors Total annual revenue less than \$7.5M, and/or were founded less than ten years ago
Program Intent	Support medium sized / emerging non-profits, with an emphasis on organizations that have not historically received significant funding from the City of Charlotte

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RFP Response Summary

Proposals received from 15 eligible non-profit organizations

Proposal Type	# of Proposals	Aggregate Request
Affordable Homeownership	3	\$5.3M
Emergency Housing or Non-Congregate Shelter	3	\$4.0M
Supportive Services	4	\$3.9M
Affordable Multifamily Rental Housing	1	\$2.3M
Comprehensive Home Rehabilitation	3	\$3.8M
Supportive Housing Development	1	<u>\$100K</u>
Total	15	\$19.4M

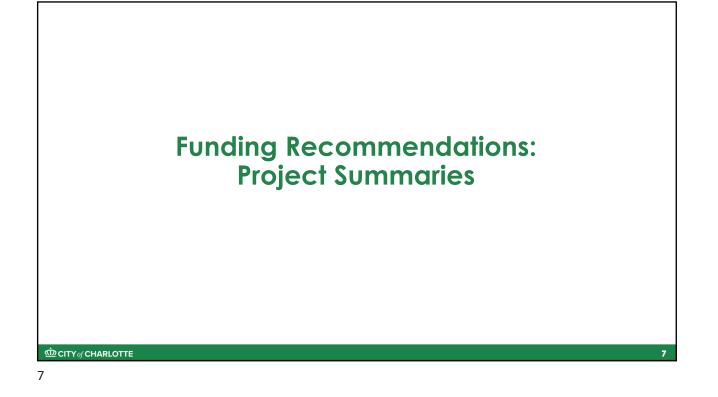
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Funding Recommendations

Non-Profit Organizations	Proposal Type	ARPA Funding	CDBG Funding
Heal Charlotte	Temporary Emergency Housing	\$2.25M	-
Freedom Fighting Missionaries	Multifamily Rental Housing	\$2M	-
West Side Community Land Trust	Homeownership	\$1.75M	-
Rebuilding Together	Comprehensive Home Rehab	-	\$1.1M
Charlotte Family Housing	Supportive Services	\$400K	-
TOTAL		\$6.4M	\$1.1M

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Heal Charlotte

Project Name: Heal a Home

Project Summary

Master lease of Baymont by Wyndham hotel at I-85 / Sugar Creek, securing 60 rooms for emergency and transient housing for families in or at risk of homelessness, complemented with case management and supportive services

Key Features

- ✓ Serves a compelling need for short-term (90-120 days) emergency housing
- \checkmark Expands on existing small-scale successful program with an engaged hotel owner
- $\checkmark\,$ Supports the broader vision to catalyze positive change in a challenged area within the I-85 / Sugar Creek Corridor
- ✓ Hotel room allocation model supports program sustainability
- $\checkmark\,$ Supportive services provided to better position households for permanent housing
- ✓ Three-year program commitment

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Recommended Funding

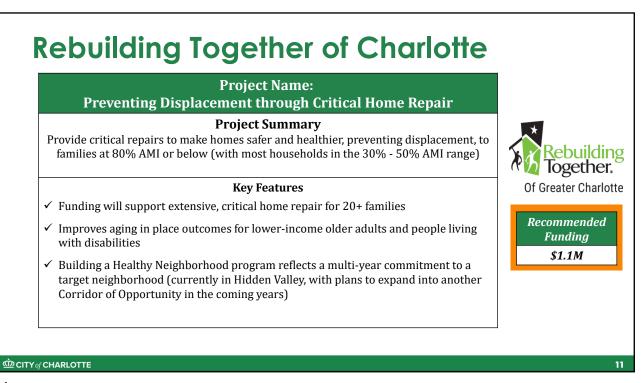
\$2.25M

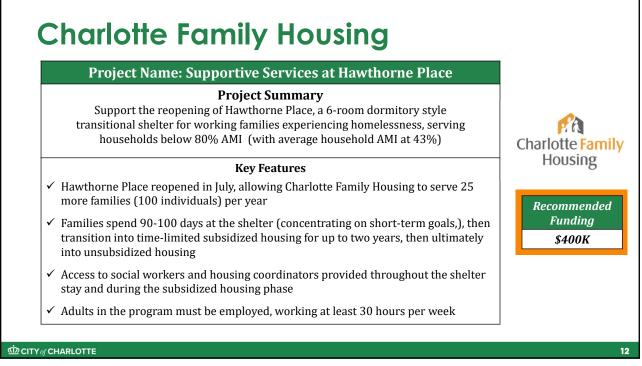
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Project Na	ame: Second Chance Housing	
	Project Summary t townhome projects (Missionary Grove = 16 units, and s), providing affordable housing to families in the 30% - 80% AMI range	X
	Key Features	FREEDO
0 0	es (FFM) exists to provide services and resources to sons, including access to emergency and permanent hieving self-sufficiency	FIGHTING MISSIONAL
✓ Both townhome projects will	serve criminal justice involved families	Funding
 Residents must maintain emp participate in homeownershi 	ployment, attend financial literacy workshops and p counseling	\$2M
✓ Other funders supporting FF The Grove Church, and variou	M's housing work include Mecklenburg County, LISC, us private sector entities	
✓ Thirty-year affordability com	mitment for both townhome projects	









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Nonprofit Capacity Building Program

Capacity Building Background

- Many of the non-profits that applied for funding under the Housing Support Grant program and the Community Resilience Fund are small-medium sized, young organizations with small staffs and limited experience associated with federal funding
- City staff plan to engage a third-party service provider to deliver capacity building services to a cohort of 25-30 non-profit organizations
- Housing & Neighborhood Services conducted an informal solicitation in July/August to assess the credentials of three organizations that provide non-profit capacity building services

Partner Selection

• Based on the results of the informal solicitation, staff selected Next Stage Consulting to provide non-profit capacity building services, over a 12-month period, at a contracted price not to exceed \$99,000 (ARPA funded)

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Summary and Next Steps

Торіс	Recommendations	Proposed Next Steps
Housing Support	Fund the five recommended projects:	
Grants	• \$6.4M (ARPA funded) supporting four projects	
	\$1.1M (CDBG funded) supporting one project	Advance an RCA at ar upcoming Business
Non-Profit Capacity Building	Execute a ARPA-funded contract with Next Stage to	Meeting
Dunung	provide non-profit capacity building services to all Housing Support Grant awardees and certain Community Resilience Fund awardees	
	Community Resilience Fund awardees	

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