



Zoning Committee

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**REQUEST**

Current Zoning: UMUD (uptown mixed use)  
Proposed Zoning: UMUD-O (uptown mixed use, optional)

**LOCATION**

Approximately 2.13 acres located on South Church Street, north of John Belk Freeway and south of East Stonewall Street.

**PETITIONER**

Council District 2 - Ivory  
Lincoln Harris, LLC

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**ZONING COMMITTEE  
ACTION  
VOTE**

The Zoning Committee voted 6-0 to recommend APPROVAL of this petition.

Motion/Second: Majeed / Sullivan  
Yeas: Fryday, Majeed, McClung, Nelson, Spencer, and Sullivan  
Nays: None  
Absent: McMillan  
Recused: None

**ZONING COMMITTEE  
DISCUSSION**

Staff provided a summary of the petition and noted that it is consistent with the *Charlotte Center City 2020 Vision Plan* and that all outstanding issues have been addressed. There was no further discussion of the petition.

**ZONING COMMITTEE  
STATEMENT OF  
CONSISTENCY**

The Zoning Committee voted 6-0 (motion by Majeed seconded by McClung) to adopt the following statement of consistency:

The proposed rezoning is consistent with the *Charlotte Center City 2020 Vision Plan*, based on information from the staff analysis and the public hearing, and because:

- While this plan does not make a specific land use recommendation for the site, it recognizes Center City's continuing role as the central economic engine and diversified employment hub of the region.

Therefore, this petition was found to be reasonable and in the public interest, based on information from the staff analysis and the public hearing, and because:

- The petition proposes to increase the allowed signage for an existing uptown building to permit additional wall signage; and
- Three sign areas, equal to 270 square feet, are proposed for the four sides of the top parapet on the 33-story building currently under construction; and
- One sign area, equal to 600 square feet, is proposed along Hill Street.
- The proposed signage will have limited impact due to its location above the ground-floor and its size in comparison to the building; and
- All other signage will conform to the UMUD zoning district standards.