

Council Committee Charge & Procedures

JOBS AND ECONOMIC DEVELOPMENT COMMITTEE

JANUARY 8, 2024

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Overview

- **▶**Committee Charge
- **▶**Committee Process
- **▶**Current Referrals
- ▶2023 Accomplishment Highlights

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Jobs and Economic Development

Committee Charge:

Reviews and recommends policies to create a thriving economic climate where businesses are connected to highly skilled talent and technologies.

Assigned Boards and Commissions:

- Arts and Culture Advisory Board
- Business Advisory Committee
- ▶ Charlotte Business INClusion Advisory Committee
- ▶ Charlotte International Cabinet
- ► Charlotte Regional Visitors Authority
- ▶ Public Art Commission
- ▶ NASCAR Hall of Fame Advisory Committee

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Committee Process

▶ Referrals allow for in-depth consideration and review of an issue by a work team of Council members prior to being presented to full Council for action.

Referral Item





Council **Action Review**



Council Action (Business Meeting)

- · Policy items are referred to Committee by Mayor, City Manager, or majority of full Council.
- · Referred items are taken up in Committee based on priority
- Subset of Council
- · Committee works through referral items to develop recommendation.

Committee

- · Referred items should be moved out of committee within three meetings.
- · Some items that are reoccurring/ongoing issues may not require action by full Council

- Full Council
- When a policy item is ready for action, an overview is typically provided during Council Action Review.
- · Council vote on item occurs at a future council meeting (i.e., typically do not vote on item the same night as presented).
- Request for Council action, for full Council to vote on a recommendation coming out of Committee, will be included in the policy section of the meeting agenda and voted on during a Business Meeting.

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Committee Referrals: Standing/Recurring Items

- ► CBI Program (standing item on CBI updates)
- ▶ Promoting Business Propose any new or revised plans or policies that the Committee recommends for promoting international business (referral June 2022)
 - Discussed at committee meeting
 - Next Steps: Continue gathering stakeholder input, create a scope of fellowship, and update committee on proposed plan.
- ▶ Review Work of Assigned Boards and Commissions (standing annual item)
 - · Receive annual reports
 - · Receive and review recommendations

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2023 Committee Accomplishment Highlights

- Arts and Culture
 - Policy Framework approved by Council February 2023
- **▶** CBI Program Enhancements
 - Committee reviewed in the January and April 2023 Committee meetings
 - CBI Policy revisions approved by Council in April 2023
 - CBI Bonding Program contract by Council in April 2023
- ARPA Funding
 - Committee reviewed funding requests for HIRE, Small Business Support, and Corridors of Opportunity in April 2023
 - Funding requests approved by Council in April 2023
- Business Advisory Committee and Charlotte Business Inclusion Advisory Committee Restructure
 - Committee reviewed restructure proposals in May 2023
 - Restructure proposals approved by Council May 2023
- Eastland Yards Redevelopment
 - Committee reviewed proposals through the summer of 2023 and made recommendations to Council in August 2023
 - Council approved a revised proposal for the collaboration of two proposals in October 2023

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